LONGBOAT KEY CHAMBER OF COMMERCE

COMMUNITY MAP

Discover the BEST of Longboat, Lido & St. Armands



LBK CHAMBER OF COMMERCE

LONGBOATKEYCHAMBER.COM

Put your business on the map in 2027.

One of the Chamber's most popular publications is back.

EXCLUSIVE ADVERTISING OPPORTUNITY FOR LBK CHAMBER MEMBERS

Get ready to put your business in front of residents, seasonal visitors, and travelers exploring Longboat Key, Lido Key, St. Armands, and our surrounding communities!

The **2027 Longboat Key Chamber Map** is returning, offering Chamber members an exclusive opportunity to advertise in one of our most popular and widely distributed publications.

More than just a map, it's a trusted resource that helps people discover where to shop, dine, stay, explore, and do business throughout our beautiful Gulf Coast region.

Your Business.
Exceptional Visibility.
Year-Round Exposure.

From the SRQ Airport to hotels, restaurants, and local businesses, the Chamber Map goes where your customers go! Our largest distribution takes place at Sarasota Bradenton International Airport (SRQ), putting the Map in the hands of travelers arriving in our region.

Additional distribution through hospitality properties, local businesses, and the Chamber Visitor Center plus a digital version on the Chamber's website keeps your business visible throughout the year.



Map cover preview

Let's put your business on the map in 2027!

Sincerely,

Kim Verreault - President & CEO
and your LBK Chamber Team

Your business. Year-round visibility.

An exclusive opportunity for LBK Chamber members

WHERE YOUR MAP GOES

SRQ Airport

Our largest distribution point puts the Map in the hands of travelers arriving in our region.

- Hotels, resorts, and hospitality properties
- Restaurants and local businesses
- Real estate offices welcoming new and prospective residents
- The Longboat Key Chamber Visitor Center
- Online through the Chamber's website homepage

ADVERTISING DEADLINE

November 16, 2026

NEW MAP GOES TO PRINT

December 2026

A Popular Publication. A Valuable Opportunity.

Whether you're looking to attract new customers, strengthen your local presence, or introduce your business to visitors discovering our area, the Chamber Map is a smart way to stay visible throughout the year.

Advertising is exclusively available to LBK Chamber members, and space is limited!

DON'T MISS OUT. RESERVE YOUR SPACE TODAY!

Advertising placements are available on a first-come, first-served basis, with payment required at the time of reservation to secure your space. Don't wait until the deadline! Advertising opportunities may sell out before December 16.

For more information or to reserve your advertising space, please contact:

Kim Verreault, President & CEO
kverreault@lbkchamber.com | 941-383-2466

Put your business on the Map.

Community Map advertising options and business information

CHAMBER MAP - BENEFITS OF ADVERTISING

Wide Distribution: ensuring strong visibility.
Direct Tourist Engagement: This popular tool reaches visitors actively exploring Longboat Key, directing them to nearby services, dining, and attractions.
Geographically Targeted: Helps customers easily locate your business, driving foot traffic from tourists and locals.
Long-Lasting Exposure: The map is referenced year-round, providing ongoing visibility.
Credibility: Being included in a trusted Chamber map boosts your business's reputation.
Limited Competition: Fewer ads mean your business stands out more prominently.
Chamber Support: Supports Chamber initiatives that promote area businesses, the local economy, and the community.

COMMUNITY MAP - ADVERTISING OPTIONS

Select your ad size by checking the box next to the description below.

Premium Placement: Ad positions are secured on a first-come, first-served basis.
Payments must be received in order to confirm your premium placement.

AD PLACEMENT TYPE	SIZE	COST
☐ **Full Back Panel** *(Premium Placement)*	3.79 x 8.49"	$2,250.00
☐ **Full Panel**	3.79 x 8.49"	$1,725.00
☐ **Half Panel**	3.79 x 4.12"	$1,035.00
☐ **Quarter Panel (Business Card-Sized Ad)**	3.79 x 1.94"	$ 575.00

ADVERTISER BUSINESS INFORMATION

Please fill out the following information completely:

Business Name: _____

Contact Person's Name: _____

Email: _____

Phone Number: _____

Business Address: _____

Website URL: _____

Prepare your Map Advertisement.

Advertising notes, artwork choices, and branding guidelines

IMPORTANT NOTES FOR ADVERTISERS

Are you considering freshening up or redesigning your Map Ad? Doing so increases the overall value of your presence and improves the look of the Visitors Map. If you're interested and need a designer recommendation, feel free to give us a call at 941-383-2466.

Ad Changes & Costs

Any changes to last year's ads and related costs are the responsibility of the advertiser.

Premium Placement

Ad positions are secured on a first-come, first-served basis. Payments must be received in order to confirm your premium placement.

No Special Position Requests

Unless you purchase a premium placement, there are no special position requests.

MAP DESIGN SPECIFICATIONS

Ad Type: (Check one)

- ☐ Yes! Let's use my ad from 2026.
- ☐ No! I would like to update my ad.
- ☐ Yes! I require Design Assistance (add details if applicable)

_____

_____

_____

_____

- ☐ Logo/Branding Guidelines

(Please describe here or provide brand guideline PDF document)

_____

_____

_____

Secure your advertising space.

Submission requirements, payment information, and authorization

SUBMISSION AND DEADLINES

Please initial each section below confirming that you have read and agree to the terms.

_____ **Pre-designed Ad Submission + Format**

- ☐ High quality 300 DPI with no bleed
- ☐ Colors formatted for print (CMYK)
- ☐ Acceptable file types include (JPEG and PDF only)

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PAYMENT INFORMATION:

Payment Method

☐ Credit Card (*Please contact the chamber to process payment*)

☐ Checks (*Please make checks payable to the Longboat Key Chamber of Commerce*)

BILLING CONTACT:

Full Name _____ Phone _____

Address _____ Email _____

TERMS AND CONDITIONS:

Initial below, sign and date

_____ I agree to the advertising terms and policies.

Full name (printed) _____

Signature _____ Date _____