

23rd Annual IFMA Education Symposium
Wednesday, June 19th, 2019
Lynnwood Convention Center
7:30 am to 4:30 pm

“The Business of Buildings - *Investigate, Discover, Predict*”

7:30 am Registration, Breakfast, and Networking. Visit the Mini-Trade Show

7:45 am Welcome – Premier Sponsor- CentiMark Roofing

8:15 am Breakfast Keynote –*Innovation, Intrapreneurship, and Ecopreneurship* Gifford Penchot III

9:15am Concurrent Breakout Session 1

Room 2B *90% of Success in Crisis Situations is Preparation-* Wendi Walsh, Senior Principal, Enterprise Security Risk Group (eSRG) at Aronson Security Group (ASG)

Discussion focused on before, during, and after activities associated with crisis situations like active shooter. Take-aways include:

- Before is the most impactful and meaningful place to prevent and prepare for a crisis
- Understanding risk is the key to organizational support
- Technology can play a role

Room 2C *HVAC Upgrades and Efficiency* **Dave Norman**

10:15 am Visit the Trade Show Exhibition

11:00am Concurrent Breakout Session 2

Room 2B *Immersive Planning* Becca Holt, A&D Manager, Knoll Seattle
 Why occupant engagement is important in the early stages of a project. Discuss the ideal order of events and participants on a project, providing examples of the types of activities conducted during early engagement with end users, and demonstrating metrics to prove the benefit of engaging end users.

Room 2C *Control Freak?!? Making sense of HVAC and lighting controls-* Steve Abercrombie
 Faculty - Sustainable Building Science Technology, South Seattle College

- Identify lighting and HVAC controls
- Understand Washington State Energy Code requirements for configuring and operating controls

- Consider typical installation issues with controls and troubleshoot basic problems with installed user controls
- Judge control settings for energy efficiency and user experience
- Evaluate innovations in lighting and HVAC controls

12:00pm–1:15 pm Lunch & Plenary Session

FM through the Eyes of Different Generations- Brandon Wood, City of Calgary; Tona Khau, FMP, SFP- Facilities Specialist Sno-Isle Libraries; Bob Cowan, Director of Facilities, Fred Hutchinson Cancer Center. Michael Thoreby, City of Bellevue moderating

- o How panelists broke into the field of FM
- o The value of credentials and mentors
- o Thoughts on how to engage staff with continuing education
- o Challenges and opportunities with technology and staffing in the FM culture over the next 3-5 years
- o Q&A from audience

1:15 pm Visit the Tradeshow Exhibition

1:45pm–2:45pm Concurrent Breakout Session 3

Room 2B *Women in FM Panel* Tona Khau, FMP, SFP- Facilities Specialist, Sno-Isle Libraries Margie McCoy, Critical Facility Manager for BGIS; Amanda Rubeor, BGIS Director for Pacific Northwest; Liz Saunders, Facilities Manager at Community Health Plan of Washington. Vicky Hardy moderating

- Practical experiences and best practices from seasoned women in the field
- How credentials can catapult your career
- Navigating the ranks within facility management
- Closing the generation and information gap: Practical stories and ideas to transcend the generation gap and encourage information sharing for a more effective team delivering better results.

Room 2C *The Next Wave of Efficiency in Commercial HVAC*- Jordan Pratt, Energy Analyst III, Energy 350; JC Rubi, Sales Manager, Ventacity

- Understand why ventilation matters
- Know what very high efficiency DOAS is and how it differs from standard DOAS
- Identify energy and non-energy benefits of very high efficiency DOAS
- Provide a few Seattle area examples of very high efficiency DOAS and lessons learned

3:00–4:30pm Mixer, Trade Show Exhibition, Door Prize Drawings! Centimark Roofing Sponsored Mixer

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