

Dana Point ^{40TH ANNUAL} TURKEY TROT ²⁰¹⁷

TURKEY TROT 2017 SPONSORSHIP LEVELS	TITLE \$30,000	DIAMOND \$20,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
CORPORATE RECOGNITION ON RACE DAY						
Event Naming Rights	●					
Company Official Starts Event	●					
Branded banners @ Health & Wellness expo						
Logo on Medal Ribbons Awarded to Every Finisher (11K)	●					
Logo on Start/Finish Top Banner	●					
Opportunity to Speak at Opening Ceremony on Race Day	●	●				
Logo on Start/Finish Side Scaffold	●	●	●	●	Name Listed	
Complimentary Booth at Expo (does not include canopy or elec.)	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'	
Corporate Signage (Banners) Displayed Along Race Route	10	8	6	4	2	1
Live PA Announcements	●	●	●	●	●	●
COMPANY PARTICIPATION						
Consideration of Benefitting Charity/Option to Present Check	●					
Access to VIP Area	30 VIPs	20 VIPs	8 VIPs	6 VIPs	2 VIPs	1 VIP
Race Entries	30	20	8	6 VIPs	2	1
COMPANY VISIBILITY THROUGHOUT RACE SEASON						
Dedicated E-Blasts (30K)	●					
Logo on Print Advertising - OC Register / circ. 130,000	●	●	●	●	Name Listed	
Inclusion in Official Press Kit / all Press Releases / Interview Mentions	●	●	●	●		
Logo on Event Guide (5K)	●	●	●	●	●	●
Virtual Race Bag Offer (11K)	●	●	●	●	●	●
Logo on Event Posters/Postcards	●	●	●	●	●	●
Social Media Mentions	●	●	●	●	●	●
Logo & Link on all E-blasts (30K)	●	●	●	●	●	●
Logo/Link on TurkeyTrot.com / 160K/year	●	●	●	●	●	●
Custom Activations Area Still Available: Health & Wellness Expo sponsor, VIP Tent Sponsors, Volunteer Sponsor, Post Food & Fuel Sponsor and other items. Call us for more information.						