



It's here!

The <u>new Sweet Adelines International website</u> has launched! As our new online home rolls out across the internet, here are a few things you can expect:

By Members, About Members, For Members

In April 2017, we did an all-member survey, and one of the things you asked for was a new website. In 2018, we asked for input about what you wanted and needed on that new website. Based on your recommendations, here are just a few of the improvements you will find:

- Easy to use navigation
- More robust and easier to use forms and documents center
- Design, copy and imagery reflective of all Sweet Adelines

Remember that you must log in to access all members-only content!

Life on a High Note

The overall look of the new website is based on our new Life on a High Note campaign. You'll see some familiar faces as you navigate the new website. Photos of actual members are used throughout to showcase the friendship and harmony of our organization. All new Life on a High Note member marketing materials are available in the Marketing Materials section on the website, and more will be added soon!

Work AND Progress!

A lot of love and work has gone into the new website, but as with any intricate, massive project, there is always more to be done—more content to provide, more photos of your smiling faces to publish, more features to set in motion. In these first few weeks, you may encounter a few broken links and other issues. Bear with us as we fix the glitches, and we'll keep working to make this website the best it can be for the best of the best: Our members, our potential members and all visitors who come to learn more about this wonderful "hobby" of ours!

We hope you enjoy your new website! And we thank you for the ideas and input you provided that helped make it a reality.

And if you aren't sure about how to log in...

Click on the blue "Member Login" in the upper right corner of the webpage. You will use the same login information you use to access the membership database. If you haven't accessed the membership database before, visit this <u>webpage</u> first to learn how.

