



Minutes 5-19-21

1. Welcome and Introductions
 - a. Jamie Parrett began the Zoom meeting by welcoming everyone and thanking them for joining. Introductions were made with 40 in attendance. Attendees used the chat box to share how they are feeling as things begin to look more “familiar”.
2. Review Minutes from April 21st
 - a. Minutes were approved by members. Sherrie Kisker provided the first motion and Ron Cline provided the second motion. Members used the poll feature in Zoom to vote on passing the minutes.
3. Financial Report
 - a. Jamie Parrett provided the financial update. The Northland Coalition account stands at \$19,266.44.
4. Personnel Update
 - a. Vicky Ward introduced the newest member of the Tri-County Prevention Team, Taylor Cline, Youth Suicide Prevention Specialist. Vicky also announced that an offer will likely be made for the Park Hill CAFY Program Director, however, nothing is official. The Administrative Assistant position is still open. The position is now part time instead of full time.
5. Advocacy Report
 - a. Emily Barnes provided the advocacy update. This legislative session ended at 6pm on Friday, May 14th. Since January the coalition has been watching HB517 (tobacco 21 + preemptive language). This bill got tacked on to the SB283 and was watched very closely the last two weeks of session. Emily reported that the preemptive language was stripped from the bill; this is a huge win for prevention. SB63 (Prescription Drug Monitoring Program) was Truly Agreed To and Finally Passed for the first time in eight years. The bill is waiting to be signed by the Governor. Emily will continue to monitor bills that were passed and awaiting signature.
6. In-Service
 - a. This month’s in-service was provided by Andree Swanson, Public Information Officer of the Drug Enforcement Administration, St. Louis Division and Officer Bill Keeney, Community Interaction Officer at the Shoal Creek Division with the Kansas City Police Department.
 - b. Ms. Swanson began the presentation by introducing the stigma associated with drug buying. She provided the example of Dr. Berman, a psychologist and celebrity commentator. Her 16 year old son bought what he thought was Xanax off Snapchat. After being delivered to his door, he proceeded to take the pills that were later determined to contain fentanyl. She explained how drug buying is no longer someone going to a dark alley. Ms. Swanson provided valuable, and recent, data from the CDC regarding the rise in overdose deaths, fentanyl consumption and distribution, and counterfeit pills. She discussed a few awareness campaigns the DEA has launched to inform citizens of the fentanyl and counterfeit pill issue. Ms. Swanson briefly touched on the source of these pills and Kansas City as a transportation

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hub. The DEA works to prevent prescription pills from getting in the hands of young people through various methods and projects. Ms. Swanson shared that the DEA will continue to work diligently with all partners to help educate and prevent abuse and misuse of legal and illegal drugs, reducing the demand and putting drug traffickers out of business.

- c. Officer Bill Keeney provided a local perspective on fentanyl and prescription medication misuse. The main message of his presentation was empowerment through education. He discussed the power of prevention and the more that individuals know what they can do to assist in prevention then they feel they have the tools to help their community. Officer Keeney discussed the role of community policing as a collaborative partnerships between the law enforcement agency and the individuals and organizations they serve to develop solutions to problems and increase trust in police. He believes partnerships, such as the Northland Coalition, can be used to accomplish many goals. He shared many personal and regional examples of how fentanyl, prescription medication, and mental health have affected Northland youth. Officer Keeney acknowledged the rising issue of self-medicating due to lack of coping skills, the unpredictability of the pills youth are getting ahold of, and relying on medications to solve problems. Finally, Bill discussed the importance of joining local coalitions and working to prevent these medications from getting in the hands of our youth.

7. Program Development

- a. Laura Bruce provided an update on media campaigns. A one-pager has been created to make it easier to help share the Parent Up underage drinking prevention messages throughout community networks (newsletters, social media, website, etc.)! Message samples and links are here:
https://docs.google.com/document/d/1eMqVvfVYbMSjzyCA84FBNfDSLjeBb58wtCJ4uEep_tg/edit
- b. Alcohol messaging will be pushed throughout the summer with marijuana messages to follow. Laura reminded coalition members to let her know of any ideas for messaging and any needs.

8. Youth Prevention Update

- a. Max Konon provided the youth prevention update. Youth With Vision has created a TikTok account @YouthWithVision. They will be posting regularly so check it out! They are planning retailer visits and planning for their summer retreat. This year five seniors graduated and received scholarships (2 Excelsior Springs, 1 Lawson, 1 NKC, and 1 Park Hill South).
- b. The Youth Team is excited to get started with Taylor and moving forward on projects. Impaired driving videos are almost done and will be out soon. Finally, the youth team is in the beginning steps of creating a youth website similar to Parent Up.

9. Other Business

- a. Kat Barrow reminded coalition members to take the [DEI Survey](#).

10. Next Meeting – **June 16th 11:30a-1:00p via Zoom**

- a. Future general meetings: August 18th

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