



2023

SPONSORSHIP OPPORTUNITIES

Proceeds benefiting
**Greater Baldwinsville Chamber of Commerce
& Rotary Club of Baldwinsville**

THE 16TH ANNUAL B'VILLE BIG CHILL

OUR EVENT: January 28, 2023

The B'ville Big Chill is a winter festival organized by the Greater Baldwinsville Chamber of Commerce and Rotary Club of Baldwinsville that showcases the village of Baldwinsville and the zany people who love it.

Afternoon activities at Mercer Park include:

- Teams of people plunging into the Seneca River, competing to raise the most money for their favorite local charity
- Best in Bowl competition featuring local eateries

In the evening, the Poker Bear Express pub crawl is a fun way to explore bars and restaurants in the village, and to warm up after an afternoon outdoors.



OUR AUDIENCE

Since its inception over ten years ago, the B'ville Big Chill has seen more than 1,650 plungers jump into the Seneca River, raising almost \$280,000 for the Greater Baldwinsville Chamber of Commerce, Rotary Club of Baldwinsville, and charity recipients.

THE ORGANIZERS



The **Greater Baldwinsville Chamber of Commerce** is a progressive association of businesses and organizations that:

- Promotes cooperation within the community
- Advocates for members
- Projects a positive image for the Baldwinsville area.

The GBCC offers programs and services to member organizations, awards an annual scholarship to a graduating high school senior, and maintains the Baldwinsville Visitor Center. For more information and to view the calendar of events, go to BaldwinsvilleChamber.com.

Rotary



Rotary Club of Baldwinsville is a community service organization that is part of Rotary International. Members are people of action, coming together to have fun while working on projects or fundraisers that make a difference locally and globally.

- Projects include community beautification, providing educational opportunities for kids, taking up donations to fight disease or help local organizations, and serving local senior citizens
- Community fundraising events include the B'ville Big Chill, Seneca River Day, and the Baldwinsville Rotary 5K Walk/Run for Hunger
- In the past year, the club has put \$30,000 into the community through scholarships, feeding the hungry, and supporting vital programs/organizations

The current meeting schedule, more about what the club is working on, and contact information is available at www.BaldwinsvilleRotary.org.

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ALL SPONSORS RECEIVE THE FOLLOWING:

- Company name on any printed material
- Sponsor recognition on social media
- Acknowledgement in GBCC and Rotary communications



SPONSORSHIP FORM

Please return sponsor form, and make checks payable to:

Greater Baldwinsville Chamber of Commerce
12 Oswego Street, Suite 108
Baldwinsville, NY 13027
baldwinsvillechamber@gmail.com • (315) 638-0550

SPONSOR INFORMATION

Contact Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____

___ Check enclosed

___ Please invoice us

___ Contact us about forming a plunge team!

SPONSORSHIP LEVEL

Iceberg Sponsor	\$2,000	___
Blizzard Sponsor	\$1,000	___
Snow Day Sponsor	\$500	___
Snowball Sponsor	\$250	___
Flurry Sponsor	\$100	___
Poker Bear Express Sponsor	\$1,000	___

For information about presenting sponsorships with naming rights, contact the Chamber Of Commerce, baldwinsvillechamber@gmail.com or (315) 638-0550.

Due to production deadlines, commitments received after December 31 may not be listed on the printed materials.

Sponsorships are not tax-deductible.

SPONSORSHIP LEVEL	ADDITIONAL PERKS
ICEBERG \$2,000	<ul style="list-style-type: none"> • Sponsor recognition in all media releases • 10 admission tickets to Best in Bowl Tent • Company logo on any printed materials • Booth option to distribute company information in Best in Bowl Tent • Company-provided banner at Mercer Park
BLIZZARD \$1,000	<ul style="list-style-type: none"> • Sponsor recognition in all media releases • 8 admission tickets to Best in Bowl Tent • Company logo on any printed materials • Booth option to distribute company information in Best in Bowl Tent • Company-provided banner at Mercer Park
SNOW DAY \$500	<ul style="list-style-type: none"> • 6 admission tickets to Best in Bowl Tent • Booth option to distribute company information in Best in Bowl Tent • Company-provided banner at Mercer Park
SNOWBALL \$250	<ul style="list-style-type: none"> • 4 admission tickets to Best in Bowl Tent • Company-provided banner at Mercer Park
FLURRY \$100	<ul style="list-style-type: none"> • 2 admission tickets to Best in Bowl Tent
POKER BEAR EXPRESS SPONSOR \$1,000	<ul style="list-style-type: none"> • Logo printed on event tickets (350 average)

