

Robin Love & David Pollitzer  
Christopher J. Lyons, DMD  
James Maloy  
Carleen & Christopher Madden  
Joanne & John Maloy  
Louise & Lawrence Marwill  
Clinton Mathai  
Julie Maynes  
Eileen & Mark J. McCarthy  
Betsi & Bill McGoldrick  
Victoria & Donald McGoldrick  
Helen McGowan  
Mark McIntryre  
Ellen & Bill Melchionni  
Robert Miller  
Joanna Mintzer  
Rohit Modak  
Shalini Nagaraj  
Vishnu Nagaraj  
Doug Nash  
Network for Good  
Mary Beth & Thomas Nowak  
Thomas O'Brien & Gregory O'Neil  
Tim O'Brien  
Nancy & James O'Connor  
Kathleen & Harry Odabashian  
Ed O'Hanlon  
Donna & Michael O'Higgins  
Jane & Stephen Orr  
Kelly Ostrander  
Kathleen Owens  
Susan & William B. Picotte  
Pioneer Bank Foundation  
Planet Fitness  
Allentown West  
Ellen Prakken & John Smolinsky  
Susan Quigley  
Sonya & Rohan Raikar  
Girish Ramanathan  
Kristine & Charles Reckner  
John R. Reese  
Sandra & Keith Rhodes  
Sandy & Rick Riccio  
Joanne & Kenneth Riddett  
The RMR Group LLC  
Mary Margaret Robbins  
Leslie & Eric Roccaro  
Daniela Rueckert  
Jenny Russell  
Alice & Ross Sandler  
Laurie Savage  
Colleen & Federico Sequeda  
Anne R. Shultz  
Kate & Charles Shultz  
Pam & Richard Siegel  
Lauren & Robert Sinacore  
Janice & Stanley Smith  
Rosemary & Robert

Sneiringer Sayuri Surisawa  
Sarah Sween Sandra & William Tatem  
Teas N Tapas Stephanie Temshiv  
Anne & Dom Testo Sivagami Thiagarajan  
TIAA Matching Gift / The Blackbaud Giving Fund  
Joe Tierney Randolph Trece  
Anne Trimble Lynette & Michael Tucker  
Kay & Frances Valentino Anouk VanDerRiet  
15-LOVE Literacy/ Denise McCoy  
Literacy Award  
Kathleen & Kevin Bette Patricia Bishop  
Heidi Boden Regina & Gary Bohl  
Joyce H. Bookstein Martha Brausen  
Friends of Senator Breslin Jennifer Cornell  
Lynn Derry & George Chelius  
Jessica & Michael Dailey Vanessa & Jeffrey DiStefano  
Gail & Thomas Donovan Mia & Bugra Ertas  
Vanessa Etherington Cynthia & Richard Feltman  
Fenimore Asset Management Diane Fenton  
Wendy & John Fox Norma Greenberg  
Hoffman Car Wash Hoffman Car Wash  
Barbara & Jerry Hoffman Carrie Hoffman  
Marlene & Joseph Horne Patricia Hull  
Kimberly Sanger Jones & E. Stewart Jones  
Maureen Klein Mary Jean & William Krackeler  
Marlene & Edward Lucas Cindy & Chris Lyons  
Jean & Peter Maloy Cynde & Kevin McCoy  
Eleanor McCoy Wendy Meola  
Tom O'Brien & Gregory O'Neil  
Kathleen & Harry Odabashian  
Susan O'Hern Barbara Jean Olesen  
Kathleen Owens Betsy & Don Reutemann  
Anne Reutemann-Berroyer Joanne & Kenneth Riddett  
Leslie & Eric Roccaro Rosetti Holding  
Companies/Jacqueline Rosetti-Falvey  
Elizabeth & Douglas Rutnik Laurie Savage  
Barbara & Bob Schmitz Mary Fiess Shaffer  
Friends of Kathy Sheehan

**In Memory of Bob Klein:** Maureen Klein  
**In Memory of Kenneth Kessler:** Acumetrics Associates  
Board of Advisors  
Christopher Coccio  
**In Memory of Ron Kohn:** Margaret Callahan  
Mark Harris  
**Endowment:** Your Serve Campaign  
**15-LOVE Literacy/ Denise McCoy**  
**Literacy Award:** Kathleen & Kevin Bette  
Patricia Bishop  
Heidi Boden  
Regina & Gary Bohl  
Joyce H. Bookstein  
Martha Brausen  
Friends of Senator Breslin  
Jennifer Cornell  
Lynn Derry & George Chelius  
Jessica & Michael Dailey  
Vanessa & Jeffrey DiStefano  
Gail & Thomas Donovan  
Mia & Bugra Ertas  
Vanessa Etherington  
Cynthia & Richard Feltman  
Fenimore Asset Management  
Diane Fenton  
Wendy & John Fox  
Norma Greenberg  
Hoffman Car Wash  
Barbara & Jerry Hoffman  
Carrie Hoffman  
Marlene & Joseph Horne  
Patricia Hull  
Kimberly Sanger Jones & E. Stewart Jones  
Maureen Klein  
Mary Jean & William Krackeler  
Marlene & Edward Lucas  
Cindy & Chris Lyons  
Jean & Peter Maloy  
Cynde & Kevin McCoy  
Eleanor McCoy  
Wendy Meola  
Tom O'Brien & Gregory O'Neil  
Kathleen & Harry Odabashian  
Susan O'Hern  
Barbara Jean Olesen  
Kathleen Owens  
Betsy & Don Reutemann  
Anne Reutemann-Berroyer  
Joanne & Kenneth Riddett  
Leslie & Eric Roccaro  
Rosetti Holding  
Companies/Jacqueline Rosetti-Falvey  
Elizabeth & Douglas Rutnik  
Laurie Savage  
Barbara & Bob Schmitz  
Mary Fiess Shaffer  
Friends of Kathy Sheehan

Cynthia & Herb Shultz  
Sandra Sloane  
Joe Steger  
Stephanie Temshiv  
Anne Trimble  
Sue & Robert Ungerer  
John Walsh  
Lynn & Andrew Warheit  
Mary & David Williams  
Patricia Wood  
**In Kind Service & Donations:**  
Yvonne Ablan  
Michael Bohne  
The Bookhouse of Stuyvesant Plaza  
Capital Hills Golf Course  
Andrea Carrillo  
Billy Ciejska  
Suzanne Collins  
Comfortex Window Fashions  
Constantine's Garden Center  
Jessica Dailey  
Fo'Castle Farms  
Kenneth Ellis  
Mia Ertas  
Lisa N. Ferguson  
Wendy & John Fox  
Barbara Healy  
Hoffman Car Wash & Jiffy Lube  
Carrie Hoffman  
Ken's Window Cleaning  
Pearl Kloster  
Cindy Lyons  
Amber & Gerard Marino  
Mirror Lake Inn  
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John Nigro  
Jacqueline Rosetti-Falvey  
Rumor's Salon & Spa  
Schuyler Meadows Club  
Cynthia & Herb Shultz  
Sportime Schenectady Standard Commercial Interiors (SCI) Intern  
Stewart's Shops  
Tri-City Fitness  
Tri-City Rentals / Massry Realty Partners  
USTA  
USTA, Eastern  
Eric Wagle  
Barbara & Stanley Yake  
**Volunteers:**  
15-LOVE Excellence Team  
Yvonne Ablan  
Albany College of Pharmacy & Health Sciences  
ACCP Care for KIDneys  
Katherine Albert  
Matthew Benton  
Mike Bohne  
Ellen Brickman  
Maureen Brock  
Gail Cabahug  
Andrea Carrillo  
Ian Castle  
Dave Ceniza  
Jane Conole  
Sarah Coon  
Cornell Cooperative Extension / Kimberly Maercklein, Maria



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## Capital Region Youth Tennis Foundation



2020  
annual report

# FROM THE board president



In 1990, when 15-LOVE was founded, we had no idea what the organization might accomplish by the year 2020. In fact, we never thought (or even dreamed) about that future prospect. We were instead just focused on getting through that first summer of programming.

We were extremely fortunate to have Arthur Ashe join us in launching our newly formed venture. Arthur helped us get the ball rolling (or, in our case, bouncing). We could not have had a better person than Arthur to support/advocate/endorse our endeavor. Arthur knew, from first hand experience, what potential impact a program like 15-LOVE might have on the youth of the Capital Region. Arthur not only came from the public courts of Richmond, VA himself, but he subsequently helped launch programs similar to 15-LOVE in many other cities, including NYC, Atlanta, Kansas City, LA, and Newark, NJ.

While the past 30+ years have had many challenges, as every not-for-profit will experience, we have been blessed by several important ingredients:

Our original mission of reaching out in a loving, caring way to the youth of the Capital Region, especially in the inner cities of Albany, Schenectady and Troy, has not changed. We have stayed true to our mission, which has kept us focused.

Arthur's personal involvement and support, including visiting Albany during the last 3 years of his life, was invaluable.

# FROM THE executive director



Dear Friends,

We all know 2020 will be emblazoned in our lifelong memories. It was scary. It was difficult. It has forever changed our way of life and there will be after effects for many years to come.

My hope is that the children and families we have the privilege of working with will remember the little slice of normalcy we tried to create for them. I hope they will remember that we found ways for them to connect with each other, ways to keep active, and ways to try new things. I hope they remember that in the toughest of times, 15-LOVE was there for them. That's always true, but it was never more true than in 2020.

As you may know, during the shut-down in the Spring, our office sustained a flood that caused about \$30,000 of damage. Had we been in the office, maybe it would have been avoided, but it was April, and we weren't supposed to be here. The school supplies we stored in the basement to help our kids be successful were floating, and we learned that unopened cans of tennis balls can get water inside of them. It was heart-wrenching, and difficult. The kids' cherished space to relax and be at home was ruined. But, it also created space for us to turn it into a classroom, which effectively doubled the capacity for educational programs, since kids had to be spaced 6 feet apart. I would estimate that it allowed us to serve an additional 100 students last summer and school year, so maybe it is exactly what we needed in 2020.

We held a successful summer program, with only 4 kids on each tennis court, and 12 hour days to make up for reduced capacity in each class. Our instructors had to pick up every ball after each activity, as kids couldn't touch them (we didn't know then how COVID was transmitted). We provided a free

Having a talented staff, headed by Amber Marino as our Executive Director, and a dedicated board of directors has made all the difference. There is no substitute for good people, who work together toward a common goal!

Importantly, the vast majority of our instructors are products of our program. They act as positive role models for the younger participants to emulate. We have an operating model where our instructors coach and teach the younger kids, who then develop into the next generation of instructors. This model is self-perpetuating and is the essence of 15-LOVE's success.

Having outstanding community support, with many of our supporters being with us since June 6, 1990 when Arthur first came to speak at the Americana Inn (now The Desmond), has provided the necessary support to put us on sound financial footing.

We are deeply grateful for your partnership with us over the past 30+ years. Our graduates provide proof positive that this partnership is working. We plan to continue making a meaningful difference in our communities and we welcome your ongoing support. Thank you!

God Bless,

*Herb Shultz*

*Past President, Board of Directors\**

\*I am thrilled that Margaret Malicki is now President of 15-LOVE. We are in good hands with Margaret's capable leadership.

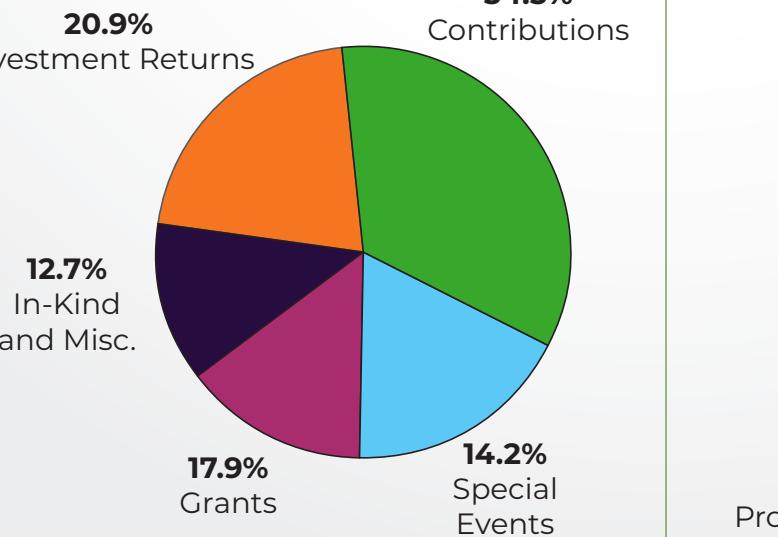
## STATEMENT OF FINANCIAL POSITION DECEMBER 2020

Assets	
Cash	\$273,449
Investments	\$1,445,757
Receivables	\$23,080
Prepaid Expenses	\$8,885
Current Assets	<b>\$1,751,171</b>
Net Property and Equipment	<b>\$343,527</b>
<b>Total Assets</b>	<b>\$2,094,698</b>
Liabilities	\$15,504
Net Assets	\$2,079,194
<b>Total Liabilities and Net Assets</b>	<b>\$2,094,698</b>

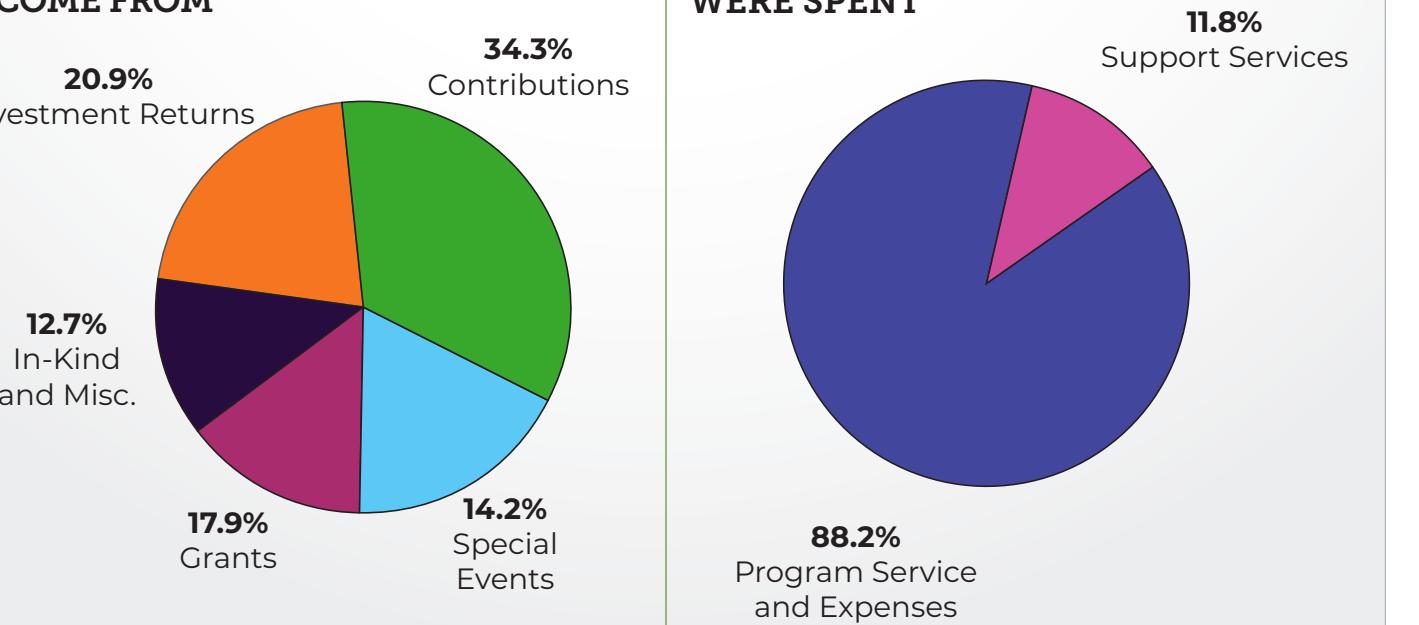
## STATEMENT OF ACTIVITIES 2020

Revenues	
Contributions	\$264,845
Foundation Grants	\$138,268
Special Events (net)	\$109,704
In-Kind and Miscellaneous	\$98,511
Investment Returns	\$161,511
<b>Total Revenues</b>	<b>\$772,839</b>
Expenses	
Program Service Expenses	\$397,152
Management and General	\$53,142
<b>Total Expenses</b>	<b>\$450,294</b>
Change in Net Assets	\$329,020
Net Assets	
December 31, 2019	\$1,750,174
December 31, 2020	\$2,079,194

## WHERE FUNDS COME FROM



## HOW FUNDS WERE SPENT



## Partners & Sites by County

### ALBANY

Albany School of Humanities, Arbor Hill Community School, Arbor Hill Park, Delaware Ave. Boys' & Girls' Club, Delaware Community School, Michigan Avenue Park Courts, Mt. Pleasant Middle School, Hoffman Teen Center, Lincoln Park, Montessori Magnet School, Philip Schuyler Academy, Sheridan Prep Academy, and Westland Hills Park.

### SCHEONECTADY

Central Park, Central Park Middle School, Howe Elementary School, Jerry Burrell Park, Keane Elementary School, Fairwood Apartments Tennis Facility, Hoffman Park, Hoffman Teen Center, Lincoln Park, Montessori Magnet School, Philip Schuyler Academy, Sheridan Prep Academy, and Westland Hills Park.

### RENSSELAER

Frear Park, Prospect Park, and Riverfront Park.

## MISSION STATEMENT



"To reach out in a loving, caring way to the youth of the Capital Region, using tennis as the medium, especially those in the inner cities." Within that overall mission, the following seven operating themes are emphasized:

1. Stress education
2. Promote good health (emotional and physical)
3. Instill positive values
4. Foster multi-cultural relationships
5. Support family preservation
6. Advocate good sportsmanship
7. Encourage community service



<b>2020 Capital Region Youth Tennis Foundation Board of Directors</b>	Carl E. Touhey Foundation Kenneth Ellis / National Christian Foundation Wendy & John Fox George Hambrecht Hoffman Family / Hoffman Car Wash & Jiffy Lube John D. Picotte Family Foundation, Inc. Seema & Bharat Langer MM Hayes Hortense & Joseph Mintzer Nino Alivodic Lynn Derry Philip Fields Wendy Fox Jonathan Jones Maureen Klein Mary Jean Krackeler Meg P. MacClarence Margaret Malicki John J. Nigro Fardin Sanaei Robert A. Schmitz Thomas Schmitz G. Thomas Selfridge Daniel M. Sleasman Anne Trimble Barbara Yake	Campaign Malka & Eitan Evan Andrea & Philip Fields FJC / Ketut Dartawan Maureen Flynn Wallace Graham Linda & Bob Harrison Keeler Motor Car Co. Seema & Bharat Langer MM Hayes Hortense & Joseph Mintzer Nino Alivodic Lynn Derry Philip Fields Wendy Fox Jonathan Jones Maureen Klein Mary Jean Krackeler Meg P. MacClarence Margaret Malicki John J. Nigro Fardin Sanaei Robert A. Schmitz Thomas Schmitz G. Thomas Selfridge Daniel M. Sleasman Anne Trimble Barbara Yake	/ Skip Hartman Albany Valve & Fitting Co. Katherine Alley Jane & Wallace Altes Amazon Smile Jane Bach Kristen & Rich Becker Stephen Beditz Matthew Benton Alison Bianco Larry Blankenberger Claire Boeck Sara Boomsliter Nancy Bouck Nicole Bourgault Susan & Dick Brainard Ellen Brickman Charles Buchanan Lauren Burke Linda Anne Burts Abby Bush Business Partners Jim Campone Judy Carnavos Judy & Vito Caruso Andrew Casano Marlene & Donald Castle CBRE Albany Sheila & Ariel Ceniza Juan Chen Jeff Christiana John Cieka The College of St. Rose Barbara & William Collins Sheryl & Randolph Collins Melissa & Chris Conner Genevieve Connolly Mary & Ray Connolly Jane & Thomas Conole Ed Conway Cooper, Erving & Savage Joyce Cornell Catherine Cornell-Dunn Lyle Cryderman George Ko Igor Koruk Ellen Krejc Laura & Klein Kuhn Paul Kuhn Carol & Philip Labate Genevieve Leoonis	Gabriele & Larry Elsby Wendi Enright Mia & Bug Esa Fatima Esa Thomas Evans Maxine Fatur-Ford Lisa N. & John Ferguson Jonathan Fels Angela & Jason Figueredo JR Fishburn Mary Frances Fitzgerald Fo'Castle Farms Kiki & Todd Forman Jeanne Freedman Anne Furman Katie Genesee Barbara Glasser Luba & David Golkin Golub Family Foundation Beth Gould Peter Green Katherine & John Greenenthal Paul Grondahl Manuel Gutierrez Nicholas Harsley Evan Harle William Harris Jennifer & John Hayes Brenda Haard Barbara Healy Mark Hinkey John Cieka The College of St. Rose Barbara & William Collins Sheryl & Randolph Collins Melissa & Chris Conner Genevieve Connolly Mary & Ray Connolly Jane & Thomas Conole Ed Conway Cooper, Erving & Savage Joyce Cornell Catherine Cornell-Dunn Lyle Cryderman George Ko Igor Koruk Ellen Krejc Laura & Klein Kuhn Paul Kuhn Carol & Philip Labate Genevieve Leoonis
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