

## Synergy iQ

**Company Name:** \_\_\_\_\_

**Type of Business:** \_\_\_\_\_

**Conatct:** \_\_\_\_\_

**Tel No:** \_\_\_\_\_

**Answer**

1) Are your clients?  B2B  B2C  Both

2) Is there a system to monitor the 'health' of your business?  Yes  No

If YES which one do you use? \_\_\_\_\_

3) Do you have a system to check your Cash Flow?  Yes  No

If YES which one do you use? \_\_\_\_\_

4) Is there a strategic plan to improve the performance of your business?  Yes  No

5) Is the business running efficiently & achieving its current goals?  Yes  No

6) Can the business be scalable ( in sales ) over the next 2 years?  Yes  No

If YES then by how much (as a percentage %) ? \_\_\_\_\_ %

7) Are there areas of the business that needs improving?  Yes  No

8) Is there a planned strategy to get new leads & Sales?  Yes  No

9) Describe the 'Health' of the business currently:  Excellent  V.Good  Good  Poor  V.Poor

10) Would your business benefit from a platform that analyse data and let you implement an efficient growth plan?  Yes  No

11) Do you use any accounting / marketing software??  Yes  No

If YES which one do you use? \_\_\_\_\_

12) Can you dedicate 2 hrs / month to input your business performance data so you can hit your business goals?  Yes  No