Strategic Plan 2026-2029

Vision

Non-profit housing is secure, dignified, and affordable for all who need it throughout Manitoba's diverse communities.

Mission

MNPHA is the member-led driver of a thriving, sustainable, and empowered non-profit housing sector in Manitoba.

Guiding Principles

1. MNPHA is a membership organization. Our agenda is driven by our members' concerns, needs, and aspirations.
2. MNPHA recognizes we are all Treaty People. The non-profit housing sector must act on reconciliation through trust and relationship building, and concrete actions that lead to real change.
3. MNPHA believes that safe, secure, and dignified housing is a human right, a social determinant of health, and is essential to end homelessness.
4. MNPHA is committed to ensuring that affordable housing is available in our communities.
5. MNPHA honours the history of affordable housing in Manitoba by building on the sector's strengths and sharing the successes of our members.
6. MNPHA is guided by innovative, data-driven responses to assist members to improve their financial viability and the sustainability of the affordable housing sector.

Strategic Objectives

Focus Area 1: Deliver quality services that enhance non-profit housing organizations' resilience, viability, and growth

1. Support and increase the leadership and representation of Indigenous-led housing organizations within MNPHA

Indicators of Success:

- Maintain 1/3 Indigenous representation on Board of MNPHA
- 80% of Indigenous-led housing organizations remain members of MNPHA

2. Grow services designed to empower organizations to take control of their future through organizational, asset, and financial planning, and governance and workforce development

Indicators of Success:

- No net loss of non-profit housing in Manitoba
- Reduction in staff turnover in non-profit housing (measured through regular compensation studies)
- At least 30 non-profit housing organization have an action plan for improvement developed through Securing our Future project

Focus Area 2: Lead advocacy efforts for system, policy, and program improvements with governments, funders and other stakeholders

3. Create, use, and disseminate data and research to provide leading-edge information on the sector to the public and decision-makers

Indicators of Success:

- RTA review includes key priorities from non-profit sector
- State of the Sector reports by MNPHA are read by key collaborators in government, research, and community

4. Continue to be the go-to voice of the sector and use that voice to proactively change or create policies and programs that empower and strengthen the sector

Indicators of Success:

- Funding model for housing evolves over time to become increasingly empowering of the sector and reduces administrative burdens for housing providers
- Funding for social housing is renewed past 2028 NHS expiry

Focus Area 3: Provide programs that connect tenants to resources they need to have stability in safe, dignified, and affordable housing across Manitoba

5. Strengthen partnerships between health, community services, and housing providers

Indicator of Success

- Increased number of formal partnerships between health, community services, and housing providers

6. Prevent housing instability and homelessness through enhanced resource connections for tenants who need them

Indicators of Success:

- Increasing numbers of housing providers have tenant resource coordinators/tenant support staff, and these staff report reduced numbers of evictions
- The Rent Relief Fund participant 6-month follow-up survey demonstrates a x% housing stability rate?

Focus Area 4: Strengthen sector capacity through professional development, networking, and knowledge exchange

7. Build the next generation of housing leaders, through support, mentorship, and resources for succession planning and knowledge transfer

Indicator of Success:

- New Housing Professionals participants report increased connections and knowledge to help them succeed

8. Facilitate collaborations and partnerships within and beyond the sector to build organizational and sector resilience

Indicators of Success:

- Reduced numbers of non-profit housing organizations with fewer than 100 units
- Manitoba receives equitable portion of BCH funds for larger developments
- Increasing number of amalgamations, mergers in Manitoba