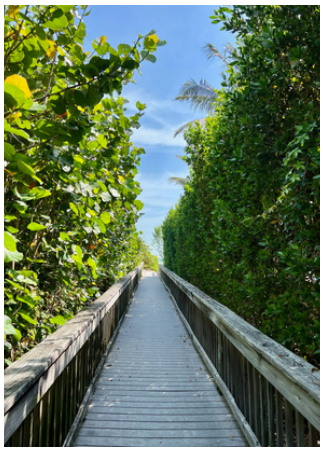
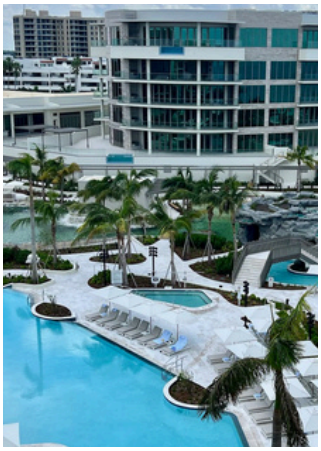
YOUR GUIDE TO CHAMBER MEMBERSHIP

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key, and St. Armands Key

(941) 383-2466 | 5390 Gulf of Mexico Drive - Suite 102, Longboat Key, FL 34228 | longboatkeychamber.com

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

Dear Prospective Member,

We're delighted you're considering joining the Longboat Key Chamber of Commerce - a dynamic network of businesses and community leaders dedicated to supporting one another and enhancing the vitality of Longboat Key, Lido Key, and St. Armands Key.

Since 1958, the Chamber has proudly served as a trusted resource and advocate for our unique coastal community. Whether you're an established business or a new venture, we are here to champion your success and promote the special spirit that defines our island region.

As a member, you'll gain access to valuable resources, high-visibility marketing opportunities, and a strong support system of like-minded professionals. Through strategic networking, educational programming, and meaningful advocacy efforts at the local, regional, and national levels, we work to create a thriving environment for business growth.

Our mission is simple: to help your business succeed while fostering strong connections and driving economic prosperity across our island communities. We're excited to welcome you into our vibrant Chamber family and look forward to the many ways we can support your journey.

Please don't hesitate to reach out with any questions. We're here for you!

Warm regards,

Kim Verreault
President/CEO
Longboat Key Chamber of Commerce

Staff Directory

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SCAN HERE

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

The Longboat Key Chamber of Commerce Offers Resources to Support Your Business

Business Consultation

As part of your membership, the Longboat Key Chamber of Commerce staff is available to meet with you for a one-on-one consultation to ensure you're maximizing the value of your investment. Whether you're looking to raise your visibility, connect with fellow business leaders, or explore ways to engage with the community, our team is here to help you identify opportunities tailored to your goals. We'll walk you through the many benefits available to you and offer personalized recommendations to support your business success.

Advancing Business through Advocacy

The Longboat Key Chamber of Commerce advocates for our members by serving as a strong, unified voice with local, regional, state, and federal officials. We actively engage with decision-makers to address issues impacting our business community, from local ordinances to state and national policies. Through direct outreach, partnerships, and ongoing dialogue with elected leaders, we work to create a pro-business environment and ensure your concerns are heard and represented at every level of government.

Statewide Connections - Local Impact

As members of the Florida Association of Chamber Professionals and Visit Florida, the Longboat Key Chamber stays connected to statewide resources, training, and best practices that strengthen our support for local businesses. These affiliations ensure our staff is well-educated and informed, while also giving us a stronger voice in tourism, economic development, and legislative issues - amplifying our advocacy and visibility for the benefit of all members.

Providing Support to Our Members

In the wake of Hurricanes Helene and Milton in 2024, the Longboat Key Chamber of Commerce played a pivotal role in supporting our business community's recovery. We facilitated access to critical resources by partnering with the Florida Small Business Development Center (SBDC), which established a mobile assistance center on the island to guide business owners through disaster loan applications and recovery strategies. The Chamber also served as a central hub for communication, connecting members with emergency services and promoting local businesses as they worked to reopen. Our collaborative efforts with the Town of Longboat Key and regional partners helped accelerate recovery and reaffirmed our commitment to being a reliable advocate and resource in times of crisis.

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

The Longboat Key Chamber of Commerce is Active in the Community

Thanks to the ongoing support of our members, the Longboat Key Chamber of Commerce proudly plans and hosts a variety of signature events that bring residents, visitors, and businesses together. These events strengthen community ties and offer meaningful exposure for participating members. In addition to the benefits of membership, sponsorship opportunities are available for these high-profile events.

Annual Community Events

Meet, Greet, Eat

This event allows members to showcase their businesses as vendors, network with fellow professionals, and engage with Longboat Key residents. Exhibitor fee waived for annual sponsors. Exhibitor space and sponsorships available to members for an additional fee.

Disaster Preparedness

This annual event is dedicated to educating residents on hurricane preparedness. This well-attended program draws hundreds of locals, with numerous Chamber members serving as exhibitors to provide valuable resources and information. Exhibitor fee waived for annual sponsors. Exhibit space and sponsorships available to members for an additional fee.

Freedom Fest

A fun, community-focused event celebrating Independence Day at Bicentennial Park! The event kicks off with the “Shortest Parade in America”. Attendees can enjoy a variety of family-friendly activities, including games, crafts, a butterfly release, and live entertainment. This annual event is a cherished tradition on Longboat Key. Event sponsorships available.

LBK Chamber Travel Club

The Longboat Key Chamber of Commerce Travel Club offers an exciting new way to explore the world with curated trips planned in partnership with Chamber member travel experts. Social, informative gatherings are held before each journey, giving travelers a chance to connect and prepare. Open to all - local residents, visitors, families, and out-of-state adventurers.

“Light Up” Longboat Key

Light Up Longboat is an annual holiday celebration that brings the community together with festive lights, music, and seasonal cheer. Held at the Town Center Green, the event features the ceremonial lighting of a decorated tree and surrounding oaks, live entertainment, food trucks, and visits from holiday characters.

Guests can shop from local vendors, enjoy refreshments, and participate in raffles. The event includes a toy drive to benefit children in need. The event is free and family-friendly. It marks the start of the holiday season and supports local businesses and community spirit.

Want your event featured on our Chamber events calendar?
Submit it directly on our website at *longboatkeychamber.com.*
We will review and post it to spread the word!

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

Networking Events

One of the most valuable benefits of Chamber membership is access to a variety of dynamic networking events designed to connect local professionals, foster business relationships, and create opportunities for growth. Whether you're building new partnerships, strengthening existing connections, or simply staying visible in the community, our events provide a welcoming environment to engage with fellow business leaders and decision-makers. From casual mixers to structured meet-ups, these gatherings help members exchange ideas, referrals, and support in a way that directly contributes to business success.

Networking at Noon

A mid-day networking opportunity that brings Chamber members together in a professional yet relaxed lunch setting. Hosted at various member venues, this event offers a great way to connect with fellow professionals, build new relationships, and promote your business. Attendees are encouraged to bring a door prize as an added way to showcase their brand and gain visibility among local decision-makers.

Off the Clock

Our Off the Clock networking events offer a relaxed and engaging setting for Chamber members to connect beyond the traditional workday. Hosted at rotating member locations, these evening gatherings bring together professionals from a variety of industries to exchange ideas, build relationships, and enjoy light refreshments in a casual, welcoming atmosphere. Whether you're looking to grow your network, explore potential partnerships, or simply stay involved in the local business and tourism community, our after-hours events provide the perfect opportunity to make meaningful connections in a social setting. Attendees are encouraged to bring a door prize as an added way to showcase their brand and gain visibility among local decision-makers.

Annual Membership Awards Banquet

The Longboat Key Chamber of Commerce Annual Membership Awards Banquet is a signature event that celebrates the outstanding achievements of our local business community. Each year, we honor individuals and organizations that exemplify excellence, leadership, and community involvement across a range of categories. From Business of the Year to Citizen of the Year, these awards recognize those who go above and beyond in their contributions to Longboat Key, Lido Key, and St. Armands Key. The event brings together members, community leaders, and partners for an evening of recognition, inspiration, and celebration - highlighting the spirit and strength of our vibrant business community.

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

Community & Member Engagement for You!

The Longboat Key Chamber of Commerce is dedicated to helping our members stand out. We actively seek opportunities to increase exposure for local businesses, ensuring they receive the recognition and visibility they deserve. Through strategic promotion and community engagement, we work to connect our members with the audiences that matter most - whether that's residents, visitors, or fellow professionals. Supporting your growth and spotlighting your success is a central part of our mission.

Ribbon Cuttings & Grand Openings

Our support includes social media, email announcements to members and residents, invitations to fellow chamber members, and leveraging our relationships with local media. Host a ribbon cutting at your location or in the Chamber Community Room. Our Chamber Ambassadors and often local officials are present to represent and cheer you on, and we are there to support and promote your success in every way possible.

E-Blasts

New members are welcomed with a dedicated New Member Spotlight e-blast, introducing their business to our full Chamber membership and helping them make an immediate impression. For those looking to further elevate their visibility, members who upgrade to our marketing package gain access to exclusive e-blast opportunities throughout the year—providing a direct and effective way to promote events, services, and special announcements to an engaged local audience.

Social Media

As part of your membership, the Longboat Key Chamber of Commerce offers opportunities to feature your business across our social media platforms. Whether you're announcing a milestone, promoting an event, launching a new product or service, or simply looking to increase visibility, we're here to help amplify your message. With a highly engaged audience that includes residents, visitors, and fellow business professionals, our social channels offer a valuable way to stay top of mind and connect with the broader community. Members are encouraged to submit updates for sharing!

Social & E-Mail Audience *Engagement* *(as of 6.15.26)*

- **4,900 Facebook Followers**
- **2,600 Instagram Followers**
- **1,650 E-Blast Subscribers**
- **51% E-mail Open Rate***

(*15% higher than national average)

LONGBOAT KEY CHAMBER OF COMMERCE

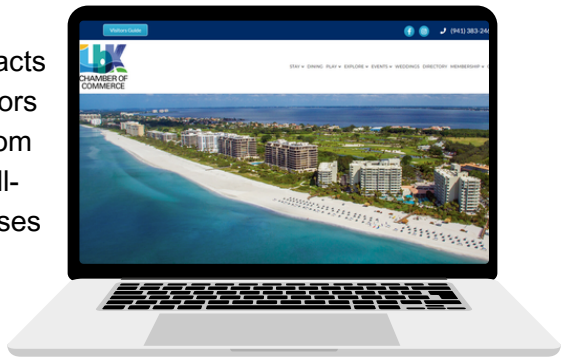
Longboat Key, Lido Key and St. Armands Key

Driving Regional Tourism

The Longboat Key Chamber of Commerce serves as the island's leading advocate for tourism, playing a central role in promoting Longboat Key as a premier destination for visitors from near and far. As the first point of contact for many travelers, the Chamber works year-round to highlight the island's unique charm, natural beauty, and local businesses. Our efforts help drive visitor traffic, support the local economy, and ensure that Longboat Key remains top-of-mind as a welcoming, world-class coastal destination

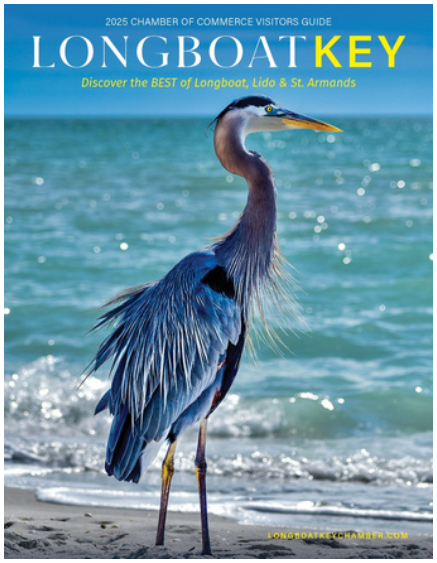
Longboatkeychamber.com

Features high-quality, engaging content that attracts consistent traffic from visitors and locals alike. Benefit from exposure on a trusted, well-trafficked site that showcases the island's premier attractions, experiences, and coastal charm.



Visitor Guide

The Visitor Guide offers year-round exposure for your businesses through wide distribution at high-traffic locations including the Sarasota Bradenton International Airport and a strong digital presence. It targets visitors and new residents actively seeking dining, shopping, and activities, while also enhancing business credibility through alignment with a trusted Chamber publication. All members receive a complimentary listing and may purchase ad space.



Over 20,000 copies in distribution annually!

Street Map

Gain year-round visibility through wide distribution, direct tourist engagement, and strong local credibility to attract more visitors to your business. **Our distribution of 5,000 runs out quickly!**

Member Perks Include:

- **Complimentary Online & Visitor Guide listing with membership.**
- **Opportunity to purchase ad space on map & in Visitor Guide**
- **Showcase Your Business Information at the Longboat Key Visitor Center**

High Impact Visibility

Longboat Key Visitor Center

Sarasota Bradenton International Airport

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

Annual Corporate Sponsorships

Partnering with the Longboat Key Chamber of Commerce as an annual corporate sponsor offers businesses a premier opportunity to gain year-round visibility, build meaningful community relationships, and align with a respected local institution. Sponsorship at this level demonstrates a strong commitment to regional growth and economic vitality, while also providing strategic brand exposure through a variety of high-profile events, programs, and marketing platforms. This page outlines the exclusive benefits and customizable options available to our sponsors who play a key role in supporting the Chamber's mission and enhancing the Longboat Key business community.

All Corporate & Event Sponsors Investing $1,500+ Annually Receive:

- Annual Chamber Membership
- Logo Placement on longboatkeychamber.com, pull-up banner at Longboat Key Visitor Center/ Chamber office and displayed at Chamber events
- Placement of your marketing materials at Longboat Key Visitor Center/ Chamber office
- Recognition as a corporate sponsor at major LBK Chamber events
- Logo placement and special recognition as a corporate sponsor in the Visitor Guide and on longboatkeychamber.com
- Ribbon-cutting - including leveraging local media for editorial support (available for new members or rebrand)

Tiered Sponsorship Levels:

Annual Investment	# of Additional Selections
Over $10,000	Customized Package
$10,000	Select up to 10 additional
$7,500	Select up to 8 additional
$5,000	Select up to 6 additional
$2,500	Select up to 4 additional
$1,500	Select up to 3 additional

Additional Selection Options:

- ☐ Opportunity to lead a Chamber Informational Breakfast
- ☐ Vendor Table at one (1) Chamber event of your choice
- ☐ Member Feature on longboatkeychamber.com
- ☐ Your Business Marketing Materials included in the Chamber's monthly new resident and visitor packets.
- ☐ Enhanced Listing on longboatkeychamber.com including additional vebiage, photos, videos or content of your choosing. Create and update it with your own exclusive log-in!
- ☐ Featured Member E-blast - reaching members, area residents, and tourists.
- ☐ Lunch for 2 at a Networking at Noon of your choice. Includes speaking opportunity to highlight your business and display your marketing materials.
- ☐ Table for eight (8) at one (1) Savor the Sounds concert held at the Karon Family Pavilion.
- ☐ Event listing inclusion on longboatkeychamber.com under the events section.
- ☐ Priority placement of your corporate table at the LBK Chamber Awards Banquet
- ☐ Premium level exposure through the LBK Chamber's social media sites

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

Join the Chamber Today!

Membership in the Longboat Key Chamber of Commerce is an investment in both your business and the local community. It connects you to valuable resources, trusted relationships, and a platform that supports visibility and growth. As a member, you're part of a collective effort to strengthen the business climate and preserve the unique character of Longboat Key.

2026 Annual Membership Dues

The annual membership fee is determined by the size and type of your business.

Businesses

1-5 Employees: $336
6-10 Employees: $441
11-20 Employees: $546
21+ Employees: $756

Accommodations

1-10 Units: $336
11-30 Units: $394
31-60 Units: $546
61-100 Units: $756
101-200 Units: $1,066
201+ Units: $1,339

Restaurants

1-50 Seats: $336
21-100 Seats: $441
101+ Seats: $499

Other

Banks: $756
Real Estate Developers: $756
Condo Associations: $336
Mobile Home Communities: $336
Non-Profit Organizations: $237

To become a member, apply online at longboatkeychamber.com, or send paper form to membership@lbkchamber.com.

Standard Membership Includes:

- Opportunity to Place Business Information at the Longboat Key Chamber of Commerce Visitors Center
- Member Listing in Longboat Key, Lido Key, and St. Armands Key Visitors Guide
- Member & Category Listing on longboatkeychamber.com
- Opportunity to Submit Content for Longboat Key Chamber's Social Media Pages
- New Member Welcome & Major Event E-Blast Opportunities
- Event Listing Submission Inclusion Opportunity on longboatkeychamber.com
- Ribbon-Cutting/Grand Opening & Press Release Support
- Longboat Key Chamber Professional Center Space Use Available by Request
- Opportunity to Reserve Paid Advertising Space in the Visitor Guide and Street Map
- Opportunity to Purchase Premium and Enhanced Placement on longboatkeychamber.com.
- Event & Annual Sponsorship Opportunities
- Networking Opportunities
- Volunteer Opportunities

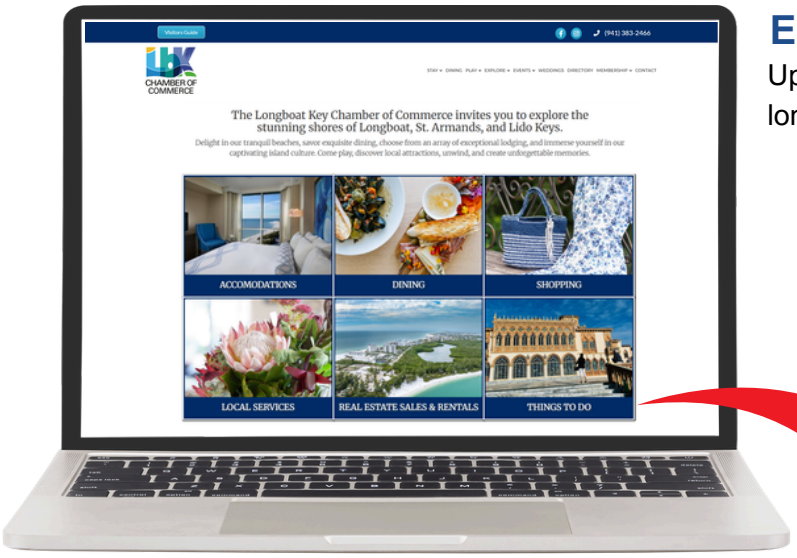
See Upgrade Opportunity on Next Page

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

Enhanced Listing Opportunity on longboatkeychamber.com

Take advantage of priority exposure to visitors planning trips and activities while improving credibility and search engine optimization through association with a trusted, tourism-focused site!

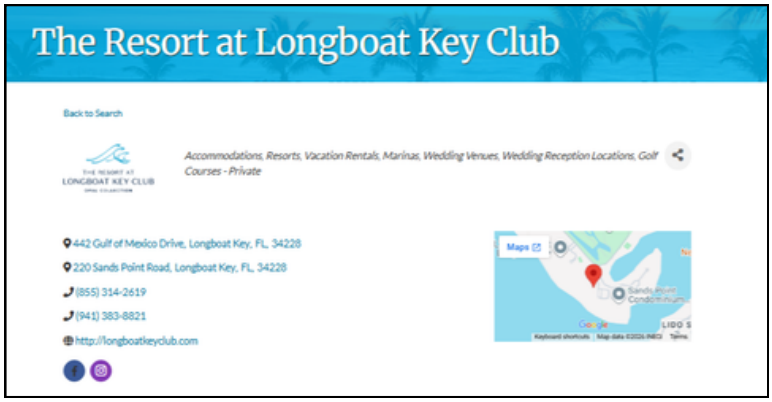


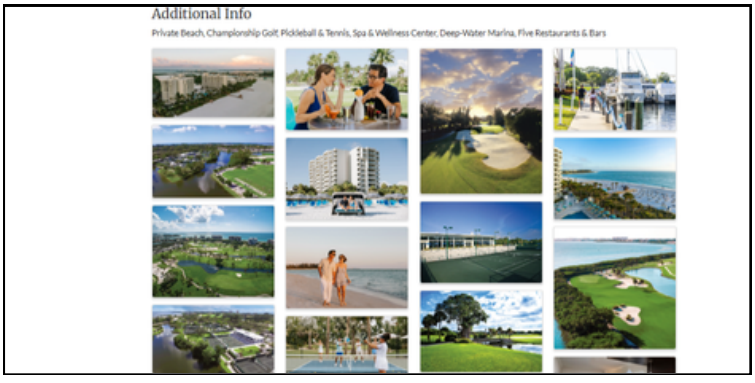
- Receive a full color photo or logo to make your directory listing stand-out!

Enhanced Listing - $330/yr

Upgrade your complimentary listing on longboatkeychamber.com!

- **Expanded** business description to better showcase your offerings!
- **You** are in control! You will receive a log-in to update your listing and keep content fresh!
- Add **photos, videos,** and your **logo** for a richer presentation.
- Take advantage of our map feature with **click to navigate** technology.
- Potential customers can click to **call**, **e-mail**, and visit your **social media** pages





An Enhanced Listing is a great addition to your marketing plan for the equivalent of less than $30 per month! For assistance upgrading your listing, please contact marketing@lbkchamber.com

LONGBOAT KEY CHAMBER OF COMMERCE

Longboat Key, Lido Key and St. Armands Key

Get Involved

Make a Difference in Our Island Communities

Volunteering through the Longboat Key Chamber of Commerce is a meaningful way to connect with fellow members, build relationships, and support the vitality of our unique island communities: Longboat Key, Lido Key, and St. Armands Key. While we proudly represent these three Keys, we are equally committed to serving the many businesses and individuals who support our Chamber from beyond the islands. Whether you enjoy strategic planning, event organizing, or community engagement, there's a volunteer opportunity that's right for you.

Member Volunteer Opportunities

Advertising Committee
Oversees funds allocated for attracting visitors to the area through strategic advertising efforts that promote tourism and support our local economy.

Ambassador's Committee
A team of engaged Chamber leaders who welcome new members, support events, and foster strong connections within and among the business communities of Longboat Key, Lido Key, St. Armands Key, and beyond.

Freedom Fest (4th of July Committee)
Plans and executes the Chamber's annual Independence Day celebration, including a hometown style parade and family-friendly festivities that bring the communities together.

Membership Awards Banquet Committee
Organizes the Chamber's signature recognition event, honoring outstanding businesses, individuals, and contributions across Longboat Key, Lido Key, and St. Armands Key.

Light Up Longboat Committee
Coordinates this festive holiday celebration at the Town Center Green, showcasing seasonal lights, music, and community cheer for residents and visitors alike.

Disaster Preparedness Committee
Collaborates with municipal leaders, emergency services, and the business community to promote readiness, response, and recovery efforts that protect Longboat Key and surrounding areas.

Website and Social Media Advisory Group
Provides insight and ideas to help shape the Chamber's digital presence, ensuring content is current, engaging, and aligned with organizational goals.

Chamber of Commerce Tourist Center Volunteers
Serve as the welcoming face of the Chamber, greeting visitors, answering questions, and sharing helpful local knowledge to enhance the guest experience.

To volunteer, please notify us of your interest at info@lbkchamber.com!

Ready to Join?
Scan Here