



**Schoolcraft College APEX Accelerator
in collaboration with
the Michigan Alliance of APEX Accelerators**

“Connecting Companies to Defense Opportunities”

Overview:

Join us for an introduction to Encountering Innovation (EI), a curated program that helps emerging technology companies understand defense needs, connect with government customers, and explore pathways to follow-on engagement.

During this 90-minute information session, participants will learn about the Defense Innovation Unit (DIU) OnRamp Hub-Wichita and the Encountering Innovation Team, how the EI ecosystem works, and how participating companies can use the experience to build relationships with Department of War customers. We will also highlight examples of follow-on opportunities that have resulted from past participation.

We will conclude with a practical review of the 2027 application process, timeline, participation costs, and travel expectations, followed by time for questions. This session is designed for emerging technology companies with dual-use technologies at TRL 7-9 that want to learn whether Encountering Innovation is a good fit for their technology, capabilities, and business development goals in the defense marketplace.



These APEX Accelerators are funded in part through a cooperative agreement with the Department of War (DoW), and in part by the Michigan Economic Development Corporation (MEDC).

Details

DATE: October 22, 2026

TIME: 12:00 PM - 1:30 PM EDT

LOCATION: Live Online Meeting

Guest Presenters:

Encountering Innovation Team

REGISTER

No cost to attend, but registration is required.

Schoolcraft College APEX Accelerator

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