

Biography



Alan Rides MIEEx (Grad)

Alan Rides is the Managing Director of Hounslow Chamber and West London Local Chambers supported by COO Sally Smith.

Alan also runs his own consultancy, ARC since 2008 and was awarded the Queens Award for Exports in 2010. He holds directorships with Astro Crushing and Screening Equipment and is a Council member of British Exporters Association.

Previously, Alan was an International Trade Advisor for the Department of International Trade and Gulf lead in the London trade team. To better advise UK exporters he led UK Government trade missions to the Gulf.

Prior to this he has been doing business across MENA plus lived in both North Africa and the Gulf exporting UK and EU goods from a range of SME and blue chip clients ranging from JCB/Terex/LandRover and Hyster

Alan's started his career with two blue chip companies; Metal Box followed by Diageo where he was the export manager for South America.

He is also proud to be a Trustee of Hounslow Promise Charity