

Qualifications to Exhibit

Suppliers, multiline representatives (and the companies they represent) may exhibit and must be members of one of the following: NEPPA, PPAI, Regional Affiliate Association or be SAGE or ASI subscribers. NEPPA Business Services members and endorsed NEPPA member benefits providers may contract exhibit space for their products and services.

Contract embroiderers and screen printers may not exhibit at the client show. Exclusive franchise lines may exhibit provided they open their sales channels to every NEPPA distributor in attendance without limitation; otherwise they may not exhibit at the client show.

Exhibitor Policies

All displayed products must be suitable for imprinting. All marketing and/or advertising materials displayed in booths must be related to the suppliers' products or lines. Advertising materials of firms other than those that have engaged space are prohibited. Unrelated companies may not share contracted space except in the case of multi-line representatives. Sales on the show floor are prohibited. No misrepresentation. No recruiting. Non-exhibiting suppliers may not participate.

Exhibitor Policies Specific to the Client Show

- Exhibitors won't discuss or disclose company contact information, net prices, what codes mean or selling direct.
- Exhibitors will discuss product benefits, case histories, suggested selling prices.
- All literature/flyers/videos must be "client friendly" - may not contain contact information.
- Exhibitors won't display sample order forms or special distributor promotional literature/flyers/videos.
- Distributors may not work an exhibitor's booth.

Violations may result in revocation of membership, removal from this event, being barred from future events, and/or fines.

Cancellations

Cancellations must be received in writing. \$125 is non-refundable. No credit or refunds after March 12, 2021.