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Subject: NECCC Webinar for club members!

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TS

Join us on Friday, March 31st from 7 to 8 pm Eastern to learn how to understand how to evaluate a photo based on its impact. For photographers and judges. [Click here to register.](#)

You Be the Judge Miniseries - Episode 3

Using a Photo's Impact to Influence Commenting

Chane Cullens (HonNEC) will focus on how to provide educational comments by evaluating a photo based on its impact. He will also explore ways to create impactful photographs through storytelling, creativity, composition, and technical excellence. Understanding the principles that contribute to a photo's impact can help judges craft comments and help photographers create powerful photos that evoke emotions and communicate messages.

Storytelling in a photograph is the ability to tell a story and capture the viewer's imagination. Creativity involves finding an unusual or extraordinary way to depict an ordinary subject. Composition directs the viewer's attention to the most striking or intriguing elements of the photograph. Technical excellence refers to the quality of the photograph, achieved through both camera skills and editing techniques.

A survey of NECCC member clubs revealed that "educational constructive comments" is the most important aspect of competitions. With the phrase "A picture is worth a thousand words" in mind, this session will offer techniques for crafting educational comments using less than 100 words.

Chane Cullens, HonNEC, lives in Sandy Hook, Connecticut. In addition to being a Vice President of NECCC and leading their Keeping Clubs Active Group, he is also a board member for the Flagpole Photographers Camera Club. He has presented photography related programs at NECCC Photography Conferences, many camera clubs, high schools and community sponsored events.

Who

Everyone is invited. Please forward this email to anyone interested.

When

Friday, March 31st from 7 to 8 pm Eastern

Registration Required

[Click to Register Today](#)

You must register by March 30!

The New England Camera Club Council (NECCC) You Be the Judge Miniseries of educational discussions and presentations is designed to enhance the experience of participating in camera club competitions. These episodes are free and open to everyone. Info on other episodes at <https://group.neccc.org/judge/>

- Episode 1 – *Evaluating Nature Images* – [Recording and Handouts](#)
- Episode 2 – *Making Competitive Nature Images* – [Recording and Handouts](#)

You Be the Judge Miniseries Info Center

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