

# STRATEGIC PRIORITIES 2019 – 2022

## Community Growth and Support

1. The Municipality will encourage the construction of the new school in Forest, and will explore potential partnership opportunities with the new school.
2. The Municipality will support the community initiative to develop a Grand Bend Community Hub, and will explore future partnership opportunities with the Hub.
3. The Municipality will encourage community fund-raising initiatives for projects of broad-based community benefit such as extension of the Rotary Trail.
4. The Municipality will continue its support for volunteers, youth programs and community organizations (such as Phragmites and Nature Trails).
5. The Municipality will work with the province, community organizations, and private enterprise to investigate local transportation options at a neighbourhood, community, and regional level. This includes consideration for electric vehicles and organized transit.
6. The Municipality will consider policy mechanisms within its own control and work with the County, and private enterprise to encourage affordable housing for the elderly and housing opportunities that will attract and retain young families and employees of local businesses.
7. Together with the Sarnia-Lambton Economic Partnership, the Municipality will promote itself as an outstanding environment for new and existing businesses.

## Infrastructure Improvements

1. The Municipality places its highest priority on the continuous repair and rehabilitation of its road system.
2. Subject to adequate Provincial funding, the Municipality will initiate "Connecting Link" bridge and Highway 21 improvements in Grand Bend.
3. The Municipality will develop a strategy to expand parking capacity in Grand Bend.
4. The Municipality will consider opportunities for redevelopment of the Municipal Drive/Lions Park area of Grand Bend in order to improve operational access, public parking and recreational opportunities.
5. The Municipality will study and develop a plan for improved storm water management in the Grand Bend area.
6. The Municipality will review the available capacity of Pumping Station 2 and the Grand Bend Sewage Treatment Facility in order to ensure the needs of the development community are satisfied.
7. The Municipality will continue to invest in development of its waterfront assets including consideration of improvements to the harbours and dockage.

## Governance and Organizational Management

1. The Municipality will develop a long-term (10 year +) strategy on reserve funds and debt management to enable effective Asset Management.
2. The Municipality will review its policy on the use of the Vibrancy Fund, to ensure it is used for the best possible enhancement of our community.
3. The Municipality will work to ensure that tax increases during the term are predictable, justifiable, and responsible.
4. The Municipality will advance plans for a consolidated Lambton Shores administration office and Council Chamber.
5. The Municipality will review its current ward structure and size of Council.
6. The Municipality will maintain, and explore ways to expand, relationship with the County and its agencies, particularly in areas of marketing and economic development.
7. The Municipality will continue to promote the Lambton Shores Brand in all its physical, print, and web-based forms.
8. The Municipality will communicate our many successes and achievements with the public.



THE MUNICIPALITY OF  
**LAMBTON SHORES**