

Strategic Plan for AIA Middle Tennessee 2019–2021

Mission Statement:

We exist to ... serve and support our members and advance the profession of architecture.

Vision Statement:

We aspire to become ... an inclusive community of architects that advocates for the highest quality of life by shaping the built environment.

Goals

MEMBER ENGAGEMENT

Provide an increasingly robust platform for members to recognize and participate in AIA MidTN activities, events, and initiatives:

KNOWLEDGE DELIVERY

Promote design excellence through knowledge development, delivery and dissemination.

PUBLIC OUTREACH

Serve as the collective voice of architects and the architecture profession to community, public, and legislative audiences:

ORGANIZATIONAL MERIT

Exhibit and practice business approaches and operational processes that are models of organizational excellence:

Strategies

Emerging Professionals

Nurture this crucial segment of the profession – students, associates, and young architects – through targeted outreach and programs.

Value of Membership

Become a valued, relevant, and essential professional society that all architects aspire to join, support, and promote.

Engaging beyond Nashville

Offer creative opportunities for members beyond the component's core service area to be served and supported.

Knowledge Communities

Enrich and expand current Knowledge Communities by offering groups the opportunity to gather by project or practice type.

Continuing Education

Serve as the primary knowledge resource for members, offering more original professional development opportunities for members.

University Relations

Nurture a contributory relationship with the architecture program that is in initial candidacy for accreditation at Belmont University.

MidTN Architectural Foundation

Offer support, as mutually agreed upon, to the Board of Trustees of the Middle Tennessee Architectural Foundation in the formation of the Foundation.

Government Advocacy

Elevate the stature of the component and its members as advocates for legislation that advances the profession of architecture.

Voice of the Profession

Become a more powerful voice for architects and architecture, as well as the community resource on behalf of the architectural profession.

Financial Sustainability

Operate accounting and financial functions of the component in accordance with outstanding business practice models.

Leadership

Participate in the Tennessee AIA Leadership Network (TALN) to meet AIA accreditation requirements, with an ultimate goal of better serving members.

Organizational Culture

Foster a supportive, nurturing, and constructive culture among the Board of Directors, committees, and staff team.