

2024 Conference Sponsorship Packet

HEROES TO HIVES BEEKEEPING CONFERENCE

June 27 & 28, 2024



HOSTED BY THE
MINNESOTA LANDSCAPE ARBORETUM

OUR MISSION

PROTECT OUR NATION'S FOOD SECURITY AND SUPPORT THE SUCCESS OF OUR FELLOW SERVICE MEMBERS

Since 2015, the Heroes to Hives program has been leading the nation in training US Veterans, National Guard members, Active Duty personnel, Reservists and their dependents in the art and science of beekeeping. Our free 9-month intensive training program provides our heroes with the foundations to be successful beekeepers and opens up opportunities for personal and financial wellness through beekeeping.

HEROES TO HIVES IMPACT

- ★ Free education provided to over 11,000 US Service Members and their Dependents in all 50 States, US Territories, and foreign duty stations
- ★ Over 100,000 bee hives managed by our alumni
- ★ Certificate of Completion recognized by USDA
- ★ University of Nebraska-Lincoln Great Plains Master Beekeeping program approved course
- ★ 97% of Heroes to Hives students would recommend the program to another veteran



Marine Corps veterans Russell Dhyse and Nicholas Kaminski inspect a bee hive during a Heroes to Hives class.



"I just wanted to say how good it feels to have the finest support available for such a great project... Please know that I feel celebrated and special being a veteran, and would-be honey bee custodian."

*-Clint Ward
Marine Corps and Army Veteran*



OUR FIRST NATIONAL CONFERENCE

Community development and fellowship are key drivers of the Heroes to Hives program and in June 2024, Heroes to Hives will be hosting our first national conference. ***This event will bring 200 veterans from all over the US to engage in a 2-day conference and field day hosted by The Minnesota Landscape Arboretum in Chaska, MN.*** Students will gain valuable training and have the opportunity to build bonds with fellow service members from around the country who share their passion for national service and supporting honey bees.

HEROES TO HIVES PARTNERS



Extension



Extension
University of Missouri



UNIVERSITY OF MINNESOTA



PURDUE
UNIVERSITY®



V F W
NATIONAL HOME



Project *Apis m.*



Student Experiences



"My conviction to live life intentionally led me to Heroes to Hives. People have relied heavily on honey bees for centuries to pollinate crops, provide calories, and make wax that can be used as a source of light and beauty products. My quest for knowledge about these fascinating creatures evolved from a need to feel like I am doing good in this world – my purpose. Heroes to Hives has helped me increase my knowledge about bees, make lifelong connections with beekeepers and reconnect with the spirit of family I felt while I was enlisted in the Air Force. I am forever grateful to the people who taught these classes and the sponsors who made them possible."

-Torrie L. Condet, Air Force Veteran



"For myself beekeeping has been a journey of great successes and utter failure of the most heartbreaking nature. I had just lost my colonies as I had not yet learned how to properly treat and manage varroa when I came across the application for the Heroes to Hives. Having a great deal of personal experience under my belt I was very hopeful that this experience would help me fill the gaps in my beekeeping knowledge as well as help me toss aside any wrong information I had attained. I was not disappointed in the least, even in the most basic subject classes I was learning new techniques and further bolstering my current knowledge base. My time with Heroes to Hives has been incredibly fruitful in many ways. Besides gaining new knowledge, the program has afforded me the opportunity to connect and help other veterans within the program as we learn together as well as do public outreach performing varroa check demonstrations. Heroes to Hives has made the difference in my beekeeping experience and has launched our small farm light years ahead in attaining goals and successes in just one season. I look forward with great anticipation to what the future will bring.

-Nicholas Kaminski, Marine Corps Veteran

2024 Conference Sponsorship Opportunities

This conference is supported through the generous donations of individuals and corporations like you. Your support allows us to reach veterans across the nation with this valuable education and community building program.

| Sponsorship Tier | Diamond | Gold | Silver | Bronze |
|--|---------|---------|---------|--------|
| | \$5,000 | \$2,500 | \$1,000 | \$500 |
| Website and Facebook recognition | X | X | X | X |
| Name and Logo on Sponsor Board | X | X | X | X |
| ¼ Page Ad in Program | | X | | |
| ½ Page Ad in Program | X | | | |
| Mention During Ceremony | X | X | X | |
| Heroes to Hives Honorary Partner for 1 year* | X | | | |

*Honorary partners will be listed on all Heroes to Hives course emails, public presentations to stakeholders, and national website for 1 year.

ALL DONATIONS MADE TO HEROES TO HIVES ARE FULLY TAX DEDUCTIBLE THROUGH MICHIGAN FOOD AND FARMING SYSTEMS

2024 CONFERENCE SPONSORSHIP

Contributions of every size are appreciated and our instructors, participants, and their families recognize and are thankful for the contributions, large and small, from everyone who has supported Heroes to Hives.

SPONSOR/DONATE NOW



SPONSOR OR DONATE TODAY!

Conference sponsorships and donations can be made two ways:

1. Donate online at www.MIFFS.org. Click on the “DONATE” button at the top of the page and select “HEROES TO HIVES” in the drop down menu.
2. Contact the Heroes to Hives National Director, Dr. Adam Ingrao, at Adam@MIFFS.org to make sponsorship/donation arrangements.

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