



*****MEDIA ALERT*****

Sirata Second Saturdays Market Brings “Unique to the Area” Finds to Sirata Beach Resort

*Carefully curated artists, crafters and small local businesses take part in inaugural
‘Second Saturdays at Sirata’ market*

WHAT: Sirata Beach Resort in partnership with **LocalShops1** is set to launch a monthly **Locals We Love Saturday Market**, an on-site market offering guests and locals a unique shopping experience, showcasing a curated selection of local artists, crafters and local business owners. Taking place on the second Saturday of every month, the market will be hosted in the resort’s Promenade area and include local shops, activities as well as beer and cocktail specials at Rum Runners Bar & Grille.



Resort guests and locals will be able to buy products including hand-crafted soaps and lotions, jewelry and accessories, artisanal food products such as jams, jellies and sauces, vintage treasures, home décor and much more. A selection of local vendors will be tailored for hotel guests to enjoy during their stay, as an opportunity to shop for souvenirs to bring back for themselves or gifts for friends and family. Following the shopping experience, guests can enjoy live entertainment from local favorites at the newly renovated Rum

Runners Bar & Grille and taste the new menu of beachside bites and specially crafted beers and cocktails.

The monthly event will work towards the resort’s continued goal of highlighting the unique arts and vendors that make Tampa Bay special.

WHEN: Saturday, March 9, 11am - 3pm
Sirata Beach Resort (*Promenade Area*)

WHERE: Sirata Beach Resort & Rum Runners Bar & Grille
5300 Gulf Blvd, St. Pete Beach, FL 33706
Tel: 727.363.5100

MEDIA CONTACT:
Bertha Diaz / Sara Leiter
Cheryl Andrews Marketing Communications
berthad@cam-pr.com / sara@cam-pr.com /
P: 305.444.4033

ON-SITE MEDIA CONTACT:
Jeff Abbaticchio, Director of Marketing
Sirata Beach Resort
jabbaticchio@sirata.com / Cell: 407.497.172