

# THE DANA POINT TURKEY TROT™ Nov. 23 & 24, 2016

## 2-Day Health & Wellness Expo & Goody Bag Insert Form



### **DATES:**

Wednesday, November 23- Thursday, November 24, 2016

### **EXPO HOURS:**

Wednesday, November 23rd - 12:00pm to 7:00pm

Thursday, November 24th - 6:00am to 11:00am

### **EVENTS:**

10K, 5K OPEN, 5K MASTERS, & KIDS' GOBBLE WOBBLE RACE

### **RACE LOCATION:**

Start, Finish and Expo in Dana Point Harbor.

**THE EXPO SELLS OUT EVERY YEAR SO PLEASE REGISTER SOON**

## **2016 FACTS & DEMOGRAPHICS**

Expected Runners: 10,500

Expected Attendance: 17,000

46 States and Canada represented

100 cities in California represented

Male: 45% Female: 55%

Median Age: 35—40 years old

Median Income: \$90K

600+ children expected to participate

## **EVENT FEATURES INCLUDE:**

- One of the largest 2 day Expo Thanksgiving day races in the nation.
- 5K Run/Walk along scenic Dana Point Harbor
- 10K Run/Walk along scenic Dana Point Harbor
- Kids' Gobble Wobble Race

## **VIRTUAL RACE BAG:**

Virtual Race Bag artwork must be received by November 11, 2015. Instructions to upload your artwork will be emailed once your order is processed.

## **BOOTH SPACE:**

Outdoor Expo in Dana Point Harbor

- Booth consists of a 10 x 10 space, one 8' covered table, and two chairs. All expo vendors must provide their own canopy. Canopies can be rented at an additional cost. Larger booth space is possible. Please contact us for pricing.
- Additional fees apply for electricity.
- Set up times: Wednesday, November 23, 2016 from 10:00 AM to 11:30 AM. All vehicles must be off site by 11:30 AM.
- Breakdown times: Thursday, November 24, 2016 after 11:00 AM. Breakdown must be completed and all items removed by 4:00PM on Thursday.

For questions, please contact :

Phyllis Blanchard

Run Racing

10545 Humbolt St.

Los Alamitos, CA 90720

Email: [pblanchard@runracing.com](mailto:pblanchard@runracing.com)

Office: 562-795-8900

Fax: 562-795-8935



**turkeytrot.com**

Presented by the Dana Point Chamber of Commerce

# THE DANA POINT TURKEY TROT™ Nov. 25 & 26, 2015

## 2-Day Health & Wellness Expo

### & Goody Bag Insert Form

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**Sign Up For:**

- |  | PRICE            | TOTAL |
|--|------------------|-------|
| <input type="checkbox"/> 10 x 10.....                            | \$650.00         | _____ |
| <input type="checkbox"/> I am interested in a larger space _____ | Call for Details |       |
| <input type="checkbox"/> I will be bringing my own canopy        |                  |       |

*\*All booths come with one 8' covered table and two chairs.  
All expo vendors must have a canopy. PLEASE NOTE: An Orange County Health Permit MUST be obtained if you are sampling or selling food or drink.*

- |   |          |       |
|---|----------|-------|
| <input type="checkbox"/> Virtual Race Bag Insert..... | \$250.00 | _____ |
| <input type="checkbox"/> Combo.....                   | \$800.00 | _____ |
| Includes 10 x 10 booth and Virtual Race Bag           |          |       |

**Extras:**

- |  |          |       |
|--|----------|-------|
| <input type="checkbox"/> Electricity.....                            | \$100.00 | _____ |
| Electrical Requirements _____  |          |       |
| (Be specific with wattage & amp needs; 110 volt hook-up recommended) |          |       |
| <input type="checkbox"/> Canopy.....                                 | \$125.00 | _____ |

Goody Bag Total: \_\_\_\_\_

Booth Total: \_\_\_\_\_

Extras Total: \_\_\_\_\_

**Total:** \_\_\_\_\_

**2**

**Amount** \_\_\_\_\_

**Method of Payment**

- Visa     Mastercard     American Express     Discover

Credit Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_

CVV Number: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_

Check \_\_\_\_\_

**3**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Seller's Permit# \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Products to be sold/displayed: \_\_\_\_\_

Exhibitor Terms & Conditions: Payment in full is the only guarantee for space. I understand I will be billed a \$100 cleaning fee if, I or my representatives leave trash, boxes or debris upon closing of Expo. I must occupy the booth I am assigned, no changes will be made on site. Vendors selling product must provide proof of business resale license. Vendors will hold the Dana Point Chamber of Commerce, the City of Dana Point, RunRacing, Mitchell Land Management, OC Harbor Dana Point, and any sponsors of the event, harmless from any and all liability whatsoever as a result of any acts and or any loss of property at the event. No refunds in the event of rain or inclement weather or event cancellation. We reserve the right to refuse any exhibitor. No refunds for vendor cancellation two weeks before event. PLEASE NOTE: An Orange County Health Permit MUST be obtained if you are sampling or selling food or drink.

## Virtual Race Bag Information

You now have the opportunity to display a coupon or ad in our online race bag which is shared with ALL of our participants. The participants are able to choose how to engage your message by printing or visiting your website. An added value to you, Virtual Race Bags provides performance metrics showing total impressions and prints generated by your coupon or ad. Best of all it is "Green" and keeps litter out of beaches and the harbor! Placement is based on a first come first serve basis. Once payment is received, a member of our team will contact you with further instructions.

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Please Make Checks Payable and mail to:

Dana Point Turkey Trot  
c/o 10545 Humbolt St.  
Los Alamitos, CA 90720

or Fax this form to 562-795-8935

For more information about the Expo or Virtual Race Bag contact:

Phyllis Blanchard  
Run Racing  
Email: pblanchard@runracing.com  
Office: 562-795-8900  
Fax: 562-795-8935