

Kleer's cloud-based platform makes a membership plan simple for **you** and **your patients**.

1

Customize Care Plans with Kleer SmartDesign™

Kleer SmartDesign™ is a proven method for creating a successful membership plan that's based on the Kleer Success Team's learnings working with thousands of dental practices. Our team will help you customize your plan and align it with your treatment philosophy, patient demographics and membership plan goals.

2

Create Your Own Fee Schedule and Pricing with Kleer SmartPricing™

Kleer assists you in analyzing your fee schedule, which will be used as the basis for your membership plan pricing. Then, we apply our proprietary Kleer SmartPricing™ formula to help you determine subscription pricing for each of your care plans that perfectly balances patient and practice value.

3

Track Members, Revenue and Payments

The Kleer platform makes it simple to track members, purchases, renewals and payments at any time. You can also stay up to date on member sign ups, deposits to your bank account, member payment issues, and renewals by opting into Kleer automated notifications.

4

Get Paid Fast with Secure, Electronic Payment Processing

When you join Kleer, we create a unique and secure merchant bank account for your practice. When a patient joins your plan, their payments are directly deposited into your merchant account and then transferred to your practice bank account.

5

Manage Updates with Kleer Version Control

Most dental practices make changes to their membership plan within the first year. Kleer Version Control ensures that patients that already purchased your membership plan will stay with that plan until their renewal date—while patients purchasing your plan for the first time will sign up for the new plan.

6

Promote with Kleer Marketing Materials

Promote your membership plan using free marketing tools customized for your practice, including a custom patient landing page for your website, patient brochures for your office, social media tools for your Facebook page, direct mail templates and seasonal campaigns.

7

Automate Renewals

Kleer automatically manages the renewal process, sending notifications to patients, processing payments, sending receipts, and notifying your team and your patients of any issues that arise.

8

Provide a First-Class Patient Experience

Not only is our patient platform simple, online and intuitive—the ongoing experience is first class! We have encountered almost every patient scenario that exists and built features that make it very easy to address them.

We constantly update our features and functionality of the Kleer platform.

Learn more at go.kleer.com/independent-dental-solutions