

BRADLEY PIERCE

PRESIDENT OF THE FOUNDATION TO ABOLISH ABORTION
CO-EXECUTIVE PRODUCER OF "ABORTION-FREE"



CREDENTIALS

- **Extensive legal experience in pro-life legislation:** As a constitutional attorney with over 16 years of experience, Bradley has drafted pro-life legislation in more than 30 states, including dozens of bills aimed at abolishing abortion through equal protection laws. His hands-on involvement in legislative drafting gives him a deep understanding of the legal nuances and challenges in the abortion debate.
- **Influence in the Landmark Dobbs v. Jackson Women's Health Organization case:** Bradley was admitted to practice before the U.S. Supreme Court, where [he filed a brief](#) (click the link to read it) in the Dobbs case on behalf of 21 organizations and 20 state legislators. His participation in this pivotal case, which led to the overturning of Roe v. Wade, establishes him as a significant voice in the legal movement to protect the unborn.
- **Leadership:** As the president of the Foundation to Abolish Abortion and Abolish Abortion Texas, Bradley leads organizations dedicated to ending abortion and shaping policy. His leadership roles highlight his commitment and influence within the movement. He is also the VP of Heritage Defense, a non-profit legal advocacy organization.
- **Public engagement and media presence:** Bradley has been featured in high-profile outlets like *The Daily Wire*, *World News*, *NPR*, and *NBC Nightly News*, as well as in prominent newspapers like the *New York Times* and *Washington Post*. His media presence underscores his credibility as a respected and frequently sought-after expert on abortion issues.
- **Commitment to Christian principles:** Bradley's active involvement in his local church and as a family man (11 children), aligns with his advocacy for the sanctity of life. His approach resonates with audiences that view the abortion debate through a Christian lens, adding a personal layer to his legal expertise.

Bradley Pierce is a constitutional attorney and has been practicing for nearly two decades. He has drafted legislation in more than 30 states supporting self-defense rights, parental rights, civil liberties and the right to life, including drafting [dozens of equal protection bills filed to abolish abortion](#). Bradley has been admitted to practice before the U.S. Supreme Court, where on behalf of 21 organizations and 20 state legislators from across the country he [filed a brief](#) in Dobbs v. Jackson Women's Health Organization. Bradley has spoken at the [Founders Ministries National Conference](#), been a guest on the popular podcast ['Relatable with Allie Beth Stuckey'](#), and has been interviewed by news outlets such as *The Daily Wire*, *World News* and *The Republic Sentinel*, as well as the *New York Times*, *the Washington Post*, *NPR*, *NBC Nightly News* and others. He is the president of both the [Foundation to Abolish Abortion](#) and [Abolish Abortion Texas](#). Most importantly, Bradley is a Christian, husband to his wife, Cindy, father of their eleven children and member of their local church.

EXPERTISE

- Constitutional law
- Non-profit leadership and faith-driven advocacy
- The pro-life position
- Abortion laws and legislation across all 50 states

AVAILABILITY

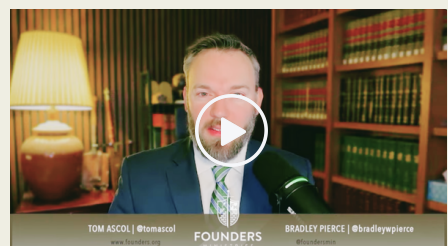
- Generally available weekdays from 9 AM to 6 PM CT
- Unavailable for most evening or weekend opportunities
- Available to travel or via phone, Zoom
- Central time (Austin, TX)

ONLINE (CLICK TO VISIT)



MEDIA

Click below to watch Bradley talk with popular podcaster Allie Beth Stuckey, among others.



TO BOOK AN INTERVIEW, CONTACT:

MARK BRETA

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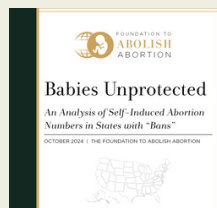




The Foundation to Abolish Abortion (FAA) is a nonprofit organization dedicated to ending abortion by advocating for equal protection under the law for children. Their mission involves drafting and analyzing legislation, conducting research and consulting with public officials and advocates to promote the abolition of abortion. FAA's approach emphasizes the belief that unborn children should receive the same legal protections as those already born. This perspective has led to some disagreements with other anti-abortion groups, particularly regarding strategies and legislative measures. For instance, in Louisiana, FAA drafted a bill that would have classified abortion as homicide, a stance that faced opposition from other anti-abortion organizations ([read here](#)). Overall, the Foundation to Abolish Abortion is committed to enacting laws that provide equal protection for unborn children, reflecting their belief in the inherent value and rights of all human life.

FULL REPORT:

Click on report to the right to read a full analysis of self-induced abortion numbers in states with 'abortion bans' currently in place.



Today abortion is supposedly banned in 14 states, yet self-managed abortions there are rapidly climbing in number.

In the wake of Roe v. Wade being overturned, major media outlets report that abortion has now been banned in at least 14 states. Many Pro-Life sources go even further and make the claim that abortion in these states has dropped to zero or that these states are now "abortion-free." But is it true?

“ABORTION-FREE”: THE DOCU-SERIES

- Learn how abortion is still legal in all 50 states
- Discover how tens of thousands of babies are still being murdered every year in states where clinics are closed
- Understand the biblical solution to abortion in America
- Find out how many Pro-life organizations are lying to you
- Learn how most Pro-life organizations actually oppose equal protection for babies
- Discover what Christians in America can do to truly abolish abortion

CLICK TO WATCH



SUGGESTED QUESTIONS

- With everything else going on in the world, why are we talking about abortion?
- We overturned Roe v. Wade. How many abortions are happening now?
- But aren't abortions illegal in at least 14 states?
- Has any state passed a bill of equal protection? Why not?
- So why does the Pro-Life movement oppose equal protection?
- In light of the Supreme Court's decision to overturn Roe v. Wade, why does FAA believe further action is necessary to protect the unborn?
- Is there a difference in the pro-life movement and the anti-abortion movement? In a 'pro-lifer' and an abolitionist? What is it and why is it important?
- How does FAA's approach to equal protection differ from more traditional pro-life organizations?
- Can you explain the rationale behind advocating for abortion to be treated legally as homicide? How would you address concerns that this approach is too extreme?
- FAA has encountered opposition even within the anti-abortion movement. What are some of the main areas of disagreement, and how do you respond to critics?
- How does FAA work with legislators to ensure that equal protection laws are both constitutional and enforceable?
- What challenges have you faced in gaining traction for equal protection bills across various states?
- What do you say to those who argue that FAA's approach could harm women or discourage support for anti-abortion laws?
- FAA has helped draft bills in Louisiana, Ohio and other states without exception for rape or incest. How do you address the concerns from those advocating for exceptions?
- How do you believe a state that successfully enacts an equal protection law should enforce it? What would be FAA's ideal model of enforcement?
- The pro-life movement is often seen as unified, yet FAA's approach highlights differing strategies. How do you think these differences affect the overall anti-abortion cause?
- How does FAA address the argument that criminalizing abortion could lead to dangerous consequences for women, such as attempts at unsafe procedures?
- What role do you believe the church should play in supporting policy changes FAA advocates for?
- As a Christian, how do your beliefs inform FAA's mission and the legislative strategies you pursue?
- What steps does FAA take to engage and educate the public on the concept of equal protection for the unborn?
- Looking forward, what are FAA's immediate priorities, and which states do you believe are most likely to adopt equal protection laws?
- How will things change for you, if at all, when the Trump administration takes over in 2025?
- How and why is the abolitionist movement slandered and maligned?

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ENDORSEMENTS



FOUNDATION TO
ABOLISH
ABORTION

“Roe v. Wade is gone, and one thing is now crystal clear: the Pro-Life movement is a massive failure and has no real solution to the present crisis. The new docu-series, Abortion-Free, exposes the astonishing foolishness and predictable failure of pursuing worldly, God-hating strategies to fight child sacrifice. This docu-series shows that if we want to win, we must follow God’s commands and fight the evil of child sacrifice head on. Dear Christian, please watch this.”

DUSTY DEEVERS

Oklahoma State Senator, SD 32

Pastor, Grace Reformed Baptist Church of Elgin

“Abortion is the moral scourge of our day. It is child sacrifice on a scale that makes ancient pagan societies blush. Because it has become a part of the social and moral fabric of our society the slaughter of pre-born children continues unabated even in our post-Roe world. Until we repent of our refusing to grant equal protection under the law for these most vulnerable members of our society, this holocaust will continue. Anyone who is genuinely pro-life (for life) must insist that every human life be afforded the same protections that just laws provide to any human life. This documentary is eye-opening by showing the failure of much of the pro-life movement at just this point. It is time for all justice loving people—Christians especially—to repent and to insist on the eradication of the legalized murder of unborn children. As a pastor, I plead with my fellow pastors to lead the way. This docu-series can help you do exactly that.”

TOM ASCOL

President, Founders Ministries

Pastor, Grace Baptist Church of Cape Coral, Florida

“I was honored to participate in Abortion-Free, a compelling and eye-opening documentary. This film decisively exposes the hidden truths about abortion laws and champions equal protection as the definitive Christian solution.”

VIRGIL WALKER

Executive Director of Operations, G3 Ministries

Co-host, Just Thinking Podcast

“The abolitionist movement has Biblical solutions to the question that every person who cares about life is asking—‘how do we actually stop abortion?’ These are not pie in the sky ideas. They are real actions being taken that are based on the Word of God and they will work when the people of God repent of our apathy and compromise and embrace God’s ways. If you’re ready to be challenged and encouraged that we don’t simply need to continue barreling down the path of child sacrifice in this country, watch and share this docu-series!”

GINNA CROSS

Director, Alliance Family Services

Registered Nurse

“In the midst of legislators’ claims of ending baby-murder in their states, Abortion-Free exposes the actual truth about those claims with hard-hitting facts and personal testimony. The information and inspiration provided here will be crucial in the continued fight for equal protection, both in churches and legislatures across our nation.”

ROB HARRIS

South Carolina House Representative, HD 36

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