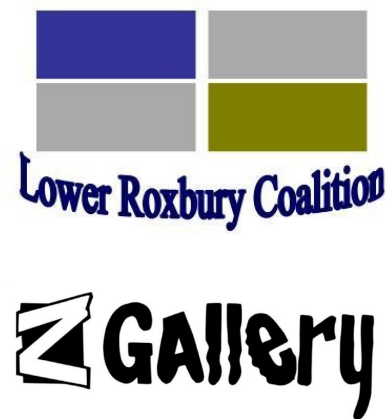


# Community Entrepreneurs Program: 10-Week Business Planning



## 10-Week Business Planning

**Tuesdays and Thursdays**  
**November 5, 2019**  
**through December 12, 2019**  
**5:30PM to 8:00PM**

### Where:

Nuestra Comunidad  
140 Winthrop Street,  
Roxbury MA 02119

**Fee:** Free for residents of  
Roxbury, Dorchester,  
Mattapan. Must register  
to attend.

### Contact:

jleitao@cweonline.org  
617-532-0225

Do you have an idea for a business that you want to launch or explore more deeply?  
Have you always dreamed of becoming an entrepreneur, but were never sure just where to start?

This course will help you to take the necessary steps to becoming an independent business owner, while gaining confidence in yourself and your knowledge of small business management. In this 10-week business planning course, you will:

- Explore and assess the financial and market viability of your business concept
- Learn how to market yourself and your business to target customers
- Explore options for funding the costs of operating your business
- Actively participate in class time and in one-on-one consulting sessions
- Build a network of fellow entrepreneurs that can support you in launching and growing your new enterprise.

At the end of this program, you will leave with a completed business plan to guide you in the launch and growth of your new company.

This course does not require any previous experience or education in business management. However, access to a computer and knowledge of MS Word and Excel is strongly recommended.



**Center for Women & Enterprise**  
Your Vision. Our Mission.

THE MISSION OF THE CENTER FOR WOMEN & ENTERPRISE is to provide opportunities for women entrepreneurs and women in business to increase professional success, personal growth, and financial independence.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact your Center [www.CWEonline.org/ContactUs](http://www.CWEonline.org/ContactUs).