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CORONAVIRUS (COVID-19) 4 ESSENTIAL ISSUES FOR ALL BUSINESSES AND SOME INDIVIDUALS

By Nicholas Woolf, Director and Principal of Nicholas Woolf & Co

Coronavirus is a global crisis, which is likely to affect us individually one way or another. Four essential issues that need consideration are:

1. CASH FLOW

Businesses rely on cash flow, no matter how large or small they are. Cash flow is often tight and, therefore, should be addressed early. Most business' largest cash flow items are rents, staff costs, VAT and other taxes, pressure from suppliers. It is best to address these issues early.

Note: the government announced in the Budget the Coronavirus Business Interruption Loan Scheme, which is said to be becoming available <https://www.british-business-bank.co.uk/ourpartners/supporting-business-loans-enterprise-finance-guarantee/>. The government is also said to be announcing other measures to assist business.

Rent

In respect of rent it is always possible to ask your landlord for an extension of time for payment of the rent and/or service charge or a reduction. This needs to be done carefully so there is no breach of the lease.

Staff Costs

As to staff, remember staff are often a business's greatest asset and need to be taken care of. The Government are offering some assistance in regard to sick pay. If staff become unaffordable and it is necessary to consider redundancies there are processes to go through to avoid claims. However, there also may be practical alternatives to redundancy so that staff can be kept. These should be considered first.

Taxes

In regard to taxes, including VAT, the government has already indicated that they will put in place systems for time to pay without penalty or interest. No firm guidelines have been published as yet but it is best to ask HMRC early.

Pressure from Suppliers

As to pressure from suppliers, all businesses are going to be in the same boat. Some may have less resources than others. Understandably, kindness and practicality may go a long way in the long term.

Similarly, the banks appear to give the impression of being sympathetic to those suffering as a result of the crisis. Hopefully, lenders will be taking a longer term view. It is better to ask early and be first in the queue rather than late. In the case of rejection it also gives time to look for alternative sources of funds.

2. EMPLOYMENT ISSUES

Staff are probably any business' greatest asset. If your business can afford to keep its staff then it should do so. Notice periods and redundancies come at a cost, often an immediate cost, and alternatives should be considered.

3. LOCATION ISSUES

Can your business operate from home or your staff's homes? If you are providing then services then those services may be run remotely, assuming the IT is in place. If you do not have the IT and the security to go with it these should be acquired as soon as possible.

If you are in a more practical service industry, such as plumbing, this cannot be done from home and risk will need to be assessed.

If you are a public facing supply business from a shop that may possibly be shut on a decree. Approaches to landlords, HMRC and banks should be made as soon as possible.

If you are in a non public facing supply business the, continuation is likely to rely on demand that may either reduce or increase and on staff availability. Provision for temporary staff may be required.

4. SUCCESSION AND CONTINUATION

It is expected that many people are going to become ill to varying degrees and a proportion may not survive. Preparation needs to be made so that your business can continue. This may involve ensuring you have suitable shareholder and partnership agreements in place, management processes and emergency plans. What would happen, for example, if the person who has control of the banking is no longer fit to do so, or the accounts team are ill. Could alternatives be put in place or could trusted professionals assist you in such an event?

Do you have powers of attorney in place that would see your business and personal life through illness and if so are they Lasting Powers of Attorney seeing you through any possible mental incapacity as well.

Finally, if you do not have an up to date will, you should do so. You may have been putting off the making of a will and it may be the time to act. Now is generally the time to act.

Nicholas Woolf & Co will be able to assist you or point you in the right direction with all of the above issues. Please do not hesitate to contact us.

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