



# REGIONAL CONFERENCE OF MBAs

NJ . NY . PA . DC . CT . NH . MA . RI . MD . DE

## 38<sup>th</sup> Annual Regional Conference of Mortgage Banker Associations

### Sponsorship and Advertising Brochure

April 10 - 14, 2022  
Hard Rock Hotel & Casino  
Atlantic City, NJ

**Benefits of Conference Sponsorship:** Reach Mortgage-related industry professionals including senior level executives and business owners from 25 states and Washington, D.C. Who attend the conference. Enhances your corporate image through marketing to a target audience. Guarantees exposure before, during and after the conference.

Purchase your sponsorship early for maximum exposure since sponsors are listed in all of the promotional ads for the conference. Also, remember that the exclusive sponsorships are assigned on a first-come, first-served basis

## 2022 Regional Conference of MBAs

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# 2022 Regional Conference of MBAs

## Cocktail Reception Sponsorships

Benefits	Cost
<ul style="list-style-type: none"><li>• Company Name and Logo in all Conference Advertising</li><li>• Company Logo on Conference Website with hyperlink to company website</li><li>• One Complimentary Full Conference Registrations</li><li>• Recognition in the Conference Program Book</li><li>• Recognition during the General Session</li><li>• Conference Signage with your Company's Logo</li><li>• Special Conference Partner Sponsor Ribbon</li><li>• Advertisement in the Conference Program</li><li>• Dedicated E-mail Blast</li></ul>	<ul style="list-style-type: none"><li><input type="checkbox"/> \$11,000 Wednesday, April 13, 2022</li><li><input type="checkbox"/> \$7,500 Tuesday, April 12, 2022 In Exhibit Hall</li></ul>

### Regional Conference Partner \$10,000

- Two full 2022 Regional Conference Residential Registrations
- Dedicated mention in the 2022 Regional Conference Newsletter
- Dedicated Email Blast announcing your Conference Partner Sponsorship with hyperlink to company URL
- Company logo posted on the 2022 Regional conference event website with a hyperlink to company website
- Name and logo with link on the MBA-NJ Website
- Name and logo on signage at the 2022 Regional Conference
- Special mention during the 2022 Regional Conference General Session Wednesday morning
- Special Staff Assistance during 2022 Regional Conference

To submit your sponsorship/ad form please complete this form and return it with a check made payable to: MBA-NJ, 330 Mount Corner Dr. #181, Freehold, NJ 07728. Or Fax this form with your Credit Card Information to Fax: 800-905-8337. Phone: 732-596-1619. Web: www.mbanj.com. Photocopies are acceptable. Sponsorship/Advertising are non-refundable. A \$30 fee will be charged for returned checks. For questions e-mail Dana Maki at dmaki@mbanj.com.

Company Name
Contact Person & Title
Mailing Address
City/State/Zip
Phone/Email/Website

#### Payment Method:

Check (made payable to MBA-NJ)

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card:

VISA  MASTERCARD  AMEX

Card Number \_\_\_\_\_ 3-4 digit V-code \_\_\_\_\_ / \_\_\_\_\_ Expiration MM/YYYY

**WE ACCEPT VISA, MASTERCARD AND  
AMERICAN EXPRESS CHARGE CARDS.**

Billing Address (If different from above)

# 2022 Regional Conference of MBAs

## Exclusive Sponsorships

### All Exclusive Sponsorships include:

- One Complimentary Full Conference Registration
- Conference Signage with your Company's Logo
- Company Name and Logo in all Conference Advertising
- Company Logo on Conference Website with hyperlink to company website
- Recognition in the Conference Program
- Recognition during the General Session
- Advertisement in the Conference Program Book
- E-mail Blast

Category	Benefits	Cost
Badge	<ul style="list-style-type: none"> <li>• Your Company's Name and Logo will appear on each Badge of the Conference segment that you sponsor</li> </ul>	<input type="checkbox"/> \$7,950 Residential Badges <input type="checkbox"/> \$3,500 Commercial Badges
Bag	<ul style="list-style-type: none"> <li>• Your Company's Name and Logo will appear on each bag</li> </ul>	<input type="checkbox"/> \$7,250 Sponsor pays the price of printing
Cyber Café	<ul style="list-style-type: none"> <li>• Your Company's Name and Logo will appear on a sign located at the Cyber Café</li> </ul>	<input type="checkbox"/> \$4,150 Cyber Café - Residential
Exhibit Hall Aisle Sign	<ul style="list-style-type: none"> <li>• Your Company's Logo will appear on each Aisle sign hung in the Exhibit Hall</li> </ul>	<input type="checkbox"/> \$7,500 Aisle Signs - Residential
Lanyard	<ul style="list-style-type: none"> <li>• Your Company's Name and Logo will appear on each lanyard</li> </ul>	<input type="checkbox"/> \$6,950 Sponsor pays the price of printing
Notebook	<ul style="list-style-type: none"> <li>• A 5" x 7" notebook with your company name and logo on the front cover which will be supplied to all full registrants upon checking in at the Conference.</li> </ul>	<input type="checkbox"/> \$6,990 Sponsor pays the price of printing
Conference Program	<ul style="list-style-type: none"> <li>• Your Company's Name and Logo will appear on each of the Conference Programs</li> </ul>	<input type="checkbox"/> \$6,400 Conference Program

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# 2022 Regional Conference of MBAs

## Residential Conference Sponsorships (exclusive)

### **All Exclusive Session Sponsorships include:**

- Conference Signage with your Company's Logo
- Company Name and Logo in all Conference Advertising
- Company Logo on Conference Website with hyperlink to company website
- Recognition in the Conference Program
- Recognition during the General Session
- Recognition during the Session you Sponsor

### Residential Session Sponsorship

<input type="checkbox"/> April 13 - Morning Session	Sponsorship Cost Per Session \$2,750
<input type="checkbox"/> April 13- Keynote Speaker	
<input type="checkbox"/> April 13- Afternoon Session	
<input type="checkbox"/> April 14- Morning Session	

Conference Pen	<ul style="list-style-type: none"><li>• All attendees will receive your logo-branded pen at the registration desk. (Sponsor is responsible for cost and production of pens.)</li></ul>	___ \$2,500
Water Bottle	<ul style="list-style-type: none"><li>• Water bottles will be given out at the registration desk with company logo. (Sponsor is responsible for supplying the water bottles with logo.)</li></ul>	___ \$2,250
Session Snack	<ul style="list-style-type: none"><li>• Station providing sweet and salty session snacks in exhibit hall. Includes assorted candy bars, chips, pretzels, pop corn.</li></ul>	___ \$3,500
Room Drop	<ul style="list-style-type: none"><li>• Sponsor pays the hotel directly for the room drop, in addition to the sponsorship fee</li></ul>	___ \$1,250
Registration Desk	<ul style="list-style-type: none"><li>- Your company logo will appear on signage at the Registration Desk</li><li>- One Full Registration to the Conference</li></ul>	___ \$ 3,500

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# 2022 Regional Conference of MBAs

## Commercial Conference Sponsorships (exclusive)

### **All Exclusive Session Sponsorships include:**

- Conference Signage with your Company's Logo
- Company Name and Logo in all Conference Advertising
- Company Logo on Conference Website with hyperlink to company website
- Recognition in the Conference Program
- Recognition during the General Session
- Recognition during the Session you Sponsor

### Commercial Session Sponsorships

<input type="checkbox"/> April 10 - Commercial Property General Session	Sponsorship Cost Per Session \$1,950
<input type="checkbox"/> April 10 - Afternoon Session	
<input type="checkbox"/> April 11 - Session	

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# 2022 Regional Conference of MBAs

## Attendee Meeting Space\* Sponsorship Availability

All attendee meetings/functions such as receptions or meetings with more than 5 in attendance during the Regional Conference are subject to approval by the Conference Staff.

Such meetings/functions are not permitted to be held during scheduled programming at the conference.

\*Limited availability please provide your request early.

### Meeting Space Sponsorship

\$7,500

You will receive a meeting room Tuesday and Wednesday in the Convention Center on the conference level. Food and beverage is not included.

#### Included in the Meeting Space Sponsorship:

- Advertisement in the Conference Program
- Recognition during the General Session
- Recognition in the Conference Program
- Recognition in Promotional Brochures
- One Complimentary Full Conference Registration
- Company Logo on Conference Website with hyperlink to company website
- Recognition on Conference Signage
- E-mail Blast

### Hotel Suite Meeting Space Sponsorship

\$2,500

You will receive a hotel suite for two days to host meetings. Food and beverage is not included.

#### Included in the Hotel Suite Meeting Sponsorship:

- Recognition during the General Session
- Recognition in the Conference Program
- Recognition on Conference Signage
- E-mail Blast

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# 2022 Regional Conference of MBAs

## Residential Gold & Silver Sponsorships

### Gold

- Advertisement in the Conference Program
- Recognition during the General Session
- Recognition in the Conference Program
- Recognition in Promotional Brochures
- One Complimentary Full Conference Registration
- Company Logo on Conference Website with hyperlink to company website
- Recognition on Conference Signage
- E-mail Blast

### Silver

- Recognition during the General Session
- Recognition in the Conference Program
- Recognition on Conference Signage
- E-mail Blast

	Gold	Silver
Continental Breakfast		
Wednesday, April 13, 2022 - Residential	<input type="checkbox"/> \$3,100	<input type="checkbox"/> \$2,250
Thursday, April 14, 2022 - Residential	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,250
Wednesday, April 13, 2022 - Residential Morning	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,750
Coffee Break		
Wednesday, April 13, 2022 - Residential Afternoon	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,250
Thursday, April 14, 2022 - Residential	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$850
Luncheon		
Wednesday, April 13, 2022- Residential	<input type="checkbox"/> \$4,950	<input type="checkbox"/> \$3,250
	<input type="checkbox"/>	<input type="checkbox"/>
Miscellaneous		
Exhibit Hall Refreshments (Includes: sign with company logo by Refreshment station in the Exhibit Hall)	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$750

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# 2022 Regional Conference of MBAs

## Commercial Gold & Silver Sponsorships

### Gold

- Advertisement in the Conference Program
- Recognition during the General Session
- Recognition in the Conference Program
- Recognition in Promotional Brochures
- One Complimentary Full Conference Registration
- Company Logo on Conference Website with hyperlink to company website
- Recognition on Conference Signage
- E-mail Blast

### Silver

- Recognition during the General Session
- Recognition in the Conference Program
- Recognition on Conference Signage
- E-mail Blast

		<b>Gold</b>	<b>Silver</b>
Continental Breakfast	Monday, April 11, 2022 - Commercial Property	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$750
	Tuesday, April 12, 2022 - Commercial Property	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$750
	Monday, April 11, 2022 - Commercial Property Morning	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$500
	Monday, April 11, 2022 - Commercial Property Afternoon	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$500
Coffee Break	Tuesday, April 12, 2022 - Commercial Property Morning	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$500
	Tuesday, April 12, 2022- Commercial Property Afternoon	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$500
Luncheon		<input type="checkbox"/>	<input type="checkbox"/>
	Monday, April 11, 2022 - Commercial Property	<input type="checkbox"/> \$3,200	<input type="checkbox"/> \$1,625
Networking Cocktail Reception		<input type="checkbox"/>	<input type="checkbox"/>
	Sunday, April 10, 2022	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$1,650
	Monday, April 11, 2022	<input type="checkbox"/> \$4,150	<input type="checkbox"/> \$1,750
	April 10 - 12, 2022 - Registration Area	<input type="checkbox"/> \$2,950	<input type="checkbox"/> \$1,500

### Miscellaneous

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**2022 Regional Conference of MBAs**  
**2022 Advertising Opportunities**  
**April 10 - 14, 2022 • Hard Rock Hotel & Casino• Atlantic City, NJ**

Reach top decision makers at the 2022 Regional Conference of Mortgage Bankers Associations, which will be held from April 10 - 14 at Hard Rock Hotel & Casino in Atlantic City. A comprehensive Program Book and Exhibit Guide is being produced for the 2022 Regional Conference and will be distributed to attendees. Don't miss this powerful opportunity to communicate your company's message to over 1,500 to 2,000 mortgage industry professionals, including senior level executives and business owners!

Advertising size		
Full Page Ad		
Half Page Ad		
<b>Advertising rates</b>	<b>Camera ready</b>	<b>Not camera ready*</b>
Back Cover	<input type="checkbox"/> \$1,425.00	<input type="checkbox"/> \$1,525.00
Inside Front Cover	<input type="checkbox"/> \$1,400.00	<input type="checkbox"/> \$1,500.00
Inside Back Cover	<input type="checkbox"/> \$1,250.00	<input type="checkbox"/> \$1,350.00
Full Page	<input type="checkbox"/> \$850.00	<input type="checkbox"/> \$950.00
Half Page	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$750.00

\* Please include specific typesetting and design instructions when sending in non camera ready artwork.



Payment must be received with the order and advertisement in order to reserve the advertising space requested, which is allocated on a first-come, first-served basis. A non-refundable check should be made payable to **MBA-NJ** and mailed to the MBA-NJ, 330 Mount Corner Dr. #181, Freehold, NJ 07728. Returned Checks — A \$30 fee will be charged for returned checks.

**Deadline** — Ads **MUST** be received by the MBA-NJ office no later than March 13, 2022. The ads should be in hi-resolution .eps or .pdf format. To place your ad order, please complete the form and return with your ad copy and a check in the appropriate amount. If you have any questions please call 732-596-1619.

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