



Marissa Campo
AWC Detroit Literacy Heroine

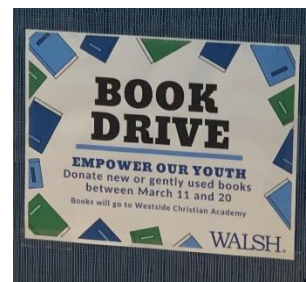


Marissa Campo, an AWC Detroit student member and junior at Walsh College, works as an intern in the marketing and communications department. As president of the Walsh Marketing Association, she wanted to find opportunities for the student club to give back to the community.

She launched a book drive during National Reading Month in March that would support the outreach goals of both the Marketing Association and AWC Detroit. Thanks to generous donations from Walsh students, local companies and family members, she collected more than 600 books for the AWC literacy partnership with Westside Christian Academy in Detroit.



“Once I started promoting the book drive and the impact it would have on young students, I was overwhelmed by the positive response,” she says. “It’s our hope that the books will inspire a greater love for reading.”



"It breaks my heart to know that there are kids who don't have a single book at home, struggle to read throughout school, and may be faced with additional obstacles in the workforce. As a future business leader, I think it's our responsibility to help provide young people with the resources and skills necessary for success."



Westside Christian Academy is a beacon of hope in Detroit, providing a holistic, Christ-centered education to children from pre-K through grade 12. Located at 9540 Bramell near Detroit's western border, the school has an active volunteer program focused on reading intervention and is making strides to improve literacy.