



School District of Palm Beach County, Office of Diversity in Business Practices Presents...

CAREERS IN CONSTRUCTION

Chuck Shaw Technical Education Center in Partnership with Thornton



Construction Company, Inc.
April 5, 2022 10:00 AM – 12:30 PM



Time	Activity	Location	Presenter	Materials
10:00am -10:05am	Welcome Address Chuck Shaw Technical Education Center Thornton Construction	Multipurpose Room 121	Alexandria Ayala	
10:05am -10:20am	Overview <ul style="list-style-type: none"> Broad overview of what a CM does (from business development, to estimating, to how we plan the project) Touch on the different departments (quick overview as the stations will be more in-depth) Dago's story 	Multipurpose Room 121	Jon Lowke (Business Unit Leader) + Dagoberto Diaz (Executive Vice President)	TCCI: Powerpoint Presentation ChuckShaw: Smartboard SDPBC: Photography & Videography
10:20 - 10:45AM See rotation schedule	Breakout Session 1 (sessions will begin promptly 5 min. after the start time) <u>Plan-Reading Station</u> <ul style="list-style-type: none"> Practical and hands-on instruction on plan-reading while handing out physical plans/drawings Necessary Skill Sets Education and/or training required Salary Ranges (entry level, management, executive) Q&A 	Multipurpose Room 121	Jon Lowke (Business Unit Leader)	TCCI: Plans/Drawings (a copy to each student), electronic drawing ChuckShaw: Smartboard, accessible from Jon's tablet SDPBC: Photography & Videography
10:50 - 11:15 AM See rotation schedule	Breakout Session 2 (sessions will begin promptly 5 min. after the start time) <u>Resume Application/Mock-Interview Station</u> <ul style="list-style-type: none"> Discuss and show the preferred 2022 resume template (give a copy of an example resume out) Ways to market yourself: recruiters, monster, indeed, LinkedIn Hiring criteria in the industry: drug testing, background check, etc. Average interview questions and how to answer them followed by one mock-interview example with one student + interview tips such as attire, etc. HR Salary Ranges (entry level, management, executive) <u>Minority Business Station</u> <ul style="list-style-type: none"> Presentation on their company, how they started to where they are now & tips for someone wanting to open their own company 	Career Center 118	Natalia Miguez (HR Generalist) & Javin + Darlin (2SBW)	TCCI: Powerpoint Presentation, Resume Template Example (a copy to each student) ChuckShaw: Projector & Screen SDPBC: Photography & Videography

	<ul style="list-style-type: none"> • What it is like being a minority company in today's environment • Obstacles to overcome & getting started: licenses, etc • Q&A 			
<p>11:20 - 11:45 AM</p> <p>See rotation schedule</p>	<p>Breakout Session 3 (sessions will begin promptly 5 min. after the start time)</p> <p><u>Marketing Station:</u></p> <ul style="list-style-type: none"> • Explain the overall marketing process (from typical marketing to RFQs) by showing a physical RFQ proposal, both the RFQ and response, in addition to a small clip from the FIU presentation • Social Media Overview • Necessary Skill Sets • Education and/or training required • Salary ranges (entry level, management, executive) • How BIM helps Marketing – animated showcase on what they provide marketing <p><u>BIM Station:</u></p> <ul style="list-style-type: none"> • Live presentation: Clash Detection/BIM Modeling • Architect Integration • How the CM provides BIM services to a client • Necessary Skill Sets • Education and/or training required • Salary ranges (entry level, management, executive) • Q&A 	<p>Computer Room #123</p>	<p>Samantha Heffernan (Marketing Manager) + Cristina Chirinos (Marketing Coordinator) & Dr. Peeraya Inyim (VDC Director)</p>	<p>TCCI: Powerpoint Presentation, Promo items to show 'marketing'</p> <p>ChuckShaw: Smartboard</p> <p>SDPBC: Photography & Videography</p>
<p>11:50 - 12:15 AM</p> <p>See rotation schedule</p>	<p>Breakout Session 4 (sessions will begin promptly 5 min. after the start time)</p> <p><u>Project Management:</u></p> <ul style="list-style-type: none"> • Explain the day-to-day of a PM • Planning • Scopes of work • Scheduling • Payments • Communications with subs & clients • Necessary Skill Sets • Education and/or training required • Salary ranges (entry level, management, executive) <p><u>Superintendent:</u></p> <ul style="list-style-type: none"> • Explain the day-to-day of Superintendent • "Boots on the ground" • Safety • Quality control • Scheduling • Communication with subs & clients • Necessary Skill Sets • Education and/or training required 	<p>Computer Room #125</p>	<p>Mario Diaz (Senior Project Manager) + Julio Rodriguez (Project Manager), Cynthia Stratton (Assistant Project Manager) & Michael Arrazcaeta (Superintendent) + Jose Hernandez (Jose Hernandez) + Jerry Rivera (Superintendent)</p>	<p>TCCI: Powerpoint Presentation (auto play in background), physical schedule?</p> <p>ChuckShaw: Smartboard</p> <p>SDPBC: Photography & Videography</p>

	<ul style="list-style-type: none"> • Salary ranges (entry level, management, executive) • Q&A 			
12:15pm – 12: 25pm	Raffle and Giveaway Closing remarks	Main Room 121	Jon Lowke (Business Unit Leader) & Ms. Awilda Tomas-Andres (Principal) Dicky Sykes (Director, ODBP)	TCCI: Punch card, Raffle Prize SDPBC: Photography & Videography
12:25 – 12:30	Additional questions (one-on-one)	Main Room	All	