



## **Saturday, January 27 2024**

In its 17<sup>th</sup> year, the B'ville Big Chill is a winter celebration hosted by the Greater Baldwinsville Chamber of Commerce and Rotary Club of Baldwinsville that showcases our village and the wonderful people who live here.

Starting at noon in Mercer Park, teams of people plunge into the icy Seneca River, competing to raise money and receive cash awards for their favorite charities. A heated tent houses the Best in Bowl competition, where local eateries serve samples of their food. In the evening, the Poker Bear Express pub crawl takes place throughout the village. Participants explore bars and restaurants while building a poker hand to win cash or gift card prizes.

In the past 16 years, over 1,800 people have made the plunge to raise over \$310,000 – money that stays in our community to support GBCC, Rotary, charities, and organizations. Between the GBCC and B'ville Big Chill Facebook pages, there are over 4,500 accounts seeing your name as a sponsor. And if you choose to sponsor at the Iceberg level, drivers on I-690 will see your name on our billboard throughout the entire month of January – that is a lot of eyeballs!

The costs associated with this event include the tent, insurance, facility use, and security. Your sponsorship is a powerful but cost-effective to promote your business or organization, and helps bring mid-winter fun to our village.

### **Sponsorship Levels**

<b>Flurry \$100</b>	Recognition on GBCC/B'ville Big Chill social media and website.
<b>Snowball \$250</b>	Prior benefit, plus sponsor provided banner* displayed at Mercer Park.
<b>Snow Day \$500</b>	Prior benefits, plus mention of sponsor name at least once during the event and 2 admissions to Best in Bowl tent.
<b>Blizzard \$1,000</b>	Prior benefits, plus the option of having a sponsor table at the event.
<b>Iceberg \$2,000</b>	Thank you to Solvay Bank for your sponsorship!
<b>Poker Bear Express \$1,000</b>	Thank you to Sloan Delaney P.C. for your sponsorship!

\*Sponsor provided banner not to exceed 4' X 6'

## **2024 B'ville Big Chill Sponsorship Form**

- \_\_\_\_\_ \$100 Flurry Sponsor
- \_\_\_\_\_ \$250 Snowball Sponsor
- \_\_\_\_\_ \$500 Snow Day Sponsor
- \_\_\_\_\_ \$1,000 Blizzard Sponsor
- \_\_\_\_\_ ~~\$2,000 Iceberg Sponsor~~\*\* already claimed
- \_\_\_\_\_ ~~\$1,000 Poker Bear Express Sponsor~~\*\* already claimed

\*\*Only one spot each for Iceberg and Poker Bear Express sponsor.

Name as it should appear in social media:

\_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

\_\_\_\_\_ Check enclosed, made payable to Greater Baldwinsville Chamber of Commerce,  
or GBCC

\_\_\_\_\_ Please send me an electronic invoice

Mail checks to: 12 Oswego Street, Suite 108, Baldwinsville NY 13027

Questions? Contact MaryAnne Williams, GBCC, 315 638 0550 or  
baldwinsvillechamber@gmail.com

Thank you!