December 5 • 4-6 PM • Klyde Warren Park

Recorded by CBS 11 for broadcast on Sunday, December 20
6 PM Tree Lightings open to the public on December 6, 11, 12, 13, 18, 19 and 20
6 PM Ceremonial Menorah Lighting on Thursday, December 10

Socially distanced photos with
Santa, Frosty & Rudolph

Activities
Story time with Mrs. Claus,
balloon animals for children and
more!

Nutcracker Performance
from Texas Ballet Theater

Live Music
from the Downtown Fever Band

Giving Back
Canned goods collected for
North Texas Food Bank

## Sponsorship Levels

### GOLD
$10,000
- Premier reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Gold Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
  - In-Park signage and website
  - Social media (90K Facebook, 76K Instagram, 86K Twitter)
  - Post-event ad in *The Dallas Morning News*
  - Listing on CBS 11 broadcast of show
  - Signage recognition at all Tree Lightings

### SILVER
$5,000
- Reserved lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Silver Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
  - In-Park signage and website
  - Social media (90K Facebook, 76K Instagram, 86K Twitter)
  - Post-event ad in *The Dallas Morning News*
  - Listing on CBS 11 broadcast of show

### BRONZE
$2,500
- Lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Bronze Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
  - In-Park signage and website
  - Social media (90K Facebook, 76K Instagram, 86K Twitter)
  - Post-event ad in *The Dallas Morning News*
  - Listing on CBS 11 broadcast of show

### RED
$1,000
- Lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Red Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
  - In-Park signage and website
  - Post-event ad in *The Dallas Morning News*
  - Listing on CBS 11 broadcast of show

### GREEN
$500
- Lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Green Sponsor on the following:
  - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
  - In-Park signage and website
  - Post-event ad in *The Dallas Morning News*
  - Listing on CBS 11 broadcast of show

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**OR**

**PLEASE CONSIDER MAKING A DONATION**
**STEP 1: COMPLETE CONTACT INFORMATION**

Sponsor Name  

Daily Contact Name  

Address  

City/State/Zip  

Email Address  

Phone  

Website  

**STEP 2: SELECT SPONSORSHIP LEVEL**

- **GOLD** $10,000
- **SILVER** $5,000
- **BRONZE** $2,500
- **RED** $1,000
- **GREEN** $500
- $___________________ Donation of any amount

**STEP 3: REVIEW AND SUBMIT PAYMENT**

Payment will be made to Woodall Rodgers Park Foundation in the amount of $___________________, by or before 12/4/2020. Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

- Send Invoice
- Enclosed is my check for $___________________ payable to: “Woodall Rodgers Park Foundation”
- Please charge $___________________ to the following credit card:
  - American Express
  - MasterCard
  - Visa

Name on Card  

Address  

Card #  

Exp. Date  

Security Code  

Signature  

Agreed to by

Klyde Warren Park Representative  

Klyde Warren Park Sponsor

Signature  

Printed Name  

Date  

For additional information, please contact Jenny Ozee at jenny@klydewarrenpark.org or 214.716.4505