

Arkansas Trucking Association Business Conference & Vendor Showcase Statehouse Convention Center . May 15 - 17, 2019



Primary Attendee Information

Company: _____

Primary Attendee: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

E-mail: _____

Additional Attendees

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Registration Fees

ATA member: \$350 per person Non-member: \$550 per person

Additional ATA member attendee(s): \$250 per person (*from within the same organization*)

Registrations received after April 26 will be subject to \$100 late registration fee.

Registration Includes:

All Executive Forums • Awards Luncheon • Governmental Affairs Luncheon • Bibliobar Happy Hour
Chairman's Celebration • General Business Meeting • Meeting in the Margins Breakfast

Payment

Please indicate whether you are including a check or would like to be billed. All payments must be received in advance.

☐ Check enclosed

(Payable to: Arkansas Trucking Association)

☐ Pay by credit card, call 501.372.3462

☐ Bill me

(Members only)

Hotel Reservations

Little Rock Marriott- Reservations must be made by April 30 to receive discounted rate.

Phone: 501.906.4000 and indicate that you are an Arkansas Trucking Association conference attendee.

Online: Visit the calendar on www.arkansastrucking.com for the conference reservation link.

Cancellation Policy

Registration fees will be refunded if notice of cancellation is received in writing by the Arkansas Trucking Association no later than the close of business, April 26, 2019. No refunds will otherwise be made. Cancellations will be subject to \$50 cancellation fee.

Registration Submission

Mail: P.O. Box 3476, Little Rock, AR 72203
E-mail: caitlinwalraven@arkansastrucking.com



REGISTRATION FORM

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SPONSORSHIP FORM

☐ **\$4400 Gold Sponsorship**

- Private reception with the Arkansas Trucking Association Board of Directors
- One free conference registration
- 15% off vendor showcase booth (if applicable)
- Link to your company's home page on ATA's website
- Recognition in conference program
- Corporate recognition in gift basket placed in all attendees' hotel rooms
- Corporate name prominently displayed at all meeting events
- Corporate name on programs at conference luncheons
- One hole sponsorship at the Spring Golf Classic on May 17
- Special badge for you and your employees
- Special recognition in *Arkansas Trucking Report*

☐ **\$2200 Silver Sponsorship**

- Corporate sponsorship of the Meeting in the Margins Breakfast on May 16
- Opportunity to host a table during Meeting in the Margins Breakfast, facilitating discussion on selected topics
- 10% off vendor showcase booth (if applicable)
- Link to your company's homepage on ATA's website
- Recognition in conference program
- Corporate name prominently displayed at all meeting events
- Corporate name on programs at conference luncheons
- Special badge for you and your employees
- Special recognition in *Arkansas Trucking Report*

☐ **\$600 Spring Golf Classic Sponsorship**

All sponsorships are granted on a first-come, first-served basis. See golf form for more information.

☐ Hole Sponsor

☐ Longest Drive Sponsor provides additional prize for longest drive.

☐ Closest-to-the-Pin Sponsor provides additional prize for the player who gets closest to pin.

☐ Hole-in-One Sponsor provides a hole-in-one prize, insurance and witness.

SPONSORSHIP DEADLINE: APRIL 19

Company: _____

Contact: _____ E-mail: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

☐ Check enclosed

(Payable to: Arkansas Trucking Association)

☐ Pay by credit card, call 501.372.3462

☐ Bill me

(Members only)

Sponsorship Submission

Mail: P.O. Box 3476, Little Rock, AR 72203

E-mail: caitlinwalraven@arkansastrucking.com



Arkansas Trucking Association Business Conference Spring Golf Classic Chenal Country Club . May 17, 2019

SPRING GOLF CLASSIC

Registration Details

This tournament is a first-come, first-served event, limited to 100 golfers. You must be a member or play with a member to participate. In order to play with a certain individual, you must register together to guarantee your team. Incomplete teams will be grouped together.

SCHEDULE OF EVENTS: Golfer check-in and breakfast will begin at 8:00 a.m. with a shotgun start at 9:00 a.m.

FEES: \$250 per person (Includes green fee, cart, breakfast, range balls, beverages, snacks, awards and gifts)

Team Registration

Cart 1, Player A Name: _____ Company: _____

Cart 1, Player B Name: _____ Company: _____

Cart 2, Player A Name: _____ Company: _____

Cart 2, Player B Name: _____ Company: _____

Don't golf, but want to join us for breakfast? (\$25 per person)

Name: _____ Company: _____

Sponsorships

Sponsors will receive coverage in *Arkansas Trucking Report*. Each sponsor's company logo will be displayed at a golf hole. Additionally, sponsor names will be displayed during registration and awards. **All sponsorships are \$600 and granted on a first-come, first-served basis. All sponsors may provide items with their company logos for player goodie bags.**

- ☐ Hole Sponsor
- ☐ Longest Drive Sponsor provides additional prize for the player with the longest drive.
- ☐ Closest-to-the-Pin Sponsor provides additional prize for the player who gets closest to the pin.
- ☐ Hole-in-One Sponsor provides a hole-in-one prize, insurance, and witness.

Sponsorship Deadline: April 19

Company: _____ Contact: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____ Phone: _____

Check enclosed
Payable to Arkansas Trucking Association

Pay by credit card, call 501.372.3462

Bill me
(Members Only)

Cancellation Policy: Registration fees will be refunded if notice of cancellation is received in writing by Arkansas Trucking Association no later than the close of business April 26. No refunds will otherwise be made regardless of attendance.

Golf Submission

Mail: P.O. Box 3476, Little Rock, AR 72203
E-mail: caitlinwalraven@arkansastrucking.com





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VENDOR PACKET

We want you to be an important part of this year's Arkansas Trucking Association Annual Business Conference & Vendor Showcase. Your investment in our event is important to both of us and we thank you for being our partner while promoting quality products and services.

As an exhibitor, you will benefit from cost-effective quality leads, support and exposure through the following:



Location, Location, Location - exhibits are conveniently located in the same room as the general business session and executive forums, providing you ample opportunities to interact with customers.



Two Full Conference Registrations - make contact with customers outside the vendor showcase, as two registrations are included.



Increased Promotional Support - boost your marketing and sales efforts with direct access to the attendees' contact information prior to event and a complete list of attendees following the event. Your company name and a link to your website will also appear on the event page of the ATA website.



Your Message Heard - a description of your company's product or service will be included in all attendee conference programs.



Your Name in Print - company name will be listed in printed material at the event and in *Arkansas Trucking Report* after the event in addition to digital promotions on the ATA website and in e-mail campaigns.



Enclosures:

Exhibitor Information
Booth Contract
Vendor Showcase Floor Plan



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EXHIBITOR INFO

Exhibit Display

Your booth will have prominent exposure. It is set in the same room as the meeting space for all executive forums and the general business meeting allowing conference attendees the opportunity to visit you anytime. Booth locations are assigned on a first come, first-served basis. Make your reservation quickly as space is limited and always sells out.

Installation/Dismantle

Installation: Tuesday, May 14 1:00 p.m. - 8:00 p.m.

Dismantle: Thursday, May 16 At the conclusion of conference events

Booths which remain unoccupied as of 9:00 a.m. on the first show date, Wednesday, May 15, become the property of Arkansas Trucking Association. Booths may not be dismantled prior to conference adjournment.

Exhibit Hours

Wednesday, May 15 9:00 a.m. - conclusion of last executive forum

Thursday, May 16 9:00 a.m. - conclusion of last executive forum

Booth Size

Each space will be 10 feet wide by 10 feet deep. Each booth will be equipped with pipe and drape, two chairs, covered table and waste basket. Vendors are allowed two people per booth. Only two representatives will receive complimentary registrations. All additional representatives must register at the additional conference attendee rate. You may post signage of your logo, easel signs, etc. within your booth.

Utilities/Shipping and Handling, etc.

ATA will assist in coordination of utilities and shipping and handling once booth number is assigned.

Release of Liability

ATA will send a standard liability release form once booth number is assigned.

Subletting of Space

Subletting of space is prohibited. Two or more firms may not exhibit in a single booth.

Exhibitor Packet Contents

You will receive a list of registered conference attendees, special name badge, conference program, and a prize drawing sheet.

Payment

Booth reservations will be confirmed only upon receipt of your payment.

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BOOTH CONTRACT

Exhibit Dates: May 15-16, 2019

Booth Price: \$2500 (Gold Sponsors - \$2125, Silver Sponsors - \$2250)
Open to ATA members only. Includes two full conference registrations.

Location: Statehouse Convention Center

Booths Available: See Floor Plan of Exhibit Area (Call Sarah Sheets at ATA – 501.372.3462)

Company: _____ Top 3 Preferred Booth Numbers: _____

Billing Contact: _____

E-mail: _____ Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

COMPANY REPRESENTATIVES FOR BOOTH

(Booth purchase includes registration for two - all additional representatives must register at the conference additional attendee rate)

Name: _____ Mobile: _____

E-mail: _____

Name: _____ Mobile: _____

E-mail: _____

PRODUCT/SERVICE TO BE EXHIBITED & LOGO

Send description of exhibited product/service no longer than 200 words and company logo in .eps format to Bethany May at bethanymay@arkansastrucking.com. This description will be included in all conference attendee packets and is subject to editing.

CONTRACT TERMS

- Booth reservations will be confirmed only upon receipt of your payment.
- No refunds on booth cancellation after April 19. Cancellations must be received in writing.
- ATA reserves the right to change booth exhibit area and times.
- Must sign release of liability.

Billing Contact Name (please print): _____

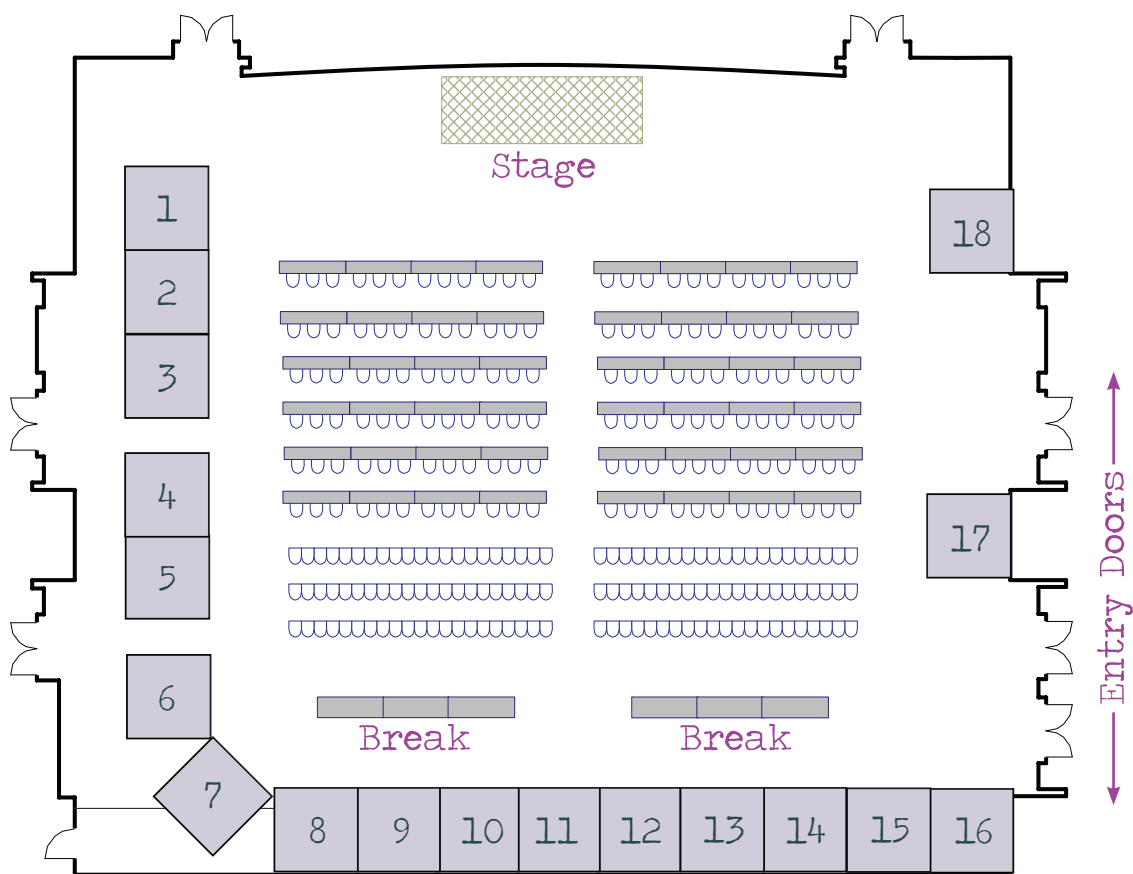
Signature: _____ Date: _____

Exhibition Submission

E-mail: sarahsheets@arkansastrucking.com
to pay by credit card, call 501.372.3462



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 Booth reservations will be confirmed only upon receipt of your payment.



1. _____	7. _____	13. _____
2. _____	8. _____	14. _____
3. _____	9. _____	15. _____
4. _____	10. _____	16. _____
5. _____	11. _____	17. _____
6. _____	12. _____	18. _____

Exhibition Submission

E-mail: sarahsheets@arkansastrucking.com