



Fort Lauderdale, FL

Community Survey

January - March 2025



Survey Methodology

The current cycle of the web-based Community Survey collected survey data between January - March 2025. Respondents were digitally recruited (e.g., over social media, mobile apps, websites, and survey panels). These ads are targeted to residents, and responses are only included in the data when a local valid zipcode is provided.

Respondents who self-reported being under 18, who declined to provide any demographic information, or those who provided an invalid zipcode are excluded from the results.

631 valid respondents participated in the web-based Community Survey during this cycle.

Representation

Zencity ensures broad demographic representation in several ways:

Before data collection, Zencity employs national statistical data to establish response targets. These targets are defined based on race/ethnicity, age, and gender.

During data collection, we track the demographic composition of the survey responses in real time, comparing them to the predetermined targets. We fine-tune our distribution and advertising strategies as needed to target all demographic groups.

After data collection, Zencity employs an industry-standard statistical technique called rake weighting. This assigns a unique weight to each respondent based on their demographic characteristics. This method ensures that the distribution of these characteristics in the final weighted sample aligns with the community's overall demographics.

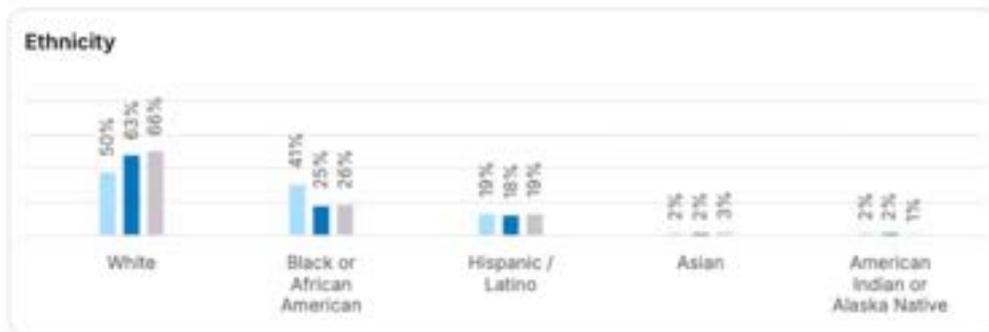
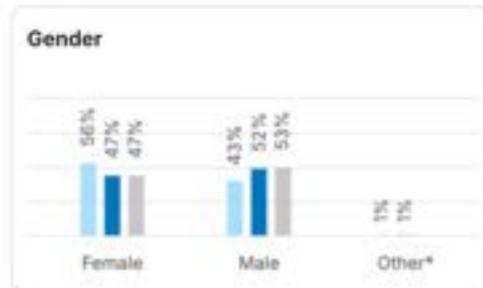
Sample Composition

631 valid respondents

Key

-  **Unweighted demographics** - What we collected, without adjustments
-  **Weighted demographics** - Our sample, adjusted to be representative of the population
-  **Population demographics** - The demographics of the 18+ population

* The "Other" category includes missing data, people who selected "prefer not to say", and other groups not defined in the census.



Overall Quality of Life

Residents' quality of life is a key metric for local government leaders. Here, we present how Fort Lauderdale residents are feeling about their quality of life, looking at how this changes by demographic group and geography.

We will show the percent of valid respondents who reported either a 4 or a 5 on the 1-5 scale, weighted by age, gender, and race/ethnicity (see page 3 for details).

Scores will be shown only for groups (e.g., for a geographic area or for a demographic group) with at least 30 responses. For groups between 30 and 49 respondents, we highlight the small sample size using an (f). Use these scores with caution.

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January - March 2025

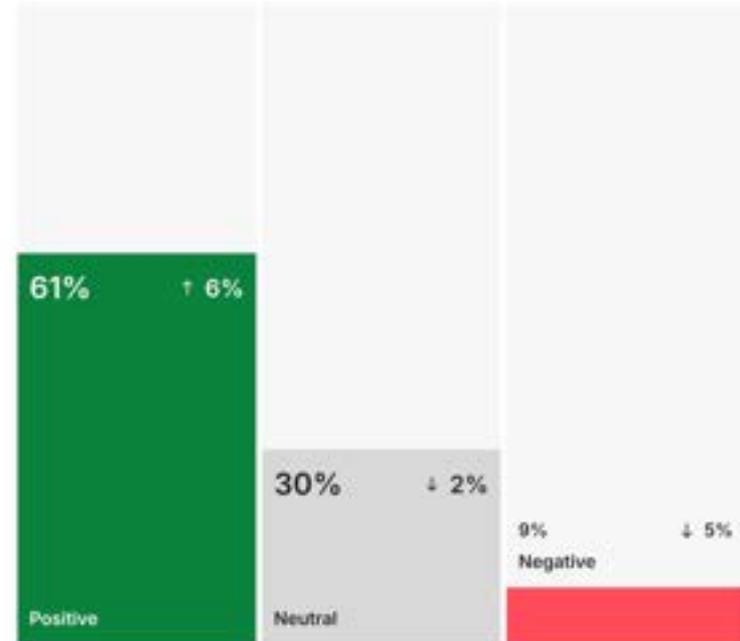
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How is the overall quality of life in Fort Lauderdale?

61%

of 631 surveyed residents are satisfied with the overall quality of life in Fort Lauderdale

↑ 6% vs. previous cycle



Only 9% of residents rated the quality of life in the city as low.

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January - March 2025

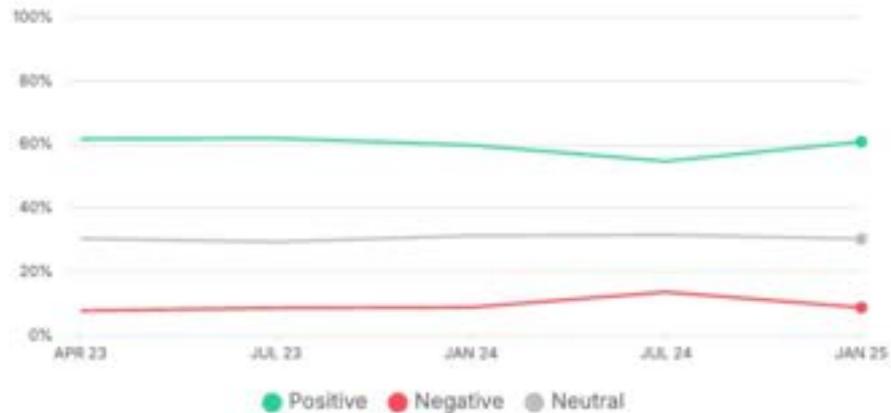
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How is the overall quality of life
in Fort Lauderdale?

61% ↑ 6%

Neutral
30% ↓ 2%

Negative
9% ↓ 5%



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January - March 2025

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How is the overall quality of life in Fort Lauderdale? | Geographic Breakdown



Area	Resident Satisfaction
District 1	63% • ↑ 2% 
District 2	57% • ↑ 5% 
District 3	57% • ↑ 8% 
District 4	59% • ↑ 6% 

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How is the overall quality of life in Fort Lauderdale? | Demographic Breakdown



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Other measures of satisfaction with life in Fort Lauderdale

How likely are you to recommend Fort Lauderdale as a place to live?



How likely are you to be living in Fort Lauderdale 5 years from now?



In January– March 2024 – 55% of residents stated they are likely to recommend Fort Lauderdale as a place to live and 57% stated they are likely to be living in Fort Lauderdale 5 years from now.

Community Characteristics

Respondents were asked to rate how satisfied they were with a range of community characteristics on a scale from 1 (Poor) to 5 (Excellent).

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Items of significance are highlighted in gray.

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Change Matrix Highlights

The Change Matrix showcases the questions with the largest changes from the previous cycle, highlighting the demographic groups and geographic areas contributing to these shifts.

Top Questions	Overall Score	Total Change	Ethnicity	Gender	Age	Geographic Area
Ease of getting around by public transportation	43%	↑ +17%	Hispanic/Latino	Female	35-54	District 1
			↑ +20%	↑ +20%	↑ +28%	↑ +23%
Access to quality education	48%	↑ +16%	Hispanic/Latino	Female	18-34	District 1
			↑ +27%	↑ +18%	↑ +23%	↑ +20%
Sense of overall safety	44%	↑ +15%	Hispanic/Latino	Male	18-34	District 2
			↑ +18%	↑ +18%	↑ +23%	↑ +24%

Focus Areas

The next pages highlight community characteristics of interest and provide insights into these characteristics, along with breakdowns by relevant groups for further analysis.

These insights are designed to support targeted strategic planning and deeper analysis. Where applicable, follow-up questions were included, focusing on responses that highlighted challenges (e.g., low ratings).

Follow-up questions in Zencity surveys gather detailed feedback, clarify responses, or provide context triggered by prior answers to help address issues or improve services.

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Efforts to address homelessness

21% ↑ 11%

Neutral
25% • ↑ 4%

Negative
54% • ↓ 15%

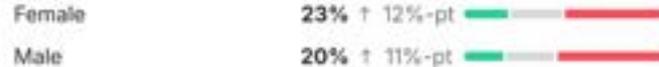
AGE



ETHNICITY



GENDER



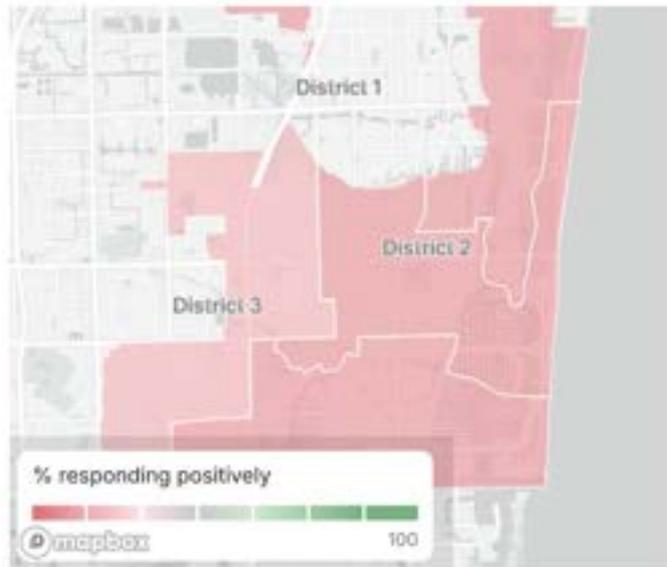
In January– March 2024, only 16% were satisfied and 64% were dissatisfied with the city’s efforts to address homelessness.

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January - March 2025

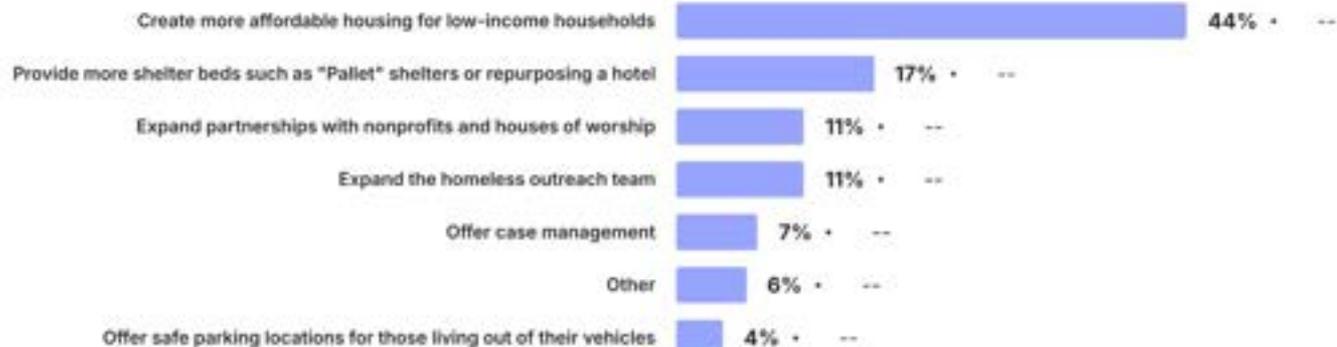
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Efforts to address homelessness



AREA	Current %	Change	Visual
District 1	20%	↑ 10%-pt	
District 2	20%	↑ 10%-pt	
District 3	29%	↑ 24%-pt	
District 4	21%	↑ 12%-pt	

What is the most important thing you think Fort Lauderdale can do to address homelessness?



To view the full question breakdown, visit your Zencity [dashboard](#)

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January - March 2025

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Quality of parks and recreational amenities

64% ↑ 10%

Neutral
23% ↓ 7%

Negative
13% ↓ 3%

AGE

18-34

67% ↑ 18%-pt

35-54

70% ↑ 14%-pt

55+

59% ↑ 3%-pt

INCOME

\$49,999 or less

66% ↑ 14%-pt

\$50,000-\$149,999

63% ↑ 7%-pt

\$150,000 or more

69% ↑ 12%-pt

DO ANY CHILDREN UNDER THE AGE OF 18 LIVE IN YOUR HOUSEHOLD AT LEAST HALF OF THE TIME?

Yes

68% ↑ 17%-pt

No

64% ↑ 8%-pt

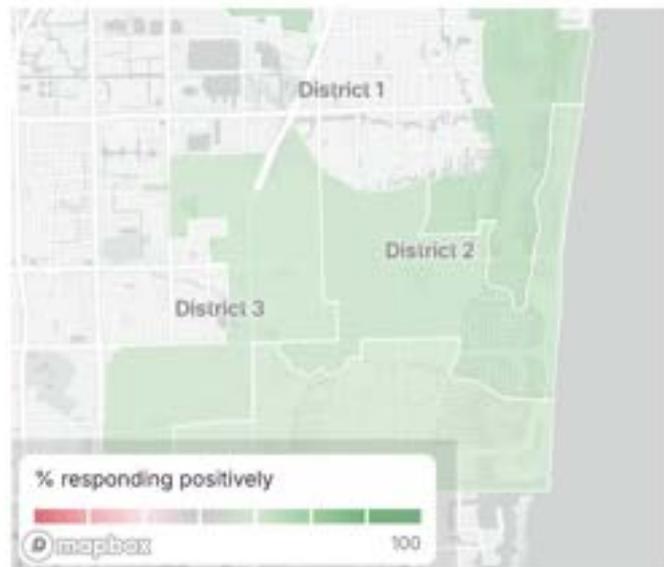
In January – March 2024, 61% were satisfied and 14% were dissatisfied with the quality of parks and recreational amenities.

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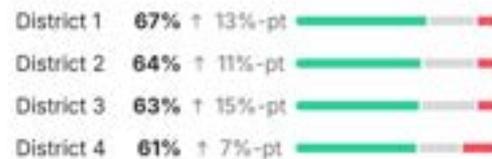
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Quality of parks and recreational amenities



AREA

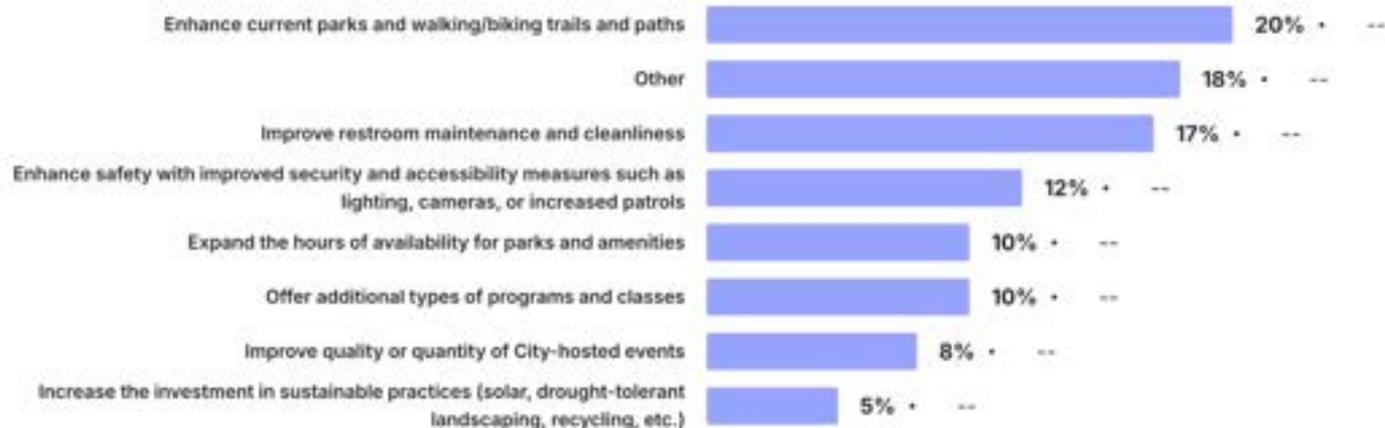


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What is the most important thing you think Fort Lauderdale can do to improve the quality of parks and recreational amenities?



To view the full question breakdown, visit your Zencity [dashboard](#)

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January - March 2025

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Sense of overall safety

44% † 15%

Neutral
35% • † 5%

Negative
22% • † 10%

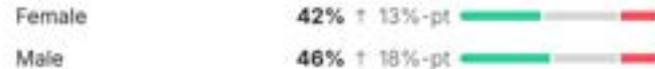
AGE



ETHNICITY



GENDER



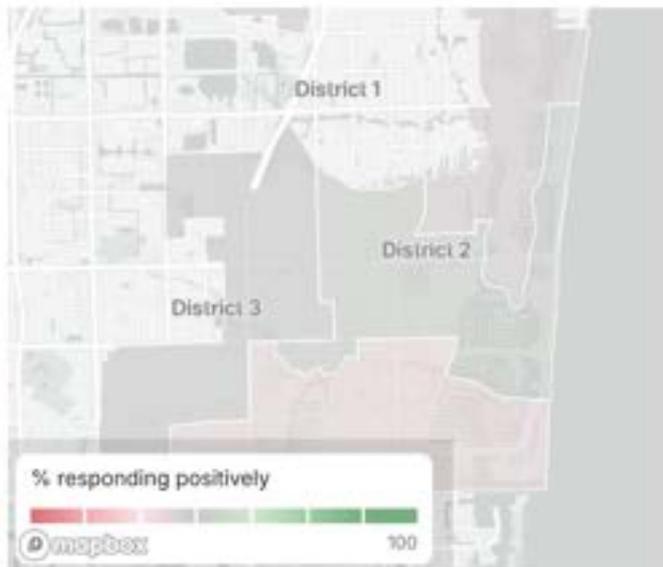
In January – March 2024, 36% were satisfied and 29% were dissatisfied with sense of overall safety.

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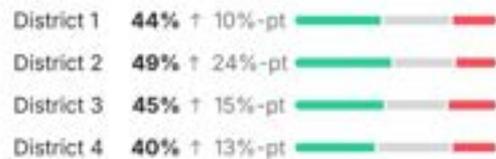
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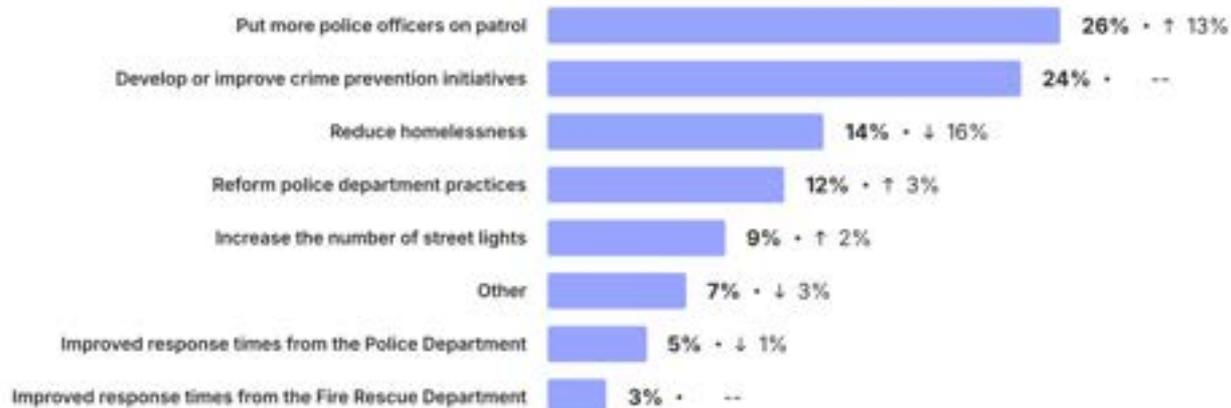
Sense of overall safety



AREA



What is the most important thing you think Fort Lauderdale can do to improve your sense of overall safety?



To view the full question breakdown, visit your Zencity [dashboard](#)

Community Benchmark

We aim to help Zencity clients understand their results and put them into context. To that end, we will compare Fort Lauderdale's results to the United States as a whole and against communities with similar characteristics such as size, population density, and region (their "cohort").

These cohorts help to distinguish patterns unique to each client from those that are common in similar communities.

How we compare Fort Lauderdale to other similar communities

Creating the cohorts

First, all cities, towns, and counties in the US--not just Zencity clients--are put into cohorts based on geography and demographics using a method known as cluster analysis. This method balances a range of different characteristics to put communities into cohorts that are statistically similar to one another. The result of this step is one set of cohorts for cities and towns and a second set for counties.

We chose this method to create objectively similar groups of communities with respect to characteristics that are likely to be correlated with answers to the survey questions. By creating cohorts of larger sets of communities we have found that our benchmark baselines tend to be more reliable than they would be if we had direct comparisons of a small number of communities. See our Help Site for more information on cohorts, including the full list of communities in your cohort.

Creating cohort scores and national benchmark scores

The Zencity National Benchmark Survey is conducted semiannually, collecting about 5000 responses across the country. The cohort scores are the weighted average of scores for respondents in each cohort. These weights are calculated to match the client's own demographics, to make them directly comparable to the clients' scores. National scores are calculated in a similar manner.

Community Benchmark

January - March 2025

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Your Cohort

Fort Lauderdale is in the South and Central Small/Medium Cities cohort. The table below shows some demographics of your community and general makeup of communities in your cohort. Note that all percentages are the percent of the 18 and over population.

See our [Help Site](#) for the full list of communities included in your cohort. Because we are creating a cohort from the National Benchmark Survey data instead of running representative surveys of selected communities, most cohort scores are generated from a few responses from each community.

	18+ Pop.	% age 18-34	% age 55+	% White	% Black	% Hispanic	Median income
Fort Lauderdale, FL	151,762	27%	41%	66%	26%	19%	\$75,376
	Median 18+ Pop.	Avg. % 18-34	Avg. % age 55+	Avg. % White	Avg. % Black	Avg. % Hispanic	Avg. Median Income
South and Central Small/ Medium Cities	111,877	34%	34%	59%	21%	21%	\$73,482

Community Benchmark

January - March 2025

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The overall quality of life in Fort Lauderdale is lower than its cohort and lower than the national score.

61%

Fort Lauderdale

66%

Cohort

65%

National

 Fort Lauderdale

 Cohort

 National

Question	National	Cohort	Your Score	Satisfaction Comparison
How is the overall quality of life in Fort Lauderdale?	65%	66%	61%	
How likely are you to be living in Fort Lauderdale 5 years from now?	63%	62%	55%	
How likely are you to recommend Fort Lauderdale as a place to live?	61%	61%	51%	

0% 25% 50% 75% 100%

Community Benchmark

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Satisfaction with Life in Fort Lauderdale

Breakdown by characteristic

- Fort Lauderdale
- Cohort
- ▲ National



Community Benchmark

January - March 2025

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Satisfaction with Life in Fort Lauderdale

Breakdown by characteristic

- Fort Lauderdale
- Cohort
- ▲ National



Free-Text Responses

Respondents were asked open-ended questions about what the Fort Lauderdale government does well and how Fort Lauderdale could improve its services.

This section presents the main themes from both questions. Using our proprietary AI algorithm, responses are analyzed and categorized into

unique topics and subtopics for Fort Lauderdale, with multiple labels assigned to responses when relevant.

To ensure comprehensive information, responses that have been flagged as invalid (e.g., under 18, missing demographic data, or invalid zip codes

but claiming residency in Fort Lauderdale), are analyzed in the free-text responses but excluded from the quantitative results.

What is the #1 thing you think the Fort Lauderdale government does well?

Feb 20, 2025 - Area District 2 Female, 50-54, Black or African American Keep the roads clean Cleanliness
Feb 20, 2025 - Area District 2 Male, 30-34, White Keeping the City clean City Management Cleanliness
Feb 20, 2025 - Area District 2 Female, 50-54, Black or African American Cleaning Cleanliness
Feb 20, 2025 - Area District 2 Female, 35-44, White Maintaining Healthiness of City City Management Cleanliness
Feb 17, 2025 - Area District 2 Female, 35-44, White The quality of live events in the parks for the elderly and the quick clean up afterwards Parks Events Cleanliness
Feb 16, 2025 - Area District 1 Male, 50-54, White Keeping it clean and healthy Maintenance Cleanliness
Feb 16, 2025 - Area District 1 Male, 30-34, Black or African American Clean Cleanliness

Feb 1, 2025 - Area: -

Female, 35-54, White

I can say Fort Lauderdale is a lot cleaner than Miami per say. It does a great job at keeping the street clean when it comes to homelessness as well.

Cleanliness Homelessness Public Satisfaction

Jan 25, 2025 - Area: District 1

Female, 35-54, White

They keep the City clean and are keeping their parks well preserved.

Parks Cleanliness

What is the #1 thing you think the Fort Lauderdale government could do to improve its services?

Feb 21, 2025 · Area: District 3
Male, 35-54, Black Or African American

Listen to the people

Community Engagement

Feb 20, 2025 · Area: District 1
Female, 18-34, Black Or African American

I think that they can hold rally meetings on hearing local residence on what we need to do such as communicating back and making the place a safer place

Resident Support Community Engagement

Feb 3, 2025 · Area: District 2
Male, 55+, White

Develop rules for construction and road work that take the residents quality of life as top priority. Too many rolling road closures. Many big cities require these inconveniences to be done at night. General condition of roadways is poor, just drive down Las Olas, there is no reason why it can't be repaved while the multi year debate goes on.

Local Issues Traffic

Feb 20, 2025 · Area: District 1
Male, 18-34, Black Or African American

The number one thing Fort Lauderdale's government could improve is its approach to affordable housing and infrastructure resilience. With rising rent prices and the cost of living skyrocketing, a lot of residents—especially working-class families—are getting priced out. The city needs stronger policies to support affordable housing developments and protect long-time residents from displacement. On top of that, flood control and drainage infrastructure need continuous upgrades. With climate change causing more extreme weather and rising sea levels, the city has to stay ahead of the curve to prevent flooding from getting worse. If you had to pick one thing they should focus on, what would it be?

Drainage Infrastructure Flooding Affordability Resident Support

Rotating Survey Section

The rotating survey section focuses on areas of interest each cycle and can be updated as new areas of interest emerge.

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How would you rate traffic in Fort Lauderdale?

22% ↑ 8%

Neutral

25% • ↓ 5%

Negative

53% • ↓ 2%

AGE

18-34 **39%** ↑ 10%-pt 

35-54 **24%** ↑ 13%-pt 

55+ **11%** ↑ 4%-pt 

ETHNICITY

Black or African American **36%** ↑ 7%-pt 

Hispanic/Latino **32%** ↑ 9%-pt 

White **17%** ↑ 8%-pt 

GENDER

Female **22%** ↑ 8%-pt 

Male **22%** ↑ 7%-pt 

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How would you rate the reliability and quality of drinking water in Fort Lauderdale?

37% † 10%

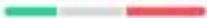
Neutral
32% • † 3%

Negative
31% • † 14%

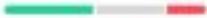
AGE

18-34 **52%** † 13%-pt 

35-54 **37%** † 15%-pt 

55+ **27%** † 5%-pt 

ETHNICITY

Black or African American **45%** † 8%-pt 

Hispanic/Latino **54%** † 20%-pt 

White **35%** † 13%-pt 

GENDER

Female **36%** † 11%-pt 

Male **38%** † 9%-pt 

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How would you rate the reliability of sanitary sewer services to your home?

49% ↑ 3%

Neutral
29% • --

Negative
21% • ↓ 4%

AGE

18-34 **51%** ↑ 3%-pt 

35-54 **50%** ↑ 4%-pt 

55+ **48%** ↑ 3%-pt 

ETHNICITY

Black or African American **49%** ↑ 4%-pt 

Hispanic/Latino **53%** ↑ 9%-pt 

White **51%** ↑ 5%-pt 

GENDER

Female **50%** ↑ 7%-pt 

Male **49%** ↑ 1%-pt 

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How would you rate Fort Lauderdale's prevention of and resilience to flooding?

25% † 13%

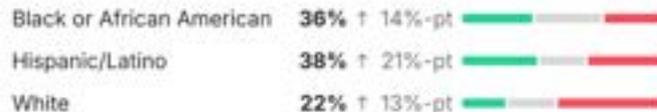
Neutral
28% • † 3%

Negative
47% • † 16%

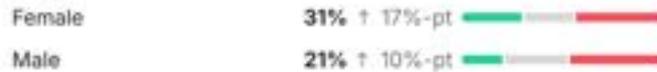
AGE



ETHNICITY



GENDER



Do you feel that you have a quality public park or recreational offering near your home?



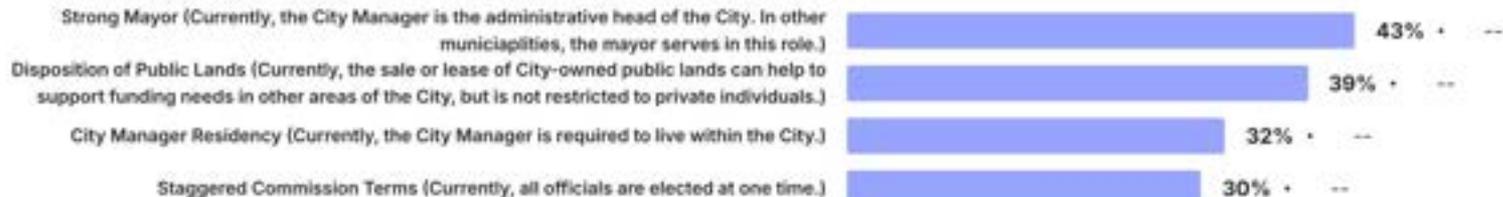
To view the full question breakdown, visit your Zencity [dashboard](#)

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The City's Charter establishes the roles and responsibilities of city government, what topics do you think are most in need of review?



To view the full question breakdown, visit your Zencity [dashboard](#)



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