

Dear HBA Members,

It is my pleasure to welcome you to 2021 as your new President of the HBA of the Grand Traverse Area. I feel extremely fortunate to be handed a steady and proactive organization that is well positioned to take on the challenges facing our industry. The past two years, we have been so fortunate to have Dean Adams leading our association. The last 12 months have been a struggle, to say the least, but we have persevered. Dean has committed countless hours at the HBAGTA and his leadership has set the tone for years to come. I am confident the HBA will continue its mission of promoting, educating, and advocating the advancement of the residential construction industry while serving our community.

The HBAGTA grew significantly over the past year, thanks to the leadership from Past President, Dean Adams. Dean, along with Executive Officer Bob O'Hara, the Executive Committee, the Board of Directors, and many committee members deserve recognition for their tireless hard work in moving our Association forward. Our membership grew by over 10%, which is amazing considering the challenges that Covid presented. We adapted and hosted events virtually. The HBAGTA was a source for industry information when our industry was shuttered by the pandemic and members looked to the HBA for support in those uncertain times. The benefits of membership have never more evident than over the past year.

My focus as President in 2021 is to continue to build upon this momentum. I want to provide you, as valued members, the best opportunities for your membership investment. Our Association will provide you the forum to build relationships through networking events and to advocate for our industry by supporting our workforce development efforts throughout the upcoming year.

I am challenging all Builders and Associates to maximize your membership by getting involved. Being involved opens the door for new opportunities and new professional growth, which ultimately creates the value in your HBA membership. I look forward to leading your organization in the year ahead!

Sincerely,  
Michael J Tucker  
2021 HBAGTA President  
Kingsley Lumber and Hardware