

Navigating Michigan's Technology Funding Landscape



Join Melanie de Vries from the Michigan Small Business Development Center (MI-SBDC) for an informative session on the specialized resources available to tech-based startups in Michigan. This presentation provides a clear overview of the SBDC Tech Team and two key state-funded programs. Attendees will learn about specific eligibility requirements, application processes, and how these resources can support a company's growth milestones.

Session Highlights:

- The SBDC Tech Team: Discover how the SBDC Tech Team's specialized consultants provide no-cost, high-level support for technology commercialization.
- Emerging Technology Fund (ETF): An overview of matching fund opportunities for companies pursuing federal SBIR/STTR grants.
- Business Accelerator Fund (BAF): A look at how this fund supports specific, high-impact services for companies within Michigan's SmartZone network.

Is your technology-based business a fit? Come learn the "who, what, and how" of these programs to learn about how they can help you launch and grow our business.

September 15 - 11:00 a.m. - Noon

Hybrid Event:
In Person & Online
Must Register to Attend

WMed Innovation Center
4717 Campus Drive
Kalamazoo, MI 49008

Speaker Bio: Melanie de Vries

A consultant with the Michigan Small Business Development Center (SBDC) Tech Team, Melanie de Vries brings 25 years of experience in driving growth strategies.

She has a history of success in developing business, marketing and sales strategies that build and improve the profitability of companies.

Registration:

<https://rebrand.ly/SWMAIEPX-20260915-SBDCTech>

For Questions: Contact Us

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