**Saved Chat from February 3, 2021 Webinar: Making the Most of Social Media**

00:05:29 Jen Boyle Tucker: Welcome! Please feel free to turn on your video!

00:11:02 M.E. Eccles: There was a Zoom update Saturday.

00:11:22 Jenny Hulen: Thanks M.E.

00:39:23 M.E. Eccles: 3 sec/10 sec/1 min engagements and live viewers

00:39:33 M.E. Eccles: under insights/videos

00:40:42 Caryl Medsker: What is a good length of time for people to view?

00:42:15 M.E. Eccles: thanks Rebecca

00:43:46 Kristina Taheri: How often to post is appropriate as a rule of thumb? What about IG and FB Stories?

00:44:39 Kathy Heikkinen: We had a spur-of-the-moment prayer time on FB starting on Jan 6th that brought people in from outside our church. It continued until 1/20

00:45:40 Kristina Taheri: Love it!!!

00:45:48 Kristina Taheri: Good idea with the watch.

00:48:37 Beth: "Tips and tricks" for building an audience?

00:49:40 Gloria Hopewell: We have people who have very fragile internet. They have better luck accessing worship uploaded to FB or YouTube rather than streamed.

00:58:08 Jen Boyle Tucker: Kathleen, is there any guidance on sharing TEC, Bishop Curry's posts, etc. on a church FB page?

00:59:50 Kathy Heikkinen: Spelling of that tool?

00:59:58 Kristina Taheri: Canva

01:00:09 Jen Boyle Tucker: https://www.canva.com/

01:00:18 Rebecca Wilson: https://www.canva.com/

01:02:52 Rebecca Wilson: https://diglib.library.vanderbilt.edu/act-search.pl

01:05:13 Jenny Hulen: Bernie!

01:07:29 Caryl Medsker: What about screen shots from videos?

01:08:54 Kathleen Moore: https://unsplash.com/

01:14:59 Kristina Taheri: What about advertising some of selected posts for broader reach? This is a low cost, easy option. How do you think this is perceived by parishioners?

01:17:30 kimberly curtis: we have good luck with sign up genius for 10 people at a time spread out over a time period to come receive a blessing.

01:24:36 Beth: I work with Episcopal Church Women and our online events are promoted via Eventbrite.

01:25:10 Kristina Taheri: This has been really great! Thank you so much. Kristina (Grace Episcopal Church Hinsdale!)

01:25:27 Kathleen Moore: https://diglib.library.vanderbilt.edu/act-search.pl

01:25:31 Jen Boyle Tucker: https://diglib.library.vanderbilt.edu/act-search.pl

01:25:33 Beth: We have had women across the country, England and the Bahamas join our program - the lady from England is a Methodist woman who was searching for something interested to do.

01:26:43 Jo Gantzer: Thank You All!! (Jo Gantzer, St. Simon's, Arlington Heights)

01:26:59 Kathleen Moore: kathleen@canticlecommunications.com

01:27:03 Gloria Hopewell: Good session! See you next Wednesday.