

More Sale Items
In-store & Online!



SURDYK'S

LIQUOR & CHEESE SHOP

SPRING SALE

February 24 - March 14

*Here are highlights from the Spring Sale
...find the rest at Surdyks.com!*

Meet Wine Consultant Amy Quimby!

A certified Sommelier, Amy comes to us from Oregon, where she spent most of her career in the restaurant industry with an emphasis on Fine Dining. Her knowledge and pairing expertise doesn't stop at wine, but includes spirits and beer, too! She's a dog lover and immediately knew that Surdyk's was a great fit for her when she was warmly greeted by the office dogs, Corzo and Chorizo, during her interview. Beyond wine and dogs, her passions include cooking, yoga, and spending time outdoors - she's especially looking forward to exploring our lakes and rivers on her stand-up paddle board! Find out more about Amy in her complete interview - and watch her videos featuring her staff selections - at surdyks.com.



Amy Quimby

AMY'S STAFF SELECTIONS

2017 Goldatzel Johannisberger Goldatzel Riesling Kabinett Feinherb (Rheingau, Germany)

The tiny Goldatzel ("Golden Magpie") family estate, situated above the Rhine River, has been making Riesling and Pinot Noir in the middle of Rheingau since the 16th century. The grapes are hand-harvested and handled with the utmost gentle treatment; everything happens by gravity, the most-gentle way to move and press whole-cluster grapes. Soil health is extremely important; insecticides, botryticides, and copper are never used, and herbicides are avoided unless absolutely necessary. The vineyards are provided high-quality compost, the sole fertilizer, which helps to retain water in the soil. In the cellar, all wines are treated with the same loving care, regardless of price-point. Golden in the glass, Johannisberger Goldatzel has aromas of juicy, ripe pineapple, Opal apple, white mushroom, and some petrol on the nose. On the palate, this 2017 Riesling is rich and round, with flavors of juicy, ripe pineapple, golden apple, lime marmalade, honey (no evidence of botrytis), and minerality to round out the fruit. This wine has an almost bracing acidity and a light sweetness creating balance, and I enjoyed the cooling sensation on the palate. It paired beautifully with seared sea scallops and a sage beurre blanc, but it would also be fabulous alongside some Thai curry or sushi. This Riesling is a steal at this price point and level of quality. (111107)

Reg. \$19.99 **Sale \$14.99 Case \$179.88**



2017 Descendientes de Jose Palacios Petalos (Bierzo, Spain)

Famous Spanish winemaker Alvaro Palacios began buying ancient vineyards near the village of Corullon, within Bierzo, in 1998. Along with his nephew Ricardo Perez, they established the tiny estate of Descendientes de Jose Palacios, which today is considered to be among the best in the region. The main grape variety there is Mencía (Men-THÉE-ah). This medium-bodied red wine was made with 10% white grapes, more than any other vintage, because "the white grapes achieved such perfect ripeness." It is both generous in fruit and austere simultaneously. This wine is spicy, mineral-driven, a bit gamey, and high acid. Fine tannins are well-integrated, though I would consider decanting it for a bit. Tart red fruits such as pie cherries, juicy cranberries, and under-ripe strawberries dominate on the palate, however, I also got some under-ripe blackberry and violets, too. I first tried this wine more than 10 years ago and instantly loved it. Previously, I drank this wine paired with a well marbled, grilled ribeye and chimichurri sauce (a wonderful marriage). This time, I went with a grilled cheeseburger topped with a young Manchego cheese (also delicious). Red meats, poultry, or even some fatty salmon will pair well with this bold, bright, crunchy Mencía. (21518)

Reg. \$24.49 **Sale \$16.99 Case \$203.88**



LaMarca Prosecco (100233)
Reg. \$17.49 Sale \$12.99 Case \$155.88 **26% Off!**



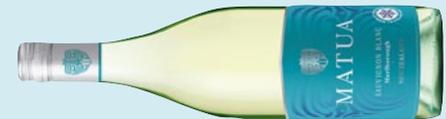
Pine Ridge Chenin Blanc-Viognier (54445)
Reg. \$15.49 Sale \$10.99 Case \$131.88 **29% Off!**



Apothic Red Blend (100400)
Reg. \$11.49 Sale \$7.99 Case \$95.88 **30% Off!**



Saladini Pilastrini Rosso Piceno (16842)
Reg. \$10.49 Sale \$7.49 Case \$89.88 **29% Off!**



Matua Sauvignon Blanc (112928)
Reg. \$12.49 Sale \$8.99 Case \$107.88 **28% Off!**



Caceres Rioja Crianza (38695)
Reg. \$18.49 Sale \$12.49 Case \$149.88 **32% Off!**



Masbon Vouvray (91900)
Reg. \$14.99 Sale \$10.99 Case \$131.88 **27% Off!**



La Posta Tinto Red Blend (24668)
Reg. \$15.49 Sale \$10.99 Case \$131.88 **29% Off!**



Imagery Pinot Noir (112010)
Reg. \$15.49 Sale \$10.99 Case \$131.88 **29% Off!**



Taste on Your Own Time with Jules Martin from Aquitaine Imports!



Join Jules as he leads a tasting video through 6 wines from Aquitaine's Portfolio. Buy the wines (in store or online), grab a glass, log onto surdyks.com, and taste along when it works for you! Complete details on our website.

Find the Rest of Our Wine Staff's Selections on Page 2!

Shop the complete sale and order online at **SURDYKS.COM**



SURDYK'S
Staff
Selections

Taste along with Staff Videos at surdyks.com!



2016 Blackbird "Arise" Proprietary Blend
(Napa Valley, CA)

Sometimes the words escape even me... beautiful ripe fruit; captivating balance; a high-level combination of complexity, depth, richness, and length. These descriptors do a wine like this zero justice. They are true, but they are lacking. I find this wine to be a complete steal at this price. It is so soft and rich and wonderful, that it's hard to know where to begin. I know this is a not an inexpensive wine. I recommend it anyway because it is far, far less expensive than many wines that are its equal. I also know that once restaurants re-open, we won't be able to get as much of this wine as we can right now. This wine is just flat out fantastic for anywhere near \$30. Blackbird is a Napa Valley project currently being run by Aaron Pott, a renowned winemaker with a resume that would make any wine lover weep: a graduate of both UC Davis and Dijon's winemaking schools; trained by John Kongsgaard, Michel Rolland, and Andre Porcheret among others; winemaker at both Troplong Mondot and La Tour Figeac in Bordeaux, as well as St Clement and then Quintessa in Napa. Was Food & Wine's Winemaker of the Year in 2012. He's a believer in Merlot and Cabernet Franc, so that may be why he isn't a household name by now. And yet, all of this resume stuff is great, right, but what does it tell me? Let his work do the talking for him - try a bottle of this wine, please, and you will have a fantastic wine experience at your table. You may find that you have difficulty explaining exactly why this wine is great, but you will know... you will know that it is. (110591)

Reg. \$43.99 **Sale \$31.99 Case \$383.88**



Andy Hall



Andy Hall

SURDYK'S STAFF SELECTIONS

2019 Blanchet Pouilly-Fume
(Loire Valley, France)

The appellation of Pouilly-Fume is in the easternmost Loire Valley, just across the river from Sancerre. The soil is composed of flint and sand formed from clay, limestone, and silica, which gives these Sauvignon Blanc grapes their signature smoky and stony style. The wine's color is a shimmering white-gold, and shows aromas of pitted fruits, limes, honeydew melon, smoke, and minerals. At first sip, the wine shows a creaminess and tropical grapefruit, with fresh acidity and mineral notes coming in at the end to help focus the wine. The finish is persistent and memorable with a clarity that is powerful. Enjoy this beautiful wine with Thai, Vietnamese, or Indian food, and with spicy sushi dishes. Sante! (94746)

Reg. \$20.99
Sale \$16.49
Case \$197.88



Drew Fuller

appellation, and that wine beautifully showcased the old-world wine making techniques that allow for a wine to gain in complexity as it matures. When it came time to consider wines to feature for this spring sale, I thought to revisit Bernardus, as we had just received their 2018 vintage. Founder Ben Pon hired a winemaker who shared his love for European wines, having spent over a decade as an apprentice for several French wineries before returning to his native California, where he seeks to craft wines of elegance, balance, and power. This shows a bright red color with a nose that highlights red fruits of cherry and raspberry and subtle hints of warm baking spices and dried herbs. These follow through to the palate, which begins with a fruit forward style that progresses to a wine showing great concentration and balance of fruit, oak, and earth. This all leads to a sustained finish that evolves long after your last sip. Youthful tannins suggest more to come for those patient enough to age this wine for 5-7 years to allow greater complexity to develop, so be sure to purchase enough to let you taste how this wine develops over time. Cheers! (107419)

Reg. \$25.99 **Sale \$18.49 Case \$221.88**



2019 Pullus Pinot Grigio
(Stajerska, Slovenia)

Deep in Slovenia sits an ancient town known as Ptuj. At its heart sits the winery called Ptujška Klet, and the wine cellars beneath it date to 1239 AD. The winery has been in continuous operation since 1946 and have saved portions of every vintage since in their ancient cellars. With Slovenian independence in 1991, wines of this region began to gain a foothold in the West, and now Ptujška Klet is well known for making seriously delicious wines for very reasonable prices. We know their wines through their western brand name "Pullus," and they make this Pinot Grigio - an extended-contact, or 'orange wine' - which has quietly become one of the most popular wines in the upper Midwest. If you have never enjoyed a bottle, let me introduce you: It IS a white wine, but it's the most beautifully salmony-pink-white-wine-that's-not-a-rosé ever. The skin of the Pinot Grigio grape, when it gets ripe, actually turns a slightly reddish amber. When these skins are allowed to macerate in the wine, they impart some color, richness, flavor, and texture. The result is a familiar lemony flowery pinot grigio-ness, but richer, with a strawberry note, and somehow drinks like a red wine. This is the magic of skin contact wines, and it's something that the Slovenians do better than anyone else. This is a hearty "white" wine for meals based on poultry, fish, or some pork preparations. (112007)

Reg. \$15.49
Sale \$11.99 Case \$143.88



Bill McCleary

2019 Darting Durkheimer Fronhof Riesling Trocken Liter
(Pfalz, Germany)

Kurt Darting makes over a dozen different wines totaling a mere 20,000 cases from vines located in Germany's Pfalz region. The vineyards for this delicious, dry Riesling are located near the town of Durkheim. Frankly, sometimes DRY German wines can almost seem to be lacking interest or depth of fruit, but the beauty of this wine is that it hits all the right stone fruit flavors, has lovely acidity to give it a lively feel on the palate, and does not ever seem sweet or thin. This is from a great vintage, is very versatile, and is a great value in a liter bottle. We have fewer than 15 cases before it's gone - don't miss out. (102545)

Reg. \$14.99
Sale \$11.99 Case \$143.88



Roger Clark

SURDYK'S STAFF SELECTIONS

2018 Henri Bourgeois "Petit Bourgeois" Sauvignon Blanc
(Loire Valley, France)

The Bourgeois family has been making wine for 10 generations. The winery is located in the village of Chavignol, near Sancerre on the Loire River. These grapes are grown just outside the area designated as Sancerre, and while the vineyard sites may not be elite, the attention to detail, from growing the grapes to producing the wine, are all top notch. This shows the classic Loire Sauvignon Blanc character of citrus, apple, and hints of minerality. This is a great change of pace from Sauvignon Blanc from other parts of the world. This is an excellent partner for seafood or alone as an aperitif. (113912)

Reg. \$15.49
Sale \$11.99 Case \$143.88



SURDYK'S STAFF SELECTIONS

2018 Rizieri "Arvia" Arneis
(Piedmonte, Italy)

The Piedmont wine region of northern Italy is famous for red wine, but a number of years ago I travelled there and was amazed at the delicious white wines I found. It was the first time I tasted the Arneis grape. This white wine was so appealing as an ideal food wine due to a crisp dry palate of flavors, from green apple and a light peachiness, to a citrus core of lime juiciness, and a firm wet stone mineral taste on the finish. The wine held my attention... a perfect glass of Italian white wine that paired so well with the creamy pastas and salads of the Piedmont. Surdyk's has stocked and sold Rizieri Italian wines for a few years, and I buy them often for my home use. The more I drink it, the more I appreciate the big flavors it offers. Aromas hint of fragrant flowers, and there is just the right amount of acidity to balance the fruit. Surdyk's offers many good Italian whites to add to your cart, but make sure this Rizieri Arneis is in the mix. (113226)

Reg. \$17.49
Sale \$13.99 Case \$167.88



Bill McCleary

SURDYK'S STAFF SELECTIONS

2019 Cono Sur Organic Cabernet-Carmenere-Syrah
(Colchagua, Chile)

South America's Chile has almost perfect conditions for making red wine: Andes Mountains to the east... Pacific Ocean to the west... Atacama Desert to the north... and ancient southern glaciers.

Great soil and terrain, good temperature variation, and irrigated water; all for ideal wine grape growing. Cono Sur Winery is near Santiago, and their red blend of Cabernet Sauvignon, Carmenere, and Syrah is a typical example of delicious red wine at an affordable price. The Cab provides solid tannic structure and darker blackberry and plum fruitiness, the Carmenere shows red cherry and raspberry flavors with some vanilla and cocoa notes, and the Syrah offers a deep purple color and good black pepper and wild sage spiciness. Cono Sur nourishes and protects the land. The grapes are all organically grown in sustainable vineyards. Even the tan label is of re-cycled paper. You'll find rich texture and dense flavor in this well-balanced red wine. Chilean wine is popular at Surdyk's, and during our Spring Sale, the sale price is a great value! (20921)

Reg. \$14.49 **Sale \$9.99 Case \$119.88**



2019 Reserve de la Saurine Rosé (Gard, France)

Never, in the history of ever, have I been more excited about the arrival of Spring. I plan to do as many "spring-y" things as possible. Topping my to-do list is: plant a garden, deep clean my house, and fill my wine glass with Rosé. Surdyk's offers plenty of pretty pink bottles from all over the wine growing world to choose from, but this year, I want something French. Reserve de la Saurine, from the Languedoc region, is my choice for the start of the season. This lovely dry Rosé is a blend of Grenache, Cinsault, Carignan, and Syrah. These classic French varietals contribute to the pale pink color, the expressive nose of citrus and apple, and the palate full of red cherry fruit, lively minerality, and mouthwatering finish. The stellar sale price means you can grab enough to last all Rosé season - which we all know goes way beyond Spring! (115774)

Reg. \$10.99 **Sale \$7.99 Case \$89.88**



SURDYK'S STAFF SELECTIONS



Noelle Starr

2017 Tasca Etna "Ghiaia Nera" Rosso
(Mt. Etna, Italy)

Mount Etna, Italy's active volcano, provides the dramatic backdrop for Tenuta Tascante's steeply terraced vines. Rich volcanic soil and warm, sun-filled summers combine with the high elevation to create the ideal home for the Nerello Mascalese varietal. The

reds from Etna are often compared stylistically to Pinot Noir, and this is certainly true here. The wine's light body shows notes of cherry and cranberry. The palate offers warm spices and dark fruit that are incredibly fresh and bright, even though the wine sees 24 months in Slavonian oak. This is an ideal food wine, and I love it with tomato-based pastas, any preparation of salmon, or perhaps my favorite pairing, with a charcuterie plate featuring ripe cheeses and rich salumi. (115118)

Reg. \$21.99 **Sale \$15.99 Case \$191.88**



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On ALL in stock items!



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BIG SAVINGS ON SPRING SPIRITS!

Tanqueray Gin Liter
(29405)

Reg. \$23.99 Sale \$18.99

Espolon Reposado 1.75L
(115278)

Reg. \$39.99 Sale \$31.99

Luksusowa Vodka 1.75L
(57257)

Reg. \$21.99 Sale \$17.99

Balvenie 14 Year Carribean Cask Single Malt
(100414)

Reg. \$86.99 Sale \$69.99

Gosling's Black Seal Rum 1.75L
(111453)

Reg. \$28.99 Sale \$23.99

Don Julio Blanco Reserva Tequila
(33670)

Reg. \$39.99 Sale 32.99

2 Gingers Irish Whiskey 1.75L
(103736)

Reg. \$29.99 Sale \$24.99

Fireball Cinnamon Whiskey 1.75L
(106961)

Reg. \$22.99 Sale \$19.99

Crown Royal Canadian Whisky
(24836)

Reg. \$23.99 Sale \$20.99

Baileys Deliciously Light
(115810) *New!*

Reg. \$24.99 Sale \$19.99

Stock up for Spring!



SHAKE UP YOUR HOME BAR WITH THESE EXCITING NEW ITEMS!

Luxardo Sour Cherry Gin
(115677)

Reg. \$32.99 Sale \$26.99

Empress 1908 Gin
(115811)

Reg. \$42.99 Sale \$34.99

Party Can RTD Margarita 1.75L
(115652)

Reg. \$31.99 Sale \$25.99

Sainte Louise Pale & Old Brandy
(115718)

Reg. \$29.99 Sale \$24.99

Loonman Spirits Vodka
(115812), **Gin**
(115814), **Aquavit**
(115813)

Reg. \$24.99 Sale \$19.99



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Fever-Tree

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Two Stacks Distillery

SURDYK'S STAFF SELECTIONS



Taylor Surdyk

Two Stacks looks to Ireland's past, seeking to reestablish a dying tradition of independently blending, finishing, and bottling their hand-sourced distillate. We're excited to introduce Two Stacks, each exceptional and worth a try, especially at these sale prices!

New!



Two Stacks Dram in a Can 4x100ml
(115815)

Whether you're heading to a distanced gathering, packing for a camping trip, or getting the boat in the water for its first 2021 voyage, Dram in a Can makes excellent Irish Whiskey even more easily consumable. Portable and very, very potable, what's not to love?

Reg. \$17.99 Sale 14.99

Two Stacks First Cut Irish Whiskey
(115816)

The First Cut is Two Stacks' flagship whiskey. A balance of spice, fruit, and malt, The First Cut is a nuanced, five-part blend from Virgin Oak Grain, Ex-Bourbon Grains, and Ex-Oloroso Sherry Pot Still, rested separately in hand-selected casks, allowing time and patience to work their magic. Deep and complex with a long finish, you'll find it hard to pour just one nip.

Reg. \$41.99 Sale \$34.99

The Blender's Cut Cask Strength Irish Whiskey
(115817)

The Blender's Cut adopts the same blend but is bottled at 65% ABV. The result is a particularly distinctive take on Irish Whiskey, best enjoyed neat or just slightly diluted.

Reg. \$61.99 Sale \$49.99

Surdyk's Paloma Cocktail Kit



The tastiest (& easiest!) cocktail in town!
Separately: \$29.48

Kit Price: \$24.99

Pike Road Willamette Valley Pinot Noir



**29%
Off!**

All the fruit for Pike Road Pinot Noir is hand-picked from Oregon's Willamette Valley.

(113853) Reg. \$18.99

Sale \$13.49

Case \$161.88



SURDYK'S

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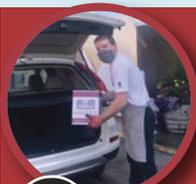
On Sale!

Available to download, view
& shop at surdyks.com

Liquor Store Hours:

Monday-Saturday: 9am-9pm | Sunday: 11am-6pm

**We are limiting the number of in-store guests*



3 Ways to Shop & Save!

1 ONLINE
for contactless
Curbside Pickup

Same Day order fulfillment
available on in-stock items!

2 ONLINE
for Local Delivery

Available for orders of \$100+.
See surdyks.com for details.

3 IN STORE:
Shop safely with:

- Limited number of customers in the store at one time
- Social Distancing practices
- Plexiglass partitions at checkout
- All employees and customers are required to wear a mask while working or shopping.

Shop In-Store or Online at www.surdyks.com

Prices effective February 23 – March 14, 2021. 48-hour notice preferred for orders, please. Items sold on a first come, first served basis. All items are subject to presale. Some items have limited quantity, so sale prices will be in effect only while current inventories last. Rainchecks are issued on an item-by-item basis in regards to availability. Cases are priced as solid, single item cases only. Solid case = 12 750ml bottles or 6 1.5L bottles, unless otherwise specified. Prices listed are exclusive of 10.525% sales tax. All orders not picked up within 30 days are subject to refund and a 20% restocking fee. If Surdyk's depletes its inventory of an advertised vintage, it is our policy to restock or fill orders with the winery's next available vintage. In the event of misprint, current prices or vintages will prevail.

- Marca Prosecco (100233)
Reg. \$17.49 Sale \$12.99 Case \$155.88
- Ridge Chenin Blanc-Viognier (54445)
Reg. \$15.49 Sale \$10.99 Case \$131.88
- pothic Red Blend (100400)
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