

**42<sup>ND</sup>**  
ANNUAL  
*Dana Point*  
**TURKEY**  
**TROT**  
2019

[www.turkeytrot.com](http://www.turkeytrot.com)

TURKEY TROT 2019 SPONSORSHIP LEVELS	TITLE \$30,000	PRESENTING \$20,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
<b>CORPORATE RECOGNITION ON RACE DAY</b>						
Event Naming Rights	■					
Company Official Starts Event	■					
Branded banners @ Health & Wellness expo						
Logo on Medal Ribbons Awarded to Every Finisher (11K)	■					
Logo on Start/Finish Top Banner	■	■				
Opportunity to Speak at Opening Ceremony on Race Day	■	■				
Logo on Event T-Shirt (11k+)	■	■	■			
Logo on Start/Finish Side Scaffold	■	■	■	■	Name Listed	
Complimentary Booth at Expo (does not include canopy or electricity)	10'x20'	10'x20'	10'x10'	10'x10'	10'x10'	
Corporate Signage (Banners) Displayed Along Race Route	10	8	6	4	2	1
Live PA Announcements	■	■	■	■	■	■
<b>COMPANY PARTICIPATION</b>						
Consideration of Benefiting Charity/Option to Present Check	■					
Access to VIP Area	30 VIPs	20 VIPs	8 VIPs	6 VIPs	2 VIPs	1 VIP
Race Entries	30	20	8	6	2	1
<b>COMPANY VISIBILITY THROUGHOUT RACE SEASON</b>						
Dedicated E-Blasts (30k)	■					
Logo on Print Advertising OC Register / circulation 130k	■	■	■	■	Name Listed	
Inclusion in Official Press Kit / all Press Releases / Interview Mentions	■	■	■	■		
Logo on Event Guide (5k)	■	■	■	■	■	■
Virtual Race Bag Offer (11k)	■	■	■	■	■	■
Logo on Event Posters/Postcards	■	■	■	■	■	■
Social Media Mentions	■	■	■	■	■	■
Logo & Link on all E-blasts (30k)	■	■	■	■	■	■
Logo/Link on TurkeyTrot.com (160k/year)	■	■	■	■	■	■
***Deadline for Logo on Event T-Shirt(Platinum level & up) is August 1st, 2019						

Custom Activations Area Still Available: Health & Wellness Expo sponsor, VIP Tent Sponsors, Volunteer Sponsor, Post Food & Fuel Sponsor and other items.  
Contact Kathy Steffen for more information: [kathy@danapointchamber.com](mailto:kathy@danapointchamber.com).

# RACE COURSE SPONSORSHIP OPPORTUNITIES

## HEALTH & WELLNESS EXPO SPONSOR

**\$7,500 (LIMIT ONE)**

- Branded “(Brand Name) Health & Wellness Expo” banner at Expo entrance
- Logo on all printed materials featuring event
- Dedicated branded page on TurkeyTrot.com to promote company’s Health & Wellness priorities
- Silver level sponsorship benefits

## 5K RUN SPONSOR

**\$10,000 (LIMIT ONE)**

- Branded “(Brand Name) 5K” for both Open & Masters races
- Logo on all 5K runner bibs (approx. 8,000)
- Logo on all 5K medal ribbons(sponsor must be locked in July 1st) Logo on all printed materials featuring event
- Silver level sponsorship benefits

## 10K RUN SPONSOR

**\$8,000 (LIMIT ONE)**

- Branded “(Brand Name) 10K”
- Logo on all 10K runner bibs (approx. 2,300)
- Logo on all 10K medal ribbons(sponsor must be locked in July 1st) Logo on all printed materials featuring event
- Silver level sponsorship benefits

## KID’S GOBBLE WOBBLE SPONSOR

**\$4,000 (LIMIT ONE)**

- Corporate branding of Gobble Wobble “The (Brand Name) Kid’s Gobble Wobble”
- Logo on all printed materials featuring race route
- Corporate logo printed on Kid’s Gobble Wobble Bibs (approx. 750)
- Logo on all Gobble Wobble medal ribbons(sponsor must be locked in July 1st)
- Bronze level sponsorship benefits

## FINISH LINE SPONSOR

**\$3,000 (LIMIT ONE)**

- Corporate logo on all printed materials featuring race route
- Corporate branding of Finish Line, “(Brand Name) Finish Line” Finish line tape held by corporate representative
- Company banner at finish line
- Sampling/Promo table opportunity near finish line

## VOLUNTEER SPONSOR

**\$5,000 (LIMIT ONE)**

- Company logo on application, volunteer e-blasts (10K) and volunteer website page
- Mention in all volunteer correspondence
- Race day volunteer tent banner
- Branded Volunteer T-shirts (approx. 400)
- Opportunity to distribute products to volunteers
- Logo featured on TurkeyTrot.com

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## ENTERTAINMENT SPONSOR

**\$5,000**

- Branded DJ booth on race course with live announcements promoting brand
- Presenting sponsor for Costume Contest
- Branded T-Shirt for TT Mascot, Drumstick
- Logo featured on TurkeyTrot.com

## MAKING MEMORIES SPONSOR

**\$2,500**

- (2) Branded runner photo back drop located at Finish Line and Health & Wellness Expo
- Logo featured on TurkeyTrot.com

## WATER STATION SPONSOR

**IN-KIND**

- Brand provides Turkey Trot participants and volunteers with bottles of water (12,000)
- Corporate logo on all printed materials featuring route & water station locations
- Corporate branding of water station, “(Brand Name) Water Station”
- Silver level sponsorship benefits
- Logo featured on TurkeyTrot.com

