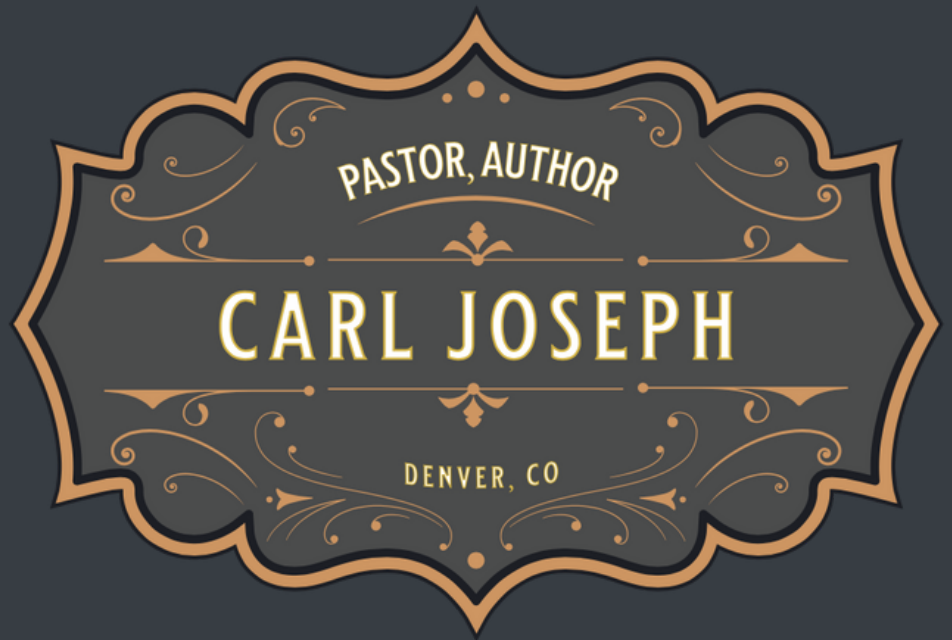




Carl Joseph grew up in Pembrokeshire, South Wales, where an early exposure to religion left him searching for the tangible presence and power of God. In his mid-twenties, he relocated to the United States and built a successful 20-year career as a petroleum engineer. Carl devoted himself to ministry in 1999—serving in street outreach since 2003, prison ministry since 2009, and pastoring for five years in the Denver area. In 2016, Carl transitioned into full-time ministry. Today, he equips believers around the world to walk in the fullness of God's promises and embrace their God-given potential. [His ministry website](#) has welcomed more than 750,000 visitors since its inception and his podcast, [Lions Unchained](#) has produced over 200 episodes. Carl's passion is to help Christians move from head knowledge to a lived experience of God's presence and power in daily life.

CREDENTIALS

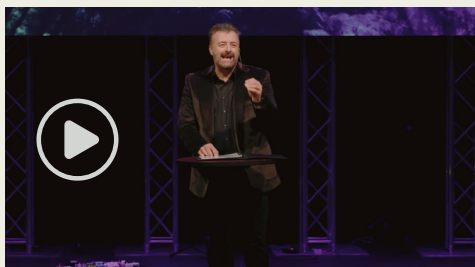
- Former radio personality
- Doctor of Theology (Th.D.) – Biblical Life College & Seminary, Seymour, MO
- Master of Ministry – Southwestern Christian University, Bethany, OK
- Pastoral Diploma – Rhema Bible Training Center, Tulsa, OK

AVAILABILITY

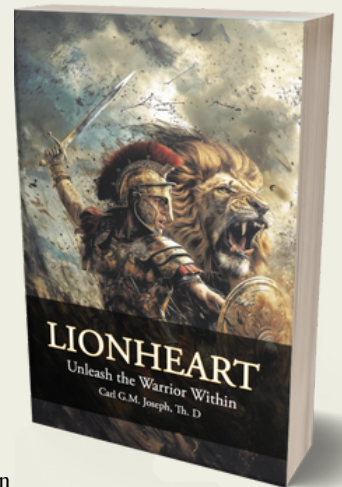
- Available on weekends, Saturdays are best
- Weekdays: Tuesday, Wednesday, Thursday from 9am - 1pm preferred. Also avail Mondays, Fridays. Avail most evenings, after 6:30pm
- Available via phone (no landline), Zoom or for in studio/travel.
- Mountain time (Denver, CO)

MEDIA

Click below to see an episode of Carl's podcast, Lions Unchained.



- ISBN: 979-8894281643
- 270 pages
- Hardcover, \$29.99, Paperback, \$19.99



Lionheart: Unleash the Warrior Within is a bold manifesto for Christians living in an age of chaos. Written by pastor Dr. Carl Joseph, this powerful book equips believers to rise with courage, clarity, and conviction in a culture that has lost its way. Carl draws on Scripture, history, and his own remarkable journey to call men and women of faith to rediscover their God-given identity and step into the battle for truth. He argues that the fractures in society—political violence, cultural confusion, attacks on the family, and even division in the church—are symptoms of a deeper spiritual crisis. And the antidote is not retreat, but resolve.

Through practical teaching, *Lionheart* challenges readers to grow in biblical literacy, spiritual discipline, and fearless witness. At a time when Christians are gathering in vigils, demanding courage from their leaders, and reasserting timeless values, *Lionheart* offers a clear rallying cry: the world doesn't need more spectators—it needs warriors. So, whether you're a seasoned believer or someone awakening to the urgency of this moment, Carl's call to action will stir your heart, sharpen your focus, and inspire you to stand firm in Christ.

For additional information, [click here](#).

TO BOOK AN INTERVIEW, CONTACT:

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LIONHEART
UNLEASH THE
WARRIOR WITHIN

More

RELEASING OCTOBER 2025
DR. CARL JOSEPH

WHY IT'S NEWSWORTHY

- **Rising Turmoil and Calls for Courage:** The book argues that America is living through a moral and spiritual crisis rooted in identity confusion, biblical illiteracy, and cultural rebellion against God. With **political violence, social unrest, and deepening cultural divides** dominating headlines, Carl's call to awaken "Christian warriors" who stand boldly in truth resonates strongly. His framing of believers as lions called to confront deception and lead with courage directly parallels the current public hunger for moral clarity and courageous leadership.
- Media outlets are actively seeking voices that can interpret the chaos—political assassinations, violence, polarization—through a biblical lens. Carl explicitly connects today's **cultural upheaval** to a long arc of **spiritual decline** since the 1960s, arguing that only courageous, faith-filled believers can restore order.
- **A Bold Call to Christian Men:** Carl emphasizes identity, discipline, and biblical literacy as the foundation for a strong Christian life. In a time when men's roles are hotly debated and the church is grappling with how to engage men effectively, *Lionheart* provides a countercultural manifesto. This is especially relevant as we see renewed energy around men's ministries, Turning Point's surge of student chapters after Charlie Kirk's assassination, and broader movements of Christian revival.

WHY IT'S UNIQUE

- Deep dive on the core competencies of Christendom, namely, knowing our identity in Christ, trusting God, knowing our enemy, avoiding deception, and finally, moving in God's power.
- This book is a clarion call to revive **orthodox doctrine** within the church, in opposition to the burgeoning ecumenical movement.
- It challenges each believer to return to daily devotional time with our Heavenly Father, seeking His purpose for our lives.

SUGGESTED QUESTIONS

- How do believers activate their new **identity** in Christ?
- What is the context informing the famous passage in Romans 'all things work together for good?' How do you interpret it?
- What does it mean for God to be sovereign? Is He?
- Does God approve of everything He allows?
- Can you die before your time or is it all up to God?
- How do the 5 'I wills' of Lucifer (Isa 14:12-15) compare to what Christ accomplished on the cross?
- How does a sense of inferiority motivate us to make bad decisions?
- How does your message speak into the intersection of **faith and politics**? **The role of the church in national renewal**?
- How will the New Age movement lead us into 'strong delusion' as the bible predicts?
- How important is prayer regarding God's desire to move on the earth? Can we hinder God by our lack of prayers?
- How can a believer know whether they are in a 'religion' or following the true Christ?
- Is the concept of '**spiritual warfare**' a useful framework for understanding God and our role as Christians?
- In the wake of **Charlie Kirk's** assassination and the surge of Christian resolve, why do you believe *Lionheart* is uniquely relevant right now?
- You describe Christians as "lions." What does that imagery mean for how believers should respond to **political violence** and **cultural confusion**?
- Why do you say that **biblical illiteracy** is one of the greatest threats to the church today?
- Many men feel aimless in today's culture. How can the church equip them to live as bold, faithful leaders?
- What practical steps can Christians take to confront deception while still walking in love and grace?
- You write about Christians stepping out of **passive faith** and into action. What does that look like in everyday life?
- Some argue the church has become too comfortable and quiet. How does *Lionheart* challenge believers to find their voice again?
- How can Christians model **courage** without being drawn into the rage and hostility that dominate our headlines?

IT'LL RESONATE BECAUSE:

Many American Christians report feeling:

- **Frustrated:** due to the perceived inability of God to move in their life.
- **Confused:** Not being able to discern the deceptive and perilous times we are living in, and how they should be processed through a biblical lens.
- **Confused:** Regarding spiritual warfare and not knowing the tools necessary to live a victorious life in Christ.
- **Disillusioned:** By the increasing number of moral failures in church leadership, and how they can trust God, when there seems to be so few in leadership that they can trust.

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