



CONNOR BOYACK

AUTHOR, TUTTLE TWINS BOOK SERIES
FOUNDER, LIBERTAS INSTITUTE

SALT LAKE CITY

Connor Boyack is president of Libertas Institute, an award-winning free market think tank that changes hearts, minds and laws in favor of a free society. A public speaker and author of 35 books, Connor is best known for the bestselling *Tuttle Twins* book series—a children's series introducing young readers to economic, political and civic principles. Over four million copies have been sold worldwide. Connor lives near Salt Lake City with his wife and two homeschooled children.

CREDENTIALS

- President of [Libertas Institute](#), an award-winning free market think tank
- Author of 35 books, which combined have sold over four million copies
- Named one of Utah's most politically influential people by The Salt Lake Tribune
- Executive Producer of the [Tuttle Twins Show](#), a cartoon series based on [the bestselling books](#)
- Sought-after keynote speaker

ONLINE

- [Website](#)
- [Instagram](#)
- [Facebook](#)
- [TikTok](#)
- [Twitter](#)

AVAILABILITY

- Widely available, M - F and at select times Sat, Sun.
- On Mountain time (Salt Lake City, UT)
- Avail via Skype, Zoom, phone
- Avail to travel

MEDIA:

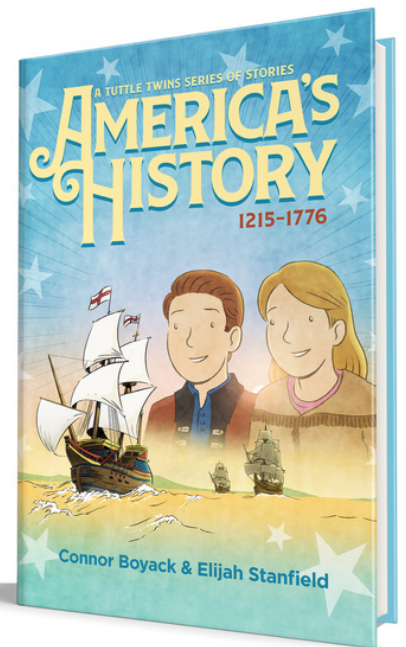
Top: Watch Connor discuss politics, fear and manipulation with Crossroads host Joshua Philipp. **Bottom:** Watch as Connor, Stephen Kent and Corey DeAngelis talk education.



WANT TO INTERVIEW CONNOR? JASON@JONESLITERARY.COM / 512.720.2996

AMERICA'S HISTORY

1215-1776



[click to view the book on Amazon](#)

History is more than just dates and names and battles. It's about ideas and power and philosophy. America's history is no different. It's a tale of trade, exploration, adventure and tension between groups of people with different perspectives and priorities. The problems and challenges we face today are quite different from what America's founders lived through, but their experiences offer us a treasure trove of inspiration and knowledge that we can learn from and apply to our own circumstances. Why did the colonists embrace independence? What had to take place for the public to be ready for a revolution? How do trade and tariffs play into the tensions that provoked political problems between nations? These questions and many, many more are answered in this set of stories ... this new way of learning history. And in them, we can learn not just dates and names, but the whys and ideas of the names littering our history books. It's those lessons that will help us to stop repeating the mistakes of our past.

"History is great for this exact reason—that we can see other's mistakes and learn from them, so we can improve ourselves. The point isn't to judge people in the past. We should see what they did wrong and think about how we can avoid repeating those same problems today. If we're supposed to learn *from* history and not just *about* it, then we have to talk about the different ideas, philosophies and influences that led the colonists to pick a fight with the world's greatest superpower and what followed."

WHO IS IT FOR?

- Anyone who is concerned about what our kids are learning (or not learning) in our public schools
- Anyone who would rather their children learn about the ideas and mistakes of our nation's past, as opposed to just names and dates
- Anyone who learns or teaches by storytelling
- Homeschool families
- History lovers
- Educators

WHY IS IT RELEVANT?

- **We are repeating the mistakes of the past because the rising generation hasn't learned from them.** The fault lies in large part with how "social studies" (American history) is taught. Kids' minds are packed full of random facts and dates and events without any context for why they matter to their lives today. They aren't taught the ideas and philosophies and values and beliefs that were at issue in forming historical events — the very things that we can most deeply relate to in a totally different world today.
- **Those who cherish and desire freedom must learn from history and how we can apply its lessons to our day.** And, critically, we must help our children do the same. Unfortunately, almost all books on the market fail to teach the ideas of our nation's past, which is why it's important to help families learn together the values and ideas from America's past that can be applied to our present day. America's History is the history book that every family needs to read together.

BY THE NUMBERS:

- [A recent poll](#) showed that **71%** of registered voters are concerned that public K-12 schools are teaching history with a particular ideological point of view.
- When asked if they believe the way American history is taught in public K-12 schools today is relatable to our world today, only **40%** of registered voters say 'yes'.
- Only a third (**33%**) of those polled thought public K-12 schools are doing a good (**22%**) to excellent (**11%**) job teaching history. A nearly-equivalent third (**31%**) believe the job being done is poor.

SEGMENT/STORY IDEAS

- A historian in Utah is determined to change the way the next generation learns history ... and what they learn **about** and **from** it.
- A new American history book is seeking to teach kids to learn from the past to avoid repeating our nation's mistakes
- What are some of the most important lessons kids can learn from American history that relate to culture today and how can they apply them?
- Why aren't kids more interested in history as it's currently taught in our public schools?
- What are some of the aforementioned mistakes that we seem to be repeating in our country and where in history should we have already learned from them?
- Who are the figures throughout American history that our children have maybe learned too much about, at the cost of other important figures, stories? Who might some of those other, lesser-known figures be and that are their stories? Why are they relevant today?

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Q & A



What's wrong with the American history textbooks used by schools today? Why do we need another one?

Existing books on the market are sadly part of the problem, not the solution. They teach kids names and dates and events and the facts of history, but fail to teach the ideas of history. We talk about the importance of teaching kids to learn from the past to avoid repeating its mistakes, but that won't be accomplished with books that teach the superficial stuff from the past. We need to teach kids substantive ideas — because it's those ideas that relate to our day, allowing us to better understand why people in the past did what they did, and how we might apply their insights to similar things happening in our own time.

Is there a 'right' way to learn about American history?

Humans learn through storytelling. Drilling dates and names and facts into a kid's mind won't serve them well once they graduate. Teaching history through a textbook is often unproductive and even counterproductive. Instead, the stories of our past should be told in story format, and that's what our new book does.

What's at stake if kids don't learn about America's history?

A people that does not understand their rights won't long enjoy them. History is a tale of people seeking power over others, and if we wish to defend our rights, we have to first understand what they are and how they have historically been threatened. This information can better help us observe and react to today's threats so we can preserve our fundamental freedoms.

Why have your Tuttle Twins books been so hugely successful?

Parents have long desired a way to teach their children important civic and economic ideas, but there have been two problems. First, there haven't been any resources to help them. Second, most parents feel inadequate in their own understanding of these ideas. That means for years — generations, even — many parents failed to teach their children the ideas of freedom. With these books, families can foster deep discussions about the way the world works. Parents love our books because they help them ensure their children receive a well-rounded education to become thriving teens and adults.

How have you seen your books help parents teach their children?

Teaching history and civics and economics is a difficult proposition. It's often presented in ways that lack context or fail to spark curiosity. Many children — most, even — are apathetic about these ideas because they have no clue why they are relevant to their lives today. The Tuttle Twins overcomes these hurdles and presents complex ideas through fun stories that make the ideas relevant to their lives and help them understand our world today. Many parents often learn many new things in our books alongside their children.