

Cliff Quicksell, Jr., MAS+, MASI Bio

Cliff Quicksell, Jr., MAS+ has been involved in the promotional products and sportswear industries for the past Thirty-eight years. During this tenure, he has achieved the MAS+ professional designation, Master Advertising Specialist+. He has been actively involved in PPAI, the international trade association for the promotional products industry, serving on various committees, as a facilitator at all PPAI & ASI shows, and as a member of PPAI's Ambassadors Speakers Bureau for over fifteen years. Cliff's passion for education and training is exemplified by his having served five terms as the education chairperson for the regional trade association CPPA of Maryland, and currently serves on the board and is the Chair for the Awards Committee.

For more than thirty years, Cliff has been speaking, training and consulting internationally to associations and national business groups on more effective ways to market themselves and their products and services as well as how to motivate their personnel. In addition to the many industry clients he has also served as a consultant/trainer for: iPROMOTEu©, Dixon Ticonderoga, Fruit of the Loom, Inc., The Walter Cribbin's Company, Miller Freeman, Inc., Brown & Bigelow©, AIA-Adventures in Advertising©, Geiger©, National Business Media, PPPCanada, Snugz© USA, Imageworks and QuickInk, Inc!, Dowlis Group, LTD United Kingdom, Trade Only Trade Fair UK, PromoGroup NZ, High Impact Promotional Group in NZ and Purple Elephant Promotions AU.

Currently, Cliff is President & CEO, Cliff Quicksell & Associates.