

SOUTH COAST DATA DASHBOARD June 27, 2022



SANTA BARBARA **PROPERTY**



SOUTH COAST SINGLE FAMILY HOME SALES -20.9% year/year SOUTH COAST MEDIAN HOME SELLING VALUE -2.7% year/year

Change from

Year Ago

Change from

Year Ago

-100.0%

-100.0%

-11.8%

-2.7%

-2.4%

-0.5%

-4.0%

1.1%

-0.8%

-2.4%

Change from

Year Ago

2.1%

-56.1%

-3.2%

-3.0%

-2.4%

-2.6%

-2.7%

0

4

13

4.9%

2.0%

5.9%

5.2%

6.6%

1.2%

3.8%

Job Posts

4,178

N/A

N/A

N/A

10.6%

10.5%

12.7%

11.9%

\$78,184

\$98,005

\$74,790

\$33.8

\$175.8

\$403.2

\$612.7

Month Ago

-14.9%

-7.9%

-8.2%

13.9%

6.6%

32.8%

Quarter 4

\$13,648,966

\$22,217,005

Year Ago

Year Ago

Feb-22

39

N/A

N/A

3

N/A

-13%

-11%

-2%

7%

3%

N/A

N/A

N/A

\$0.1

7,423

217,635

Quarter 3

\$11,710,331

\$12,878,182

N/A

Change from

0.4%

-15.6%

-0.4%

-1.4%

-0.2%

0.0%

-0.3%

Change from

Year Ago

Change from

Year Ago

16.4%

16.0%

14.4%

15.0%

Change from Change from Change from

Year Ago

-6.1%

4.1%

2.8%

41.4%

36.9%

116.4%

Total

\$51,750,473

\$73,526,180

\$15,418,451

Change from

Two Years Ago

Change from

Two Years Ago

Jan-22

93

89

21

10

0*

464

190

Latest

Reporting

Period

2022

2022

2022

Jul-20 - Jul 21

1.4%

2.7%

1.9%

Month Ago

RESIDENTIAL R	EAL ESTA	ATE		Change from	Change from	Lat Repo
Indicator	Current	Year Ago	Two Years Ago	Year Ago	Two Years Ago	Per
Median Home Selling Value						
Carpinteria	\$2,050,000	\$2,092,500	\$1,150,000	-2.0%	78.3%	Ma
Goleta	\$1,687,500	\$1,332,500	\$1,029,500			
Santa Barbara	\$2,430,000	\$1,900,717	\$1,034,000			
South Coast		\$2,400,000	\$1,261,875			_
Single Family Home Sales YTD Carpinteria Goleta	<u>22</u> 90	<u>25</u> 100	23 68			
Santa Barbara	149	205	129	-27.3%		Jan-
South Coast	261	330	220	-20.9%	18.6%	Jan-
Median Apartment Rent South Coast	\$2,293	\$2,054	\$1,940	11.6%	18.2%	202
Apartment Vacancy Rate						
South Coast	1.9%	2.8%	3.9%	-0.9%	-2.0%	202
Source: California Economic Forecast (<u>ww</u>	w.californiaforecast.co	<u>m</u>)				

Year Ago Two Years Ago

Year Ago Two Years Ago

6.6%

6.1%

7.1%

6.7%

8.1%

1.4%

5.9%

Month Ago Year Ago Two Years Ago

219,600

12,300

5.6%

4.4%

3.8%

4.2%

4.1%

\$86,944

\$106,434

\$86,620

Year Ago Two Years Ago

Year Ago Two Years Ago

\$28.8

\$169.5

\$358.2

\$556.4

Month Ago Year Ago Two Years Ago

60.3%

71.2%

68.9%

\$2.14

76,133

195,125

Quarter 2

\$17,122,747

\$26,340,379

N/A

247

1,014

405

451

39

166

914

173

Current Year Ago Two Years Ago

TBD

TBD

TBD

Test Positivity

7.5%

7.9%

12.5%

12,438

69.1%

83.2%

79.9%

\$2.7

97,808

318,061

1

17

Current

3.9%

3.7%

6.6%

2.7%

9.2%

0.6%

3.5%

Changed Jobs

9.137

223,400

6,400

2.8%

2.8%

1.6%

1.6%

\$88,195

\$109,361

\$88,294

\$33.5

\$196.6

\$409.9

\$639.9

54.2%

75.3%

71.7%

\$3.0

104,258

422,319

Quarter 1

\$9,268,429

\$12,090,614

\$15,418,451

Current

214

901

435

466

21 91

822

TBD

12,178

224,300

5,400

2.4%

1.4%

1.4%

1.6%

0

0

15

COMMERCIAL REAL ESTATE

Source: California Economic Forecast (<u>www.californiaforecast.com</u>)

Residential Building Permits YTD (units)

Indicator

Carpinteria

Santa Barbara

Goleta

Indicator

Commercial Vacan	icy Rates
Carpinteria	
Office	
Industrial	
Goleta	
Office	
Industrial	
Santa Barbara	
Office	

Industrial Retail

Source: California Economic Forecast (www.californiaforecast.com)

WORKFORCE **Professionals** 113,160 Employment Talent in the Santa Barbara-Santa Maria Area Source: LinkedIn - May 2022

Indicator Santa Barbara County Labor Force Labor Force Unemployment **Unemployment Rate** Source: State of California, Employment Development Department Unemployment Rate (by City) Carpinteria

Goleta Santa Barbara South Coast Source: California Economic Forecast (www.californiaforecast.com)

Indicator Median Household Income Carpinteria

Goleta Santa Barbara

Source: California Economic Forecast (<u>www.californiaforecast.com)</u> **SALES TAX**

Indicator Taxable Retail Sales (millions) Carpinteria Goleta Santa Barbara South Coast Total Source: California Economic Forecast (<u>www.californiaforecast.com</u>)

TOURISM

Source: Smith Travel Report (STR.com)

Transient Occupancy Tax (millions)

Source: California Economic Forecast (www.californiaforecast.com)

Indicator

Hotel Occupancy Rate

Carpinteria

Santa Barbara

Santa Barbara

Goleta

Airport Passenger Count Santa Barbara Airport (Monthly Total) Santa Barbara Airport (YTD) Source: Santa Barbara Airport (<u>flysba.santabarbaraca.gov</u>) CANNABIS **Indicator** Cannabis Taxable Sales (2020) Santa Barbara County Cannabis Taxable Sales (2021)

Santa Barbara County

Santa Barbara County

Cannabis Taxable Sales (2020)

Source: <u>CA Department of Tax and Fee Administration</u> **CRIME Indicator** Santa Barbara Police Department Crime Statistics (YTD) Total Violent Crimes

Call Volume

Felony Arrests

Total Property Crimes

Misdemeanor Arrests

Source: Santa Barbara Police Department **HOMELESSNESS Indicator Homeless Residents**

Carpinteria Goleta Santa Barbara Other South Coast Areas Source: <u>Santa Barbara County - Community Services</u> City Net (City of Santa Barbara) New Clients Enrolled in Services

Housing Navigation/Retention Enrollment Sheltered in Bridge Motel Rooms Permanently Housed Inviduals

Street Exits to Emergency Shelter *No Shelter Options Due to Covid Source: City Net (citynet.org) New Beginnings (Santa Barbara County) Clients Served (Safe Parking Program)

Clients Housed/Eviction Prevented

Vehicular Homelessness by City Carpinteria Goleta Santa Barbara Isla Vista Source: Santa Barbara County - Community Services

POVERTY

Source: New Beginnings

Indicator Poverty Rate Carpinteria Goleta Santa Barbara Percentage of households below poverty. Source: Cottage Health (http://cottagedata2go.org) COVID-19 CASES

Santa Barbara County COVID-19 Cases - Week ending June 24, 2022 Case Rate per 100k

13.0% (as of June 20, 2022) (as of June 20, 2022) Santa Barbara County COVID-19 Cases 300 May Source: Santa Barbara County Community Dashboard - Santa Barbara County Public Health **COVID-19 VACCINATIONS** % of SB County Fully Vaccinated as of 6/23/22

Source: Santa Barbara County Community Dashboard - Santa Barbara County Public Health

Change from Year Ago Two Years Ago 255 847 11,477 464 587 Current Year Ago Two Years Ago 21 119 887 N/A

Change from

TBD

TBD TBD

2020 (PIT Count) 25 150 269 50 Change from Year Ago

Change from Two Years Ago

New Cases

(up 24% from 2 week avg of 132)

Cases by Episode Date (4-day lag)

Cases by Report Date (Current)

 (\parallel)

% of Eligible Fully Vaccinated

% of Eligible Vaccinated

81.30/n

5+ years old, first or single dose

Doses Administered

SB County residents including retail pharmacies

Jun

May-22 N/A N/A N/A -9.2% -9.1% May-22 -11.1% May-22 May-22 Latest **Change from** Reporting **Period Two Years Ago** 12.8% 2021 11.6% 2021

18.1%

Change from

Two Years Ago

-1.0%

11.9%

1.7%

4.4%

Two Years Ago

2021

Latest

Reporting

Period

2021Q4

2021Q4

2021Q4

2021Q4

Latest

Reporting

Period

N/A

2153.7%

1304.5%

94.0%

May-22

May-22

May-22

May-22

May-22

May-22

Average

\$12,937,618

\$18,381,545

\$3,854,613

Latest

Reporting

Period

May-22

May-22

May-22

May-22

May-22

Latest

Reporting

Period

2022

2022

2022

2020

-16%

6%

6%

-6%

-21%

Engaged Talent 5,186 Latest **Change from** Reporting Two Years Ago **Period** May-22 May-22 May-22

Latest **Change from** Reporting **Two Years Ago Period** N/A Jan-Mar-22 -100.0% Jan-Mar-22 15.4% Jan-Mar-22 Latest **Change from** Reporting **Two Years Ago Period**

-1.0%

1.7%

0.7%

-2.5%

2.6%

-0.6%

-0.3%

2021 Q4

test orting riod ay-22 ay-22 ay-22 ay-22 -Apr-22 -Apr-22 -Apr-22 -Apr-22)22 Q2)22 Q2

GOLETA HOTEL OCCUPANCY RATE +4.1% year/year