



PIGMENT INTERNATIONAL

May 27, 2026

America is marking its 250th anniversary — and we are asking one question: **Can you afford not to be part of this moment?**

We live in a time of profound challenge — a moment when the contributions of Black Americans, people of color, and immigrants risk being minimized or erased from the historical record. Yet artists continue to speak the truth. Their work endures. And Pigment International® has always been the publication that amplifies those voices.

We are proud to announce Pigment Magazine Issue VI — the Collector's Edition — themed America 250: We ARE The People. Debuting August 2026, this landmark issue invites advertisers to stand alongside the artists, curators, and collectors who are defining the cultural narrative of this nation's next chapter.

About Pigment International®

Founded in 2018, Pigment International® is a Black female-led multimedia journalism platform dedicated to promoting Black art, innovation, and curation. An award-winning publication — recipient of the prestigious Ozzie Award for cover design — Pigment Magazine is an oversized, beautifully produced collectible that readers keep, share, and display. This is not a magazine that ends up in the recycling bin. It lives on coffee tables, in offices, in galleries.

Issue VI is printed in a controlled annual distribution of 5,000 copies. Every ad is full page. Every issue is evergreen.

What's Inside Issue VI

This issue is rich with cultural significance. Editorial highlights include:

- Artist, curator, and collector profiles — from local to international

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- Exclusive profile of Essence Harden, new Curator of Expo Chicago - Frieze
- Profile of Jane Carpenter Rock, Smithsonian American Art Museum (SAAM)
- The Kinsey Collection at 20: a landmark anniversary story
- Coverage of the 2026 Venice Biennale and Design Lagos opening in October
- The Anniversary of the Wall of Respect — Chicago's landmark public mural
- The Edmonia Lewis traveling exhibition — currently at the Peabody Essex Museum
- America 250 centerpiece: artists interpreting the anniversary through flag imagery
- Supported in part by a grant from the Field Foundation

Why Advertise in Pigment Magazine

Pigment Magazine's readers are engaged, educated, and deeply connected to Black art and culture. They are collectors, gallerists, curators, philanthropists, corporate leaders, and community advocates. An advertisement in Pigment is a statement of values — a declaration that your institution or business is committed to Black art, Black culture, and the future of this nation's creative legacy.

We particularly invite Black-owned galleries, financial institutions, cultural organizations, and corporate entities to join us in this historic issue. Your presence here matters. It sends a message to our community that you are invested in this moment — not just as a business, but as a partner

Advertising Specifications & Rates

Format: *All advertisements are full-page. No partial-page units available.*

Trim Size: *13" x 10.5" (oversized format)*

Bleed: *Add 0.125" on all sides*

Safe Area: *Keep all critical content 0.25" from trim edge*

Resolution: *300 dpi minimum | CMYK color mode*

File Format: *High-resolution PDF preferred; TIFF or EPS accepted*

Rate Card

Full-Page Advertisement \$1500.00

Inside Front Cover \$2000.00



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Inside Back Cover \$2000.00

Back Cover Limited availability — contact for rate

Beautiful ad design is encouraged and celebrated. This is an opportunity to commission original, gallery-quality creative work that lives in a collectible publication

Key Dates

Ad Reservation Deadline: *June 15, 2026*

Ad Materials Due: *July 1, 2026*

Goes to Press: *July 15, 2026*

Publication Release: *August 1, 2026*

Issue VI of Pigment Magazine will be a lasting record of who stood with Black artists and with this community in 2026. We hope you will join us.

Warmly,

Patricia Andrews-Keenan

Founder & CEO, Pigment International®

pigmentinternational.com