



Pitch Herkimer County



Have an idea for a new venture,
product, or service?

Need help developing the idea
or business plan model?

Entry Deadline: May 10th @ 4:00 PM

\$5,000

Entry: Completed Business Plan
(Assistance to be offered by SBDC at **NO COST**)

Description: Pitch Herkimer County is a county-wide live pitch competition that brings the entrepreneurial spirit to life, pairing aspiring entrepreneurs with a diverse cast of judges tasked with helping them kick start the next big idea! After all, even a great idea could use a little support. And with a **\$5,000 grand prize** on the line, the pressure is on.

Judging Criteria: Judges will review all business plans and discuss the pitch prior to pitch day.

Eligibility: Competition is open to Herkimer County residents and businesses only. Must be a start-up or in business for less than one year.

Awards & Prizes: **\$5,000** plus **pro-bono** support from various organizations. There will be 4 additional awards of **\$500** each for runners up with **pro-bono** support as well.

Contact: Herkimer County IDA Office (315-866-3000)

Email: pitchherkimercounty@gmail.com



M&T Bank



ROCK CITY DEVELOPMENT, LLC

Rose Law Office

MOHAWK VALLEY
EDGE



AMERICA'S
SBDC
NEW YORK
MOHAWK VALLEY
SMALL BUSINESS DEVELOPMENT CENTER



JGK ASSOCIATES