

## Synergy iQ

Company Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Tel No: \_\_\_\_\_

Answer

- 1) Are your clients? B2B ☐ B2C ☐ Both ☐
- 2) Is there a system to monitor the 'health' of your business? ☐ Yes ☐ No  
If YES which one do you use? \_\_\_\_\_
- 3) Do you have a system to check your Cash Flow? ☐ Yes ☐ No  
If YES which one do you use? \_\_\_\_\_
- 4) Is there a strategic plan to improve the performance of your business? ☐ Yes ☐ No
- 5) Is the business running efficiently & achieving its current goals? ☐ Yes ☐ No
- 6) Can the business be scalable ( in sales ) over the next 2 years? ☐ Yes ☐ No  
If YES then by how much (as a percentage %) ? \_\_\_\_\_ %
- 7) Are there areas of the business that needs improving? ☐ Yes ☐ No
- 8) Is there a planned strategy to get new leads & Sales? ☐ Yes ☐ No
- 9) Describe the 'Health' of the business currently: Excellent ☐ V.Good ☐ Good ☐ Poor ☐ V.Poor ☐
- 10) Would your business benefit from a platform that analyse data and let you implement an efficient growth plan? ☐ Yes ☐ No
- 11) Do you use any accounting / marketing software?? ☐ Yes ☐ No  
If YES which one do you use? \_\_\_\_\_
- 12) Can you dedicate 2 hrs / month to input your business performance data so you can hit your business goals? ☐ Yes ☐ No