



September 19, 2016

The Home Builders Association of the Grand Traverse Area (HBAGTA) is pleased to present the 33rd annual Home Builders EXPO, taking place on February 18<sup>th</sup> & 19<sup>th</sup>, at the Grand Traverse Resort and Spa. This is a perfect opportunity to showcase your products and/or services for consumers to view in just one weekend!

My name is Sarah Stroven, your Events Coordinator for the HBAGTA. I am excited to be serving in this capacity, and look forward to working with members throughout the Home Expo and other HBA events.

As a past Exhibitor member you get the 1<sup>st</sup> booth choice now through **October 7<sup>th</sup>**. HBAGTA members can reserve a booth **beginning October 10<sup>th</sup>**. Booth rentals will then be open to non-members, **beginning October 24<sup>th</sup>**. All booths need to be registered no later than February 6<sup>th</sup>, 2017.

Please visit our website to download the following forms [hbagta.com/home-expo](http://hbagta.com/home-expo) or contact our office to have the forms mailed.

- 2017 Home Expo Exhibitor Contract
- 2017 Rules and Regulations
- Exhibit Electrical Services Form – ***Complete and send directly to the Grand Traverse Resort***
- Exhibit area Floor plan

**\*\*Booths cannot be reserved without the paperwork filled out, signed, and payment received. \*\***

I'm available any time to answer questions. Feel free to contact me at 231.946.2305

Best Regards;

Sarah Stroven  
Events Coordinator

COMPLETE AND RETURN VIA:  
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