

The Blowing Rock Chamber of Commerce: VISITOR INFORMATION GUIDE & DIRECTORY



Advertise your business in the most frequently requested publication the Chamber offers!

The Chamber of Commerce invites our business members to purchase advertising space in the 2021-2022 Blowing Rock Visitor Information Guide & Member Directory. Our directory features a comprehensive list of member hotels, attractions, restaurants, shopping and services, as well as a calendar of events and articles on Blowing Rock history, entertainment, recreation, event information and much more!

Our directory has been the #1 requested free publication the Chamber produces. Over 12,000 of the new guides will be distributed through the Blowing Rock Visitor Center, all N.C. Welcome Centers, handed out at trade shows and available through our lodging partners. They will also be mailed to each person who contacts the Chamber requesting information on Blowing Rock. Take this opportunity to market and promote your business to thousands of potential visitors and customers!

AD SIZES, ARTWORK REQUIREMENTS, & INVESTMENT:

<u>Ad Size</u>	<u>Dimensions</u>	<u>Cost</u>
Full Page	4.75"W x 7.375" H	\$850
Half Horizontal Page	4.75"W x 3.625" H	\$550
Half Vertical Page	2.312"W x 7.375" H	\$550
Quarter Vertical Page	2.312" W x 3.625" H	\$300

ARTWORK SPECIFICATIONS:

File Types:
PDF, JPG, PSD, AI, TIFF, PNG, .indd

File Resolution: 300 dpi

Dimensions must be correct as listed to the left or we can not guarantee ad placement will fill the full size of the ad purchased.

NOW OFFERING DESIGN SERVICES!

Are you interested in purchasing ad space but don't know where to begin in putting one together?
We are now offering design services to help you with this process.

Full Page Ad: \$195 Half Page Ad: \$130 Quarter Page Ad: \$95
(All Prices include initial design and one revision. Additional needs coordinated with designer directly.)

... DEADLINE FOR CONTRACT & ARTWORK DUE DECEMBER 16TH, 2020 ...

Directory will be available March 2021!
Invoices will be mailed in February (net 30 of distribution).
If you have any questions, please call the Chamber Office at 828.295.7851

Please send completed contract on the next page to Regina McCaughan (regina@blowingrock.com) to hold your spot, or drop off at the Chamber at 132 Park Avenue or mail to P.O. Box 406, Blowing Rock, NC 28605.

2021 VISITOR INFORMATION
GUIDE & DIRECTORY



ADVERTISING CONTRACT

_____ *Please circle your ad selection:* _____

Full Page
\$850

½ Page Horizontal
\$550

½ Page Vertical
\$550

¼ Page Vertical
\$300

_____ *Please circle your design selection:* _____

Full Page Ad:
\$195

Half Page Ad:
\$130

Quarter Page Ad:
\$95



I understand my account will be billed for the ad selected above when the *Blowing Rock Chamber of Commerce Visitor Information Guide & Member Directory* goes to print in February of 2021. I understand that this invoice is “30 days net.” I understand my 2021 dues investment must be paid in full to be an advertiser.

Signature _____ Date _____

Business Name _____

Phone # _____ Email address _____

Return contract by email to regina@blowingrock.com ASAP to hold your spot.

Please send the contract and the high resolution file (300dpi) for your ad by
December 16th, 2020.

Blowing Rock Chamber of Commerce
828.295.7851 | 132 Park Avenue | P.O. Box 406, Blowing Rock, NC 28605