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## App State Wrestling Events to Be Live Streamed through Yosef Media

BOONE, NC, December 8, 2020— Appalachian State University has signed a limited license agreement with Yosef Media LLC, producer of The Grind, a multimedia channel that focuses on App State wrestling. Yosef Media will have the right to produce and live stream App State wrestling events through the 2022 season. Yosef Media has partnered with Rokfin to be the streaming platform used by The Grind for the 2020 Southern Conference schedule.

“We’re excited about the opportunity to improve the production value for App State wrestling and showcase their program,” said Yosef Media founder and App State graduate Jeremy Barnes. “Our goal is to give back to App State and make a bigger impact by highlighting these student-athletes and the success of App State wrestling, a program with a rich tradition of winning.”

The Appalachian State University wrestling program has 12 Southern Conference regular-season championships and 10 SoCon Tournament championships, and the program has produced several All Americans and world-class Olympic athletes.

The first live stream event will be an intra-squad competition on December 18, 2020, in Boone, NC. The full upcoming schedule with dates and times will be announced soon.

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### **About Yosef Media LLC**

Yosef Media LLC was founded in 2020 by Appalachian State University graduate Jeremy Barnes. The company was founded during the pandemic to help its clients remain relevant in the market by providing live stream production.

### **About Rokfin**

Rokfin is a platform produced by the founder of FloSports (since 2006), an innovator in live event streaming, giving access to more than 200,000 sports competitions live or on-demand, with exclusive, behind-the-scenes coverage and original programming for more than 25 different sports. Rokfin allows content producers to bundle content and tap into network collaboration and consortium subscriptions that continue through the off-season. Fans can consume event content both on and offline, wherever they go.

For more information or to schedule an interview, email Jeremy Barnes at [jb@appstategrind.com](mailto:jb@appstategrind.com) or call 828-962-6794.

<https://rokfin.com/TheGrind>  
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