

ADULT VOLUNTEERS NEEDED: CT LGBTQIA+ FOCUS GROUPS!

TOPIC: Meaningful Health Campaigns for the LGBTQIA+ Community



DISCUSSION POINTS

- Identify **key elements of effective health messages** for the LGBTQIA+ community.
- Discuss the **use of social media and streaming platforms to promote healthy behavior**.
- Review and provide input on proposed **tobacco & vaping prevention and cessation ads**.

WHY PARTICIPATE?

- **Influence Change:** Be part of elevating LGBTQIA+ health in CT.
- **Be Heard:** Use your voice and experience to shape how health information is provided to the LGBTQIA+ community.
- **Connect & Collaborate:** Meet and work with others in our community committed to LGBTQ+ health.

Focus groups will occur on Zoom. Limit is 8 individuals per group.
Click [here](#) or scan the QR code for dates, times, and registration.

All participants will receive a \$25 Visa Gift Card.

Questions? Email Holly Giardina at hgiardina@wheelerclinic.org.

