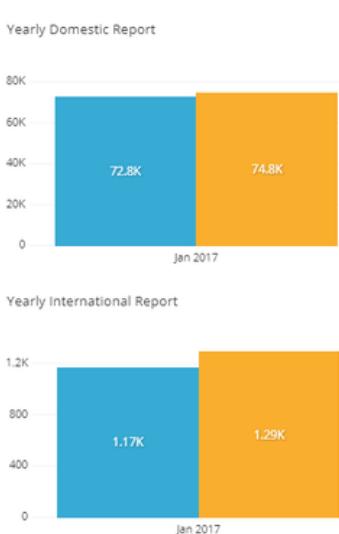
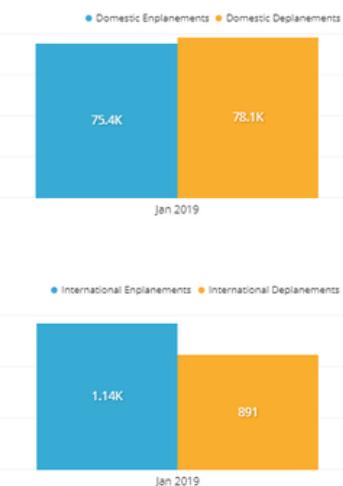


MONTHLY TOURISM REPORT

DATA SOURCE CREDIT: VSPC PARTNER WEBSITE



Airport (PIE) | January



Economic impact (Month for reporting December 2018)

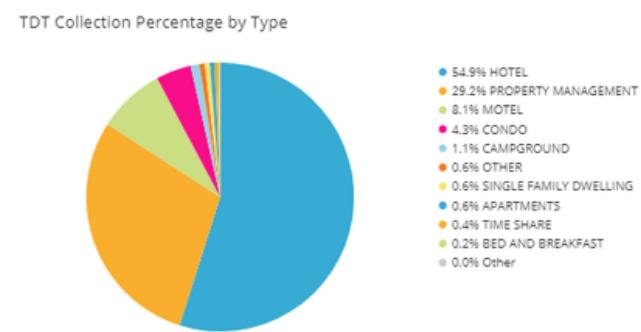
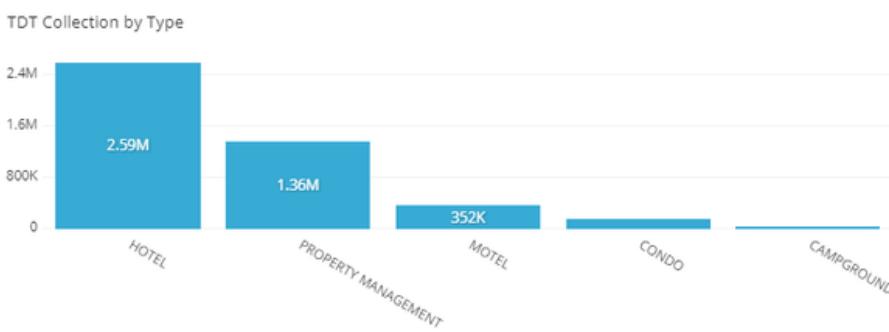
ADR: down .5% from 2017 @ \$130.90

RevPar: down 3.1% from 2017 @ 79.51

Rooms Sold: down 3.2% @ 383,389

In the state of FL Pinellas is the 6th largest market of rooms sold behind Palm Beach County and Tampa.

In the state of FL Pinellas is the 4th lowest ADR behind Bay County and Orlando; Tamp is the 2nd lowest market.



BED TAX COLLECTION (Report from January 2019)

Total collected \$4.73mm

Same period year before: \$4.41mm

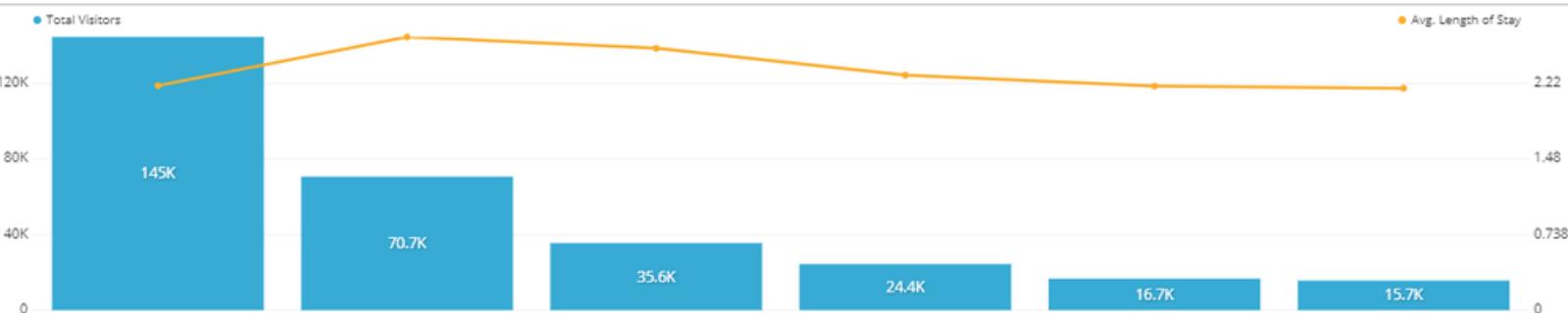
TDT by type: HOTEL: \$2.59 PROPERTY MANAGEMENT

(Vacation rental): \$1.36mm

MONTHLY TOURISM REPORT

DATA SOURCE CREDIT: VSPC PARTNER WEBSITE

Key Markets for Pinellas VISITOR ORIGINS



Total Visitors by Location



Visitor Origin Breakdown

Region	Location	Total Visitors	Avg. Length of Stay
Florida	Orlando	69,413.0	2.54
Florida	Miami	38,426.0	1.83
North East	New York	24,354.0	2.44
Florida	Tampa Bay	23,932.0	2.36
Mid West	Chicago	18,546.0	2.71
Other	Texas	16,220.0	2.09
South East	Atlanta	15,718.0	2.17
Aggregation	---	307,879.0	2.42

TOTAL VISITORS WITHIN THE STATE

Total Visitors by Home State

