

# ADULT VOLUNTEERS NEEDED: CT LGBTQIA+ FOCUS GROUPS!

*TOPIC: Meaningful Health Campaigns for the LGBTQIA+ Community*



## DISCUSSION POINTS

- Identify **key elements of effective health messages** for the LGBTQIA+ community.
- Discuss the **use of social media and streaming platforms to promote healthy behavior**.
- Review and provide input on proposed **tobacco & vaping prevention and cessation ads**.

## WHY PARTICIPATE?

- **Influence Change:** Be part of elevating LGBTQIA+ health in CT.
- **Be Heard:** Use your voice and experience to shape how health information is provided to the LGBTQIA+ community.
- **Connect & Collaborate:** Meet and work with others in our community committed to LGBTQ+ health.

Focus groups will occur on Zoom. Limit is 8 individuals per group. Click [here](#) or scan the QR code for dates, times, and registration. All participants will receive a \$25 Visa Gift Card.



Questions? Email Holly Giardina at [hgiardina@wheelerclinic.org](mailto:hgiardina@wheelerclinic.org).