

EXHIBITOR PACKET

NEPPA Fall Expo

Boxboro Regency
242 Adams Place
Boxborough, MA 01719

Thank you for exhibiting!

Jump back in time to the 80's for a totally rad trade show!

We're asking participants to dress for the 80's at the dinner and trade show. We hope you'll join in the FUN!

The Exhibitor Packet contains details on the following:

- Hotel Reservations / Parking
- Load-In / Load-out
- Exhibit Space Specs
- Schedule
- Annual Meeting & Dinner
- Education Session
- NEPPA Cares Fundraiser
- Product Pavilion

CLICK HERE FOR EASY ONLINE REGISTRATION

for Name Badges, Lunch Choice, Event Registration, and Product Pavilion

Please register exhibit personnel in advance – your badges will be ready for you when you arrive.

Submission Deadline: AUGUST 22nd

HOTEL RESERVATIONS / PARKING

Boxboro Regency

242 Adams Place
Boxborough, MA 01719

Our room block at the Boxboro Regency has expired. Please call the hotel directly at 978-263-8701 for availability of rooms.

Complimentary Parking

LOAD IN / OUT

Cartload service is available through Capital Convention Contractors. See the Capital Exhibitor Service Manual for details. Exhibitors may self load in/out. The show will take place in the Parade Room. Watch for signs to the banquet entrance.

EXHIBIT SPACE SPECS

Table Top Format: (8' x 30") for each table ordered. Exhibit space includes an ID Sign and Waste Basket. No part of exhibit may extend beyond allotted space. Exhibit hall is carpeted.

SCHEDULE AT A GLANCE

All events take place at the Boxboro Regency.

Monday, August 29

11:30 a.m. – 4:30 p.m. Exhibitor Set-up
6:00 p.m. – 9:00 p.m. Annual Meeting & Dinner

Tuesday, August 30

7:30 a.m. – 10:00 a.m. Exhibitor Set-up
9:00 a.m. – 10:00 a.m. Education Session
10:00 a.m. - 2:00 p.m. Exhibits Open
2:00 p.m. - 5:00 p.m. Exhibitor Dismantle
Exhibitors are not permitted to break down prior to 2:00 pm.

EVENT DETAILS

Monday, August 29

Annual Meeting & Dinner

\$50 per person, NEPPA Members Only. Advanced registration is required.
6:00 - 9:00 p.m.
Courtyard

Always a popular event... Join us the night before the show for a great networking opportunity where you'll enjoy dinner, drinks and games with industry friends. Have some FUN and dress for the 80's too!

Dinner Buffet: Tossed Salad, Corn Bread & Rolls, Green Beans, Steak Tips, Grilled Jerk Seasoned Salmon topped with Fruit Salsa. Drink ticket is included.

Annual Meeting – Elections for NEPPA's 2023 Board of Directors will take place.



Tuesday, August 30**Education Session****“Panel of Peers” – Secrets to Growth in Promo**

9:00 - 10:00 a.m. (Check-in & Continental Breakfast: 8:30 a.m.)

Colonial Room

Are your sales up over the past two years? If not, you may want to sit in on this hard-hitting session. Level up your game by hearing what works in today's business environment. This is hard-hitting advice from top distributor salespeople here in New England. All of which are experiencing serious sales growth. Some of the content may be hard to hear and tough love may be dished out, but if you want to transform your business you will be here.

While many folks' business is down recently, this groups' sales have grown significantly. The entire panel does some serious business with some over \$1MM, \$2MM, & \$3MM+. This is not the omnipresent, self-proclaimed experts you have seen time and time again on social media interviewing each other. These distributors often fly under the radar and have a laser focus on their business. Now is the time when they will share what really works.

We invite you to attend and learn from the best of the best. They will be sharing the strategies that are working for them and some of their “secret sauce.” This is a big opportunity to learn from the people that are actually doing it. If you're not growing, you need to sit in on this session.

This is also a terrific opportunity for suppliers to learn what is working for distributors and hear what a successful distributor needs for mutual growth. Please join us!

Trade Show

10:00 a.m. - 2:00 p.m. Distributors only may attend; not an end-user show

Parade Room

Let's have some FUN and come dressed for the 80's at the show!



NEPPA Cares will be holding a fundraiser during the show, in partnership with a local charity, the New Hampshire SPCA. We will be accepting grocery gift cards monetary donations and other items from their wish list: <https://nhspca.org/wish-list/>. Thank you for your generosity and support!

PRODUCT PAVILION**Highlight your in-stock best selling items... at our What's Rad Product Pavilion!**

- Highly visible location up front on the show floor
- A table tent sign will be provided with your company, product name, booth #.
- Products will be displayed on tables, and the area will be monitored by attendants, however NEPPA assumes no liability for any damage or loss of products.
- The maximum size per product is 1 cubic foot. (Please call or email if you have a larger item - we will more than likely be able to accommodate you.)
- Products must be brought to the Registration Counter during show set-up on Monday or by 9:30 a.m. on Tuesday.
- The cost is \$25.00 per product.



NEPPA, 131 Daniel Webster Hwy #461 • Nashua, NH 03060
P: 603-529-8400 • F: 603-386-6700 • info@neppa.com • NEPPA.com