



# Make an impact with us in 2023.



Please join the Integrating Women Leaders Foundation (IWL) as we continue our efforts to accelerate the advancement of all women to drive individual and organizational growth and impact.

The positive influence of women in leadership positions is undeniable. As our businesses, our economy, our communities, and our world continue to reel from the events of the past few years, it's a critical time to engage, recognize and celebrate women as the bold, strategic and empathetic leaders we are. Also key to achieving our mission is supporting men and others on their allyship journey.

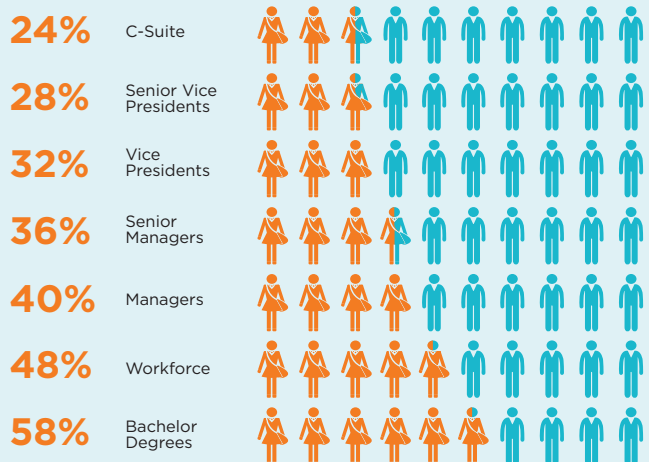
As an IWL Corporate Partner, we ask you to **JOURNEY** with us. To go **ALL IN** with us. And to **ENGAGE** with us in 2023.

Our annual conference will inspire women to step into their **journeys** to unlock their full potential by fueling confidence to lead fearlessly.

Our allyship summit will challenge your team to go **all in** as mentors and allies to all women and other underrepresented groups.

And our custom **engagements** will build upon your organizational strategies and programming to not only change the picture at right for women, but to change the picture for all underrepresented groups.

## Female Talent Pipeline



2022 McKinsey Women in the Workplace Report



**Invest in yourself and your organization** and join us as we strive for gender equity, encouraging all to show up as they are, and allowing you to leverage your full talent bench.



## Women's Leadership Conference

June 13, 10:00 AM - 4:30 PM

Networking 4:30 PM - 6:00 PM ET

IWL provides a community that both empowers authentic, inclusive leadership in high-performing organizations and inspires both the personal and professional development of women.

We are all journeyers, literally or figuratively moving from one place to another, not only in life, but in our relationships, our careers and our communities. And to fully engage in the journey is to move boldly toward one's goals.

Whatever journey your team members are focused on – whether it be personal or professional, a journey of allyship or of leadership, of parenthood or of caregiving, independently or as part of a group – IWL will inspire each individual to step into it, embrace it and own it, and provide the actionable insights and tools to support reaching their unique destinations.



## 2023 IWL ALL IN Allyship Summit

October 4, 2023

IWL exists to support individuals and organizations that share our mission to tackle very real gender issues with optimism and proven strategies that deliver. We also believe men are a critical part of the solution to gender disparity and invite them to be a part of our work.

Our groundbreaking State of Allyship-in-Action Research Study featured in HBR (October 7, 2022) makes the case for activating men as allies to move the needle on gender equity.

Whether you are new to the idea of allyship, or have been practicing it for years, we invite you to go ALL IN with IWL. Join the ALLyship INitiative, a national movement focused on allyship in the workplace, and be part of the 2023 ALL IN Allyship Summit tackling allyship to women and other underrepresented groups.



IWL offers custom engagements in the form of interactive workshops, town halls, coaching, and toolkits supporting DE&I education and allyship. Engagements are created to meet your team where you are, both as individuals and as an organization, ultimately moving from awareness to action. A focused approach on DE&I with respect to gender also serves as the gateway to equally important conversations in support of other marginalized or underrepresented groups. Women, aspiring male allies and advocates are all encouraged to join in providing their perspectives for shared success.



IWL thanks you for your support. We couldn't do what we do without YOU.

# IWL 2023 CORPORATE PARTNERSHIP LEVELS & GOALS

PARTNERSHIP LEVEL	MARQUEE	DIAMOND	PREMIER	PLATINUM	GOLD	SILVER
	\$50,000	\$35,000	\$25,000	\$17,500	\$12,500	\$10,000
WOMEN'S LEADERSHIP CONFERENCE BENEFITS						
Conference Admissions	40	25	15	10	8	6
VIP Studio Experience Admissions	8	5	4	3	2	2
Brief Remarks (pre-recorded or live)	✓	✓				
Signage Recognition at Viewing Event(s)	✓	✓	✓			
Partner Page on Conference Platform	Premier	Premier	Premier	Premier	✓	✓
Logo in Print & Digital Marketing	✓	✓	✓	✓	✓	✓
Color Ad in Program	Spread	Full / Premier	Full / Premier	Full Page	Full Page	Half Page
ALL IN SUMMIT BENEFITS						
Summit Admissions	20	12	10	7	5	4
VIP Studio Experience Admissions	8	5	4	3	2	2
Brief Remarks (pre-recorded or live)	✓	✓				
Partner Page on Summit Platform	Premier	Premier	Premier	Premier	✓	✓
Logo in Print & Digital Marketing	✓	✓	✓	✓	✓	✓
Color Ad in Program	Spread	Full / Premier	Full / Premier	Full Page	Full Page	Half Page
CUSTOM ENGAGEMENT BENEFITS						
Discount on IWL Workshops	15%	15%	10%	10%	5%	5%



Interested in being a Presenting Sponsor for one of IWL's signature events — 2023 Women's Leadership Conference, 2023 ALL IN Summit or 2023 Whoopla!?

**Contact Jeanette Thebeau at [jthebeau@iwlfoundation.org](mailto:jthebeau@iwlfoundation.org)**



Integrating  
**Women Leaders**  
Foundation

[www.iwlfoundation.org](http://www.iwlfoundation.org)



# 2023 Corporate Partnership Commitment Form

## Make an impact with us in 2023.



Please complete form, scan, and email to **[emcgowan@iwlfoundation.org](mailto:emcgowan@iwlfoundation.org)**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please check the Corporate Partnership level you would like to secure for 2023 below.

☐ Marquee Partner \$50,000

☐ Diamond Partner \$35,000

☐ Premier Partner \$25,000

☐ Platinum Partner \$17,500

☐ Gold Partner \$12,500

☐ Silver Partner \$10,000

☐ Bronze Partner \$7,500

☐ Pewter Partner \$5,000

Thank you for your support of Integrating Women Leaders Foundation.  
We couldn't do what we do without the support of our Corporate Partners.

**[iwlfoundation.org](http://iwlfoundation.org) / [iwlconference.org](http://iwlconference.org) / [iwlallin.org](http://iwlallin.org)**