

Celebrating MOTOWN

*"Ain't No Mountain
High Enough"*

03.25.2020

SEQUOYAH COUNTRY CLUB
4550 HEAFEY ROAD
OAKLAND, CA 94605

An Evening to Benefit



Davis Street is a 501©(3) tax-exempt organization. Federal Tax ID 94-3121699
3081 Teagarden Street | San Leandro, CA 94577 | 510-347-4620 | www.davisstreet.org





sponsorship **LEVELS**

Presenting Sponsor - \$20,000

- Recognition on all event materials
- Welcome banner
- Two (2) tables with preferred seating and company name/logo displayed for cocktail hour and seated dinner
- Invitation to address guests from the podium
- Naming rights for two (2) specialty cocktails
- Company logo shown on the front cover of the invitation, welcome poster, and the event program
- Name recognition in the San Leandro Times, Cherry Festival booth, and Davis Street website

Platinum Sponsor - \$15,000

- Two (2) tables with preferred seating and company name/logo displayed for cocktail hour and seated dinner
- Invitation to address guests from the podium
- Naming rights for one (1) specialty cocktail
- Full page salute ad in the event program
- Company logo prominently displayed in event program and welcome poster
- Name recognition in the San Leandro Times, Cherry Festival booth, and Davis Street website




WHAT YOUR *donation* MEANS TO DAVIS STREET

For 49 years, Davis Street has helped low income families of the Eden Area and its surrounding communities improve their quality of life through short and long term assistance. We offer a comprehensive safety net that helps clients navigate their journey to physical, mental, and financial well-being.

Celebrating Motown will raise critically needed funds to support all of our programs

- Basic Needs** – provides clothing, groceries, and housing assistance to working-poor families and seniors.
- Primary Care Clinic** – offering medical, dental, pediatric, optometry, behavioral, and women's health services.
- Children Services** – quality, affordable childcare through the parental choice voucher program (APP) and our 5 licensed childcare centers.
- Stepping Stones** - programs for individuals with developmental disabilities, including Artful Steps, Steps Towards Wellness, Independent Living Services, and Hire Steps.

5:30 PM COCKTAILS	6:30 PM DINNER	7:30 PM DESSERT
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For questions regarding sponsorship, please contact:
Kali Sherman
510-347-4620 x 113 | ksherman@davisstreet.org

DAVIS STREET BOARD OF DIRECTORS		
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Gold Sponsor - \$10,000

- One (1) table with preferred seating and company name/logo displayed for cocktail hour and seated dinner
- Special recognition from the podium
- Half page salute ad in the event program
- Company logo prominently displayed in event program and welcome poster
- Name recognition in the San Leandro Times, Cherry Festival booth, and Davis Street website

Silver Sponsor - \$5,000

- Six (6) tickets for cocktail hour and seated dinner
- Company name displayed on table signage
- Quarter page salute ad in the event program
- Name recognition in the event program and welcome poster
- Name recognition in the San Leandro Times, Cherry Festival booth, and Davis Street website

Bronze Sponsor \$2,500

- Four (4) tickets for cocktail hour and seated dinner
- Name recognition in the event program and welcome poster
- Name recognition in the San Leandro Times

Copper Sponsor - \$1,000

- Two (2) tickets for cocktail hour and seated dinner
- Name recognition in the event program and welcome poster

Regrets Only - \$500

- I am unable to attend but would like to make a donation
- Name recognition in the event program

Individual Ticket - \$250

- One (1) ticket for cocktail hour and seated dinner