



January 23, 2019

Dear Chamber Member:

The Tampa Bay Beaches Chamber of Commerce is pleased to be working with the cartographic and marketing firm of Target Marketing to publish a new, up-to-date, full-color *Street Map and Resource Guide*. This publication will be the only official map endorsed and distributed by the Tampa Bay Beaches Chamber of Commerce.

Accurate, user-friendly maps are a popular item for our newcomers, potential commercial relocation candidates and even our lifelong residents and visitors.

Here are a few more reasons to include your advertisement on the new map. According to US Census Data:

- Over 11% of the U.S. population relocates annually.
- In the first six months of moving to a new home, the average home owner spends over \$12,000.
- New movers are 5 times more likely to become your long-term customers - if you reach them first.
- #1 Request of visitors is a local guide/map with coupons.

Advertising space on the back cover and a limited number of interior display panel ads are also available. Participating advertisers will receive a complimentary supply of the folded maps and will be included on the web counterpart to the printed map which will be prominently linked from the Chamber's website.

Don't miss out on the unique member opportunity to reach potential buyers, new residents and new partners. Space is limited, and sponsorships are reasonable, especially considering more than **15,000** maps will be printed and available for the next 12-14 months.

**Act now by filling out the information below and email it to [srobertson@chambermaps.com](mailto:srobertson@chambermaps.com) or fax it to (866) 603-4133.** Target Marketing may be reached at **(800) 933-3909**.

Sincerely,

Robin A. Miller, IOM, FCCP  
President/CEO

**Don't Delay! Fill out this form and fax it to Map Project at: (866) 603-4133**

\_\_\_\_\_ Please call on us first about possible prime position options.

\_\_\_\_\_ We would like to hear more. Please call to provide more information.

Print Firm Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_